

The Sporty Toyota Corolla Hatchback Shifts into 2025

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PLANO, Texas (May 14, 2024) – The 2025 Toyota Corolla Hatchback combines style, technology, and a fun-to-drive quality into an affordable, efficient package that's ready for the road ahead. The sporty hatchback is low to the ground, lightweight and sure to make a lasting impression that inspires drivers to go out and make more happen.

Available in SE, Nightshade and XSE – there are plenty of sporty grades for customers to choose from. The SE model sits on 16-inch alloy wheels, while the Nightshade sits on stunning 18-inch bronze-finished alloy wheels. The XSE has a different style with 18-inch graphite-colored alloy wheels.

All Corolla grades come standard with Toyota Safety Sense 3.0 and an 8-inch Toyota Audio Multimedia system, including standard wireless Apple CarPlay® and Android Auto™ compatibility.

Bold Silhouette

Corolla Hatchback's bold look begins with a rounded, muscular physique accented by chiseled character lines and simple, condensed three-dimensional highlights. Combined with the 16- or 18-inch wheels, the shape gives the Hatchback an active, well-planted attitude. Slim, aggressive LED headlamps wrap deeply into the front fenders and give Corolla Hatchback a distinct expression. The LED taillamps feature a diffusing inner lens designed to highlight the Hatchback's stout stance. The XSE features LED fog lights to the front fascia accented by chrome-finished fog bezels.

Naturally, the Hatchback is practical, starting with the hatch itself. Lightweight and simple, the hatch is easy to open and close. The available Enhanced Cargo Space option adds six cubic feet of space by lowering the cargo floor, made possible by switching out the spare tire for a tire repair kit.

Exterior color options include Blue Crush Metallic, Inferno, Midnight Black Metallic, Classic Silver Metallic, Finish Line Red, Magnetic Gray Metallic, Wind Chill Pearl, and Ice Cap. Two-tone color combinations are also available with a Midnight Black Metallic roof to further heat up Corolla Hatch's striking good looks.



Complete Driver's Package

Toyota designed the Corolla Hatchback as a complete driver's package, with a seamless combination of comfort and sporty controllability that begins with its TNGA-C platform. The structure employs extensive use of aluminum and high- and ultra-high tensile steel. A mixture of adhesives, spot welding and additional bracing – top to bottom, side to side – create a super-strong, super-tight platform for ride comfort and handling agility.

The MacPherson strut front suspension employs sophisticated techniques, including a strut bearing mounted coaxially with the kingpin axis. This feature allows smoother upward suspension travel, especially while

traversing bumps, resulting in comfortable steering feel. The multi-link rear suspension is highly adept at comfortably absorbing bumps while prioritizing agility. The result: A Corolla Hatchback that delivers an uncanny blend of balance, composure and feel that invites the driver to seek out twisty roads.

Powertrain and road noise are hushed thanks to drivetrain efficiencies and the widespread deployment of sound-absorbing materials, including Thinsulate®, sealants, foams and silencer pads. As one example, the floor silencer pad is one large piece, instead of many smaller elements. The TNGA-C platform employs additional seals in body gaps to insulate noise penetration and enhance air-sealing performance. Even Corolla Hatchback's Aero Stabilizing Fins on the taillights help by combatting wind drone.

Dynamic-Force Engine

The 2.0-liter Dynamic-Force direct-injection inline four-cylinder engine delivers exuberant performance with 169 horsepower at 6,600 rpm and 151 lb-ft. peak torque at 4,800 rpm. Its features read like those of a sports car: very high compression ratio (13:1), ultra-low internal friction, Toyota D4-S fuel injection combining direct injection and secondary port injectors, high-speed combustion and VVT-iE intelligent variable valve-timing on the intake side and VVT-i on the exhaust. (VVT-iE uses an electric motor instead of oil pressure to control the variable valve timing.)

Features like a rigid crank case with integrated stiffener, a lightweight resin camshaft cover and a ribbed oil pan help to make the engine a smooth operator. With all the fun comes the bonus of low fuel consumption, with manufacturer-estimated 32 city / 41 highway / 35 combined MPG for SE grade and 30 city / 38 highway / 33 combined for XSE grade. Automatic Stop/Start reduces fuel usage in urban driving.

A continuously variable-capacity oil pump and a variable cooling system with electric water pump help maximize engine performance and efficiency.

**Maximize Comfort**

The standard analog gauge cluster houses a 4.2-inch Multi-Information Display between the tachometer and speedometer. The available 7-in digital gauge cluster allows the driver to choose between multiple speedometer styles customizing their driving experience.

Featuring rich graphics, the easy-to-read digital gauge cluster can be customconfigured by the driver and offers intuitive operation to access information for the audio and multimedia systems. This includes hands-free phone operation, navigation and vehicle information including fuel efficiency, tire pressure and TSS 3.0 functions.

Other important parameters and system settings are also available, and the driver can operate the system via steering wheel-mounted controls and voice command.

The Corolla Hatchback cabin is equal parts sporty, elegant and, as always, Corolla-comfortable and durable. Minimized gaps between buttons and switches and consistency in all materials and elements' shape, color, grain and gloss help maximize continuity and aesthetic quality. High-gloss materials are paired with matte elements – silver-colored accents with Piano Black and available contrast stitching – to accentuate a premium look and feel.

The center console incorporates a tray ahead of the gearshift that can hold small items such as a smartphone or wallet. When the car is so equipped, the tray serves as the Qi wireless device charging area. A 5.5-inch smartphone can easily fit inside the center console box.

Seating comfort, always a Toyota strength, is optimized in the Corolla Hatchback to provide a natural body posture and position. Ample front door storage includes cup holders that can fit 24-ounce bottles. Rear seat passengers have upper door cup holders that hold 16-ounce bottles.

The Corolla Hatchback SE grade comes standard with single-zone automatic climate control, an electronic parking brake, automatic up/down power windows and two front and two rear USB ports.

The XSE grade comes with dual-zone climate control, fabric/SofTex® trimmed seating, unique stitching on the instrument panel and doors, heated front seats and an eight-way power driver's seat standard. All grades come with paddle shifters standard.

Next-Level Technology

All Corolla models come with the 8-inch Toyota Audio Multimedia system. With an active available Drive Connect* trial or subscription, drivers can interact with the system through touch and voice activation. With Intelligent Assistant available through Drive Connect*, simple phrases like “Hey Toyota” awakens the system for voice-activated commands to search for directions, find Points of Interest (POI), adjust audio controls, change the cabin temperatures and more. Over-the-Air (OTA) updates will also be available.

The Toyota Audio Multimedia system allows dual Bluetooth phone connectivity, with support for standard wireless Apple CarPlay® and Android Auto™ compatibility. An available Wi-Fi Connect* subscription offers 4G connectivity for up to five devices, turning the car into an AT&T Hotspot, along with the ability to link customers' separate Apple Music® and Amazon Music subscriptions to the vehicle with the new Integrated Streaming feature. This augments the already robust audio playback ability that includes HD Radio, USB data and a SiriusXM® 3-month trial subscription.

The SE and Nightshade audio system includes six speakers. The audio experience goes to a higher level with the JBL® Premium Audio system with 8 speakers and an 800-watt amplifier that comes standard on the XSE.

All Corolla models offer a host of Connected Services available on all grades. The up to 10-year Safety Connect* trial includes an Emergency Assistance Button (SOS), 24/7 Enhanced Roadside Assistance, Automatic Collision Notification and Stolen Vehicle Locator. The up to 10-year Service Connect* trial provides drivers the capability of receiving Vehicle Health Reports, Maintenance Alerts and reminders. And with an active Remote Connect* trial or subscription, drivers remotely interact with their vehicle through the Toyota app.

**4G Network-dependent*

Safety & Convenience

The 2025 Corolla Hatchback comes with the robust Toyota Safety Sense 3.0. This safety suite includes:

- **Pre-Collision System with Pedestrian Detection:** Pre-Collision System with Pedestrian Detection (PCS w/PD) is designed to help detect a vehicle, pedestrian, bicyclist, or motorcyclist and provide an audible/visual forward-collision warning under certain circumstances. If you don't react, the system is designed to provide automatic emergency braking.
- **Full-Speed Range Dynamic Radar Cruise Control:** Full-Speed Range Dynamic Radar Cruise Control (DRCC) is an adaptive cruise control system that is designed to be set at speeds above 20 mph. DRCC uses vehicle-to-vehicle distance control to help maintain a preset distance from the vehicle ahead of you.
- **Lane Departure Alert with Steering Assist:** Lane Departure Alert with Steering Assist (LDA w/SA) detects lane markings or the road's edge at speeds above 30 mph. LDA w/SA is designed to provide an audible/visual warning if an inadvertent lane departure is detected. If no corrective action is taken, Steering Assist is designed to provide gentle corrective steering for lane-keeping assistance.
- **Lane Tracing Assist:** Lane Tracing Assist (LTA) is designed to help keep the vehicle in the center of a lane. LTA assists the driver with steering control while DRCC is in use.
- **Road Sign Assist:** Road Sign Assist (RSA) uses the forward-facing camera to recognize specific road signs, such as speed limit, stop, and yield signs. RSA provides sign information to the driver via the Multi-Information Display
- **Automatic High Beams:** Automatic High Beams (AHB) is designed to detect headlights of oncoming vehicles and taillights of preceding vehicles. AHB automatically toggles between high and low beams as appropriate.
- **Proactive Driving Assist:** Proactive Driving Assist (PDA) uses the vehicle's camera and radar, when system operating conditions are met, to provide gentle braking and/or steering to support driving tasks such as distance control between your vehicle and a preceding vehicle, pedestrian, or bicyclist. PDA can also provide gentle braking into curves.

For complete details on TSS 3.0, please visit [Toyota.com/safety-sense](https://toyota.com/safety-sense).

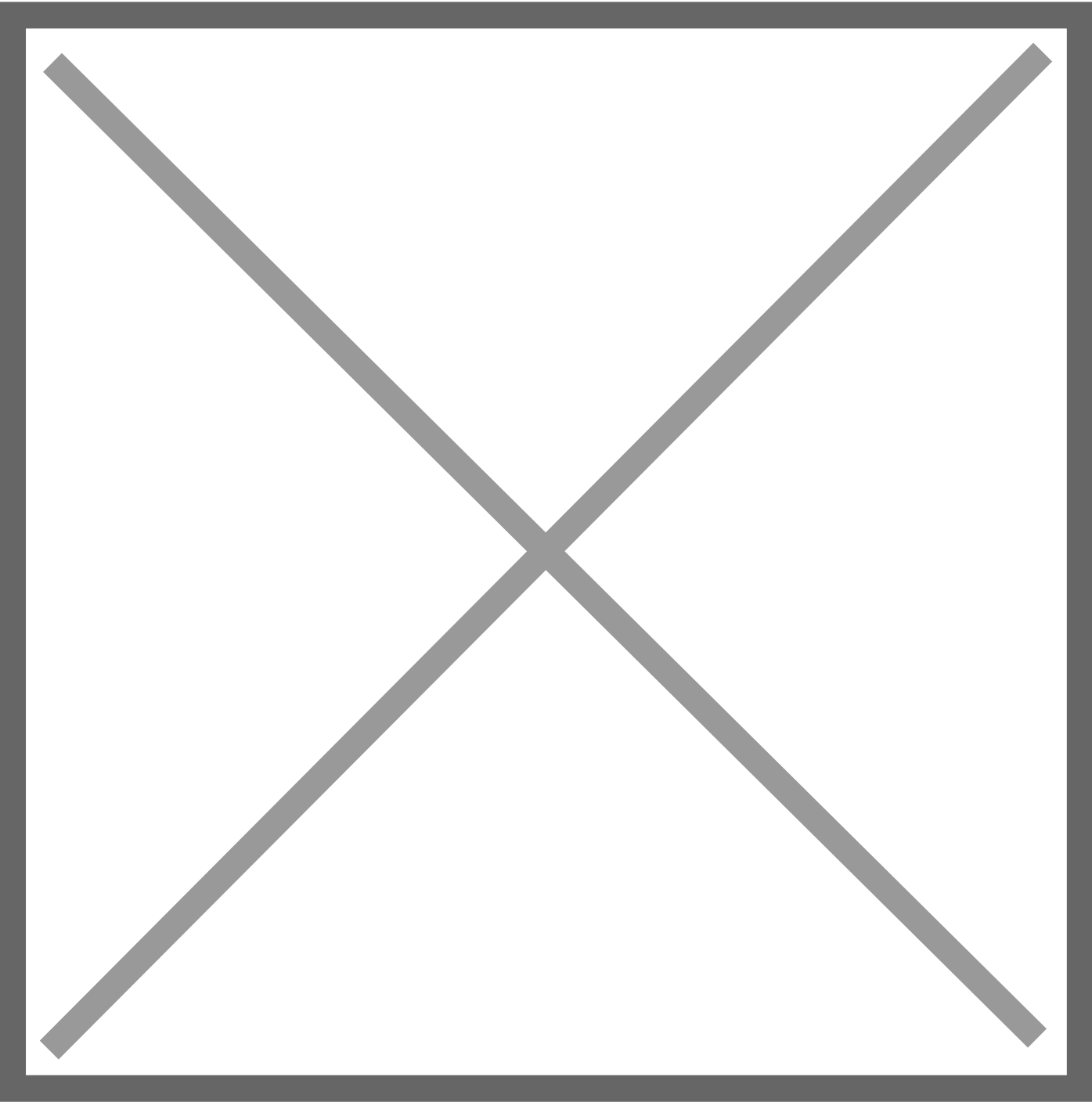
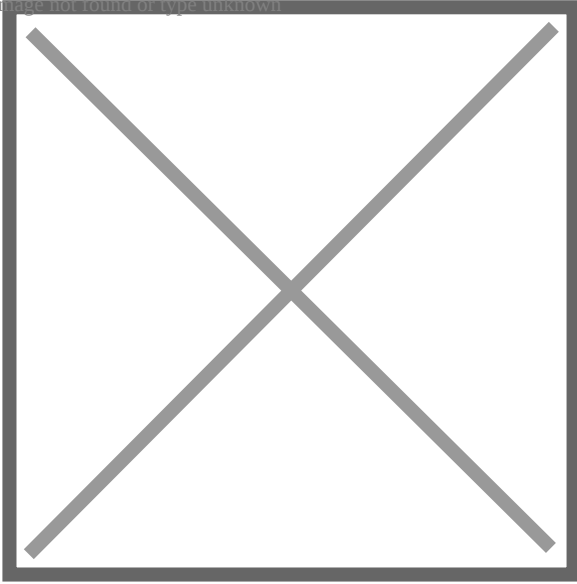


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Limited Warranty and ToyotaCare

Toyota's 36-month/36,000 mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. The Corolla Hatchback also comes standard with ToyotaCare, a no additional cost plan that covers normal factory-scheduled maintenance for two years or 25,000 miles, whichever comes first, and 24-hour roadside assistance for two years, unlimited mileage.