Toyota Texas Turns 20, Keeps on Truckin'

October 25, 2023

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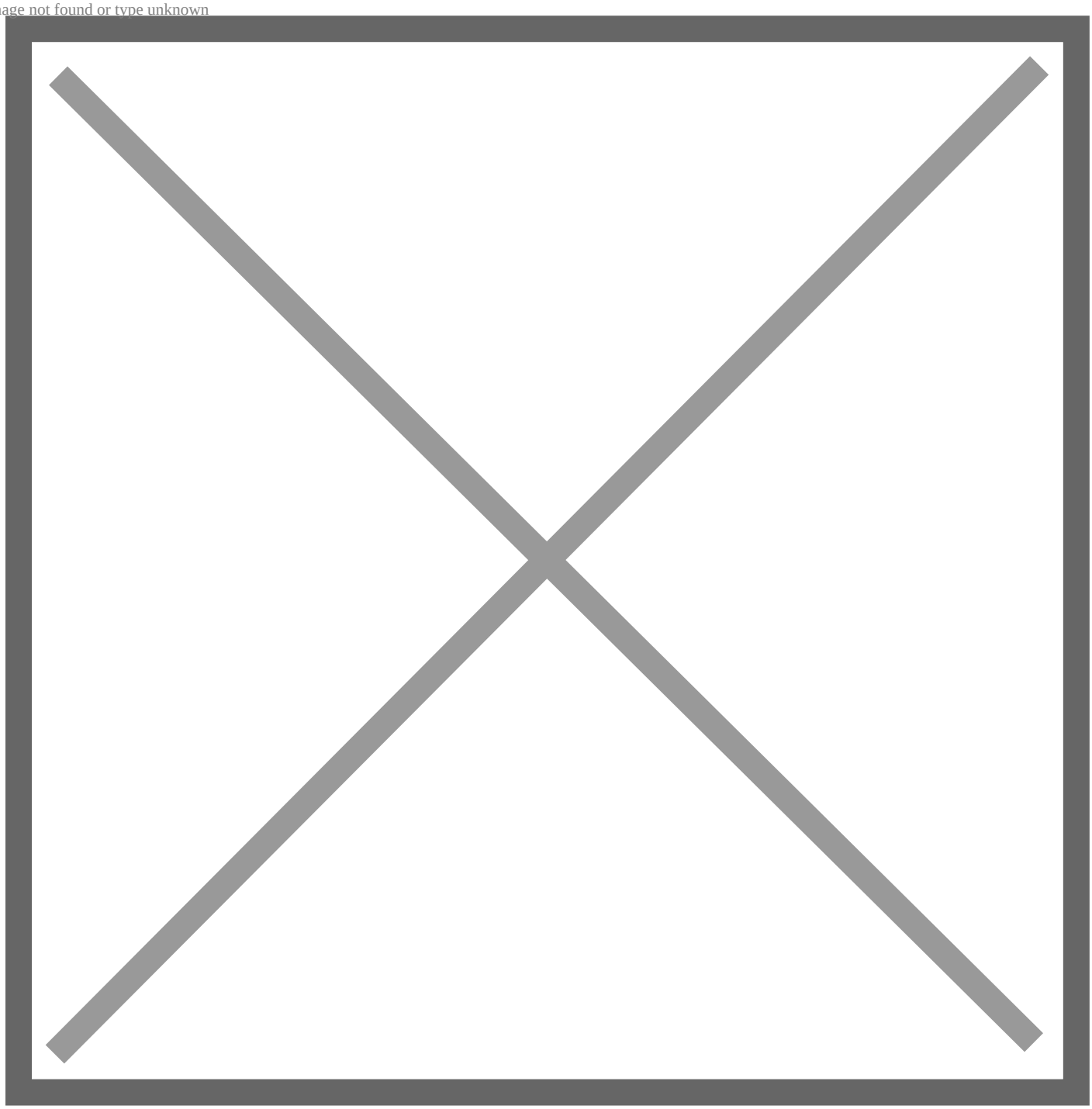
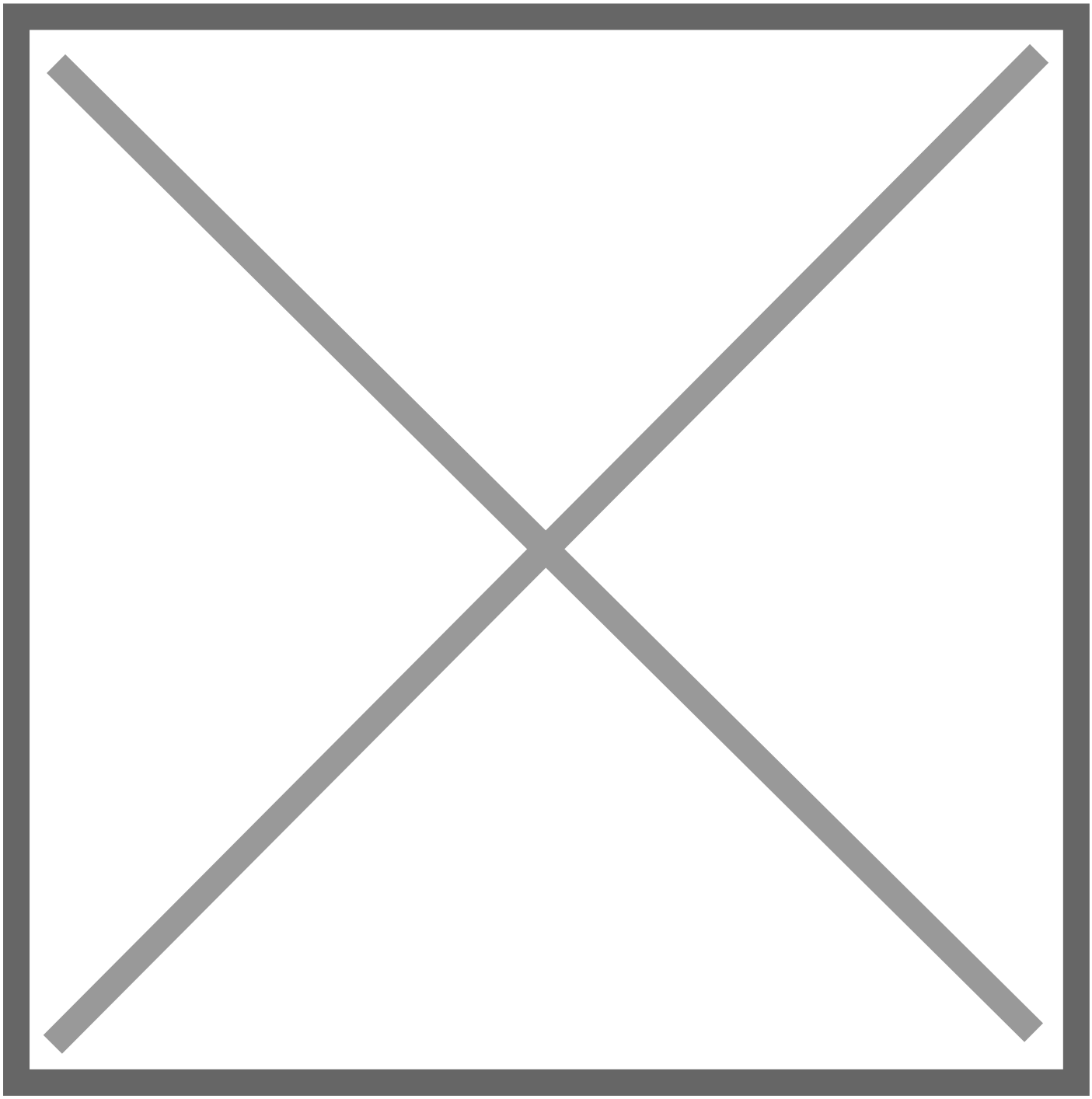


SAN ANTONIO (Oct. 25, 2023) – For two decades, Toyota Texas has been a leader in advanced manufacturing, innovation and community engagement. To commemorate the automaker’s 20th anniversary of assembling trucks and SUVs in the Lone Star state, community leaders came together today to celebrate the past

and future of Toyota Texas. The San Antonio plant is the only place in the world that produces the Tundra and Sequoia, both on the same production line.

“When we broke ground 20 years ago, we promised to be a best-in-town company, and I think we have lived up to that promise,” said Kevin Voelkel, group vice president of North American truck manufacturing and president of Toyota Texas. “We have grown our team from 1,200 to more than 3,800 today and have continued to invest in this facility. But our commitment to this community goes beyond creating quality jobs; we deeply care about the people who are our neighbors and making this a better place to call home.”



Toyota Texas marked its anniversary by awarding two organizations a total of $100,000:

- **The Institute for School & Community Partnerships at Texas A&M University San Antonio** supports students through innovative practices, research and equitable policy to help them reach their full potential. Today's donation will increase STEM education in local ISDs. Funded programs include makerspace areas and STEM labs designed to educate and encourage students and expose them to local San Antonio opportunities.
- **The 100 Club of San Antonio** supports law enforcement and firefighting in Bexar County, Texas. Grant funds will be used for training and equipment, survivor support and the First Responder Fund.

Since breaking ground in 2003, Toyota Texas has assembled upwards of 3 million trucks and SUVs and donated more than $50 million to local nonprofits.

"Congratulations Toyota for 20 years of success and innovation in Texas," said Governor Greg Abbott. "For two decades, Toyota has sported the globally recognized 'Made in Texas' brand through its production facility in San Antonio, rolling top-quality trucks and SUVs off the line. In addition to bringing thousands of good-paying jobs and bolstering Texas' economy, Toyota's investments in Bexar County—from law enforcement to higher education—have fostered unmatched community partnerships that create the best opportunities for Texans to thrive. I look forward to our continued partnership between Texas and Toyota as we build a brighter economic future for everyone who calls Texas home."

"Toyota Texas has exceeded the expectations and promises they set 20 years ago, proving their leadership and commitment to our community time and time again. As the home of the Tundra and Sequoia, San Antonio is looking forward to the next 20 years of one of the best corporate partnerships in the country," said Mayor Ron Nirenberg.

"On behalf of Bexar County, I want to congratulate Toyota Texas for its two decades of tremendous growth as it more than tripled its workforce while producing millions of top-of-the-line trucks and SUVs," said Judge Peter Sakai. "Toyota Texas has become an unparalleled community partner and invaluable asset as we work together to improve the quality of life of all children and families of our community."

Toyota Texas broke ground in 2003, started production in 2006 and represents a $4.2 billion investment in the Lone Star State. To see how people and machines work together to exclusively build the Tundra and Sequoia at Toyota Texas, book a free plant tour at tourtoyota.com.