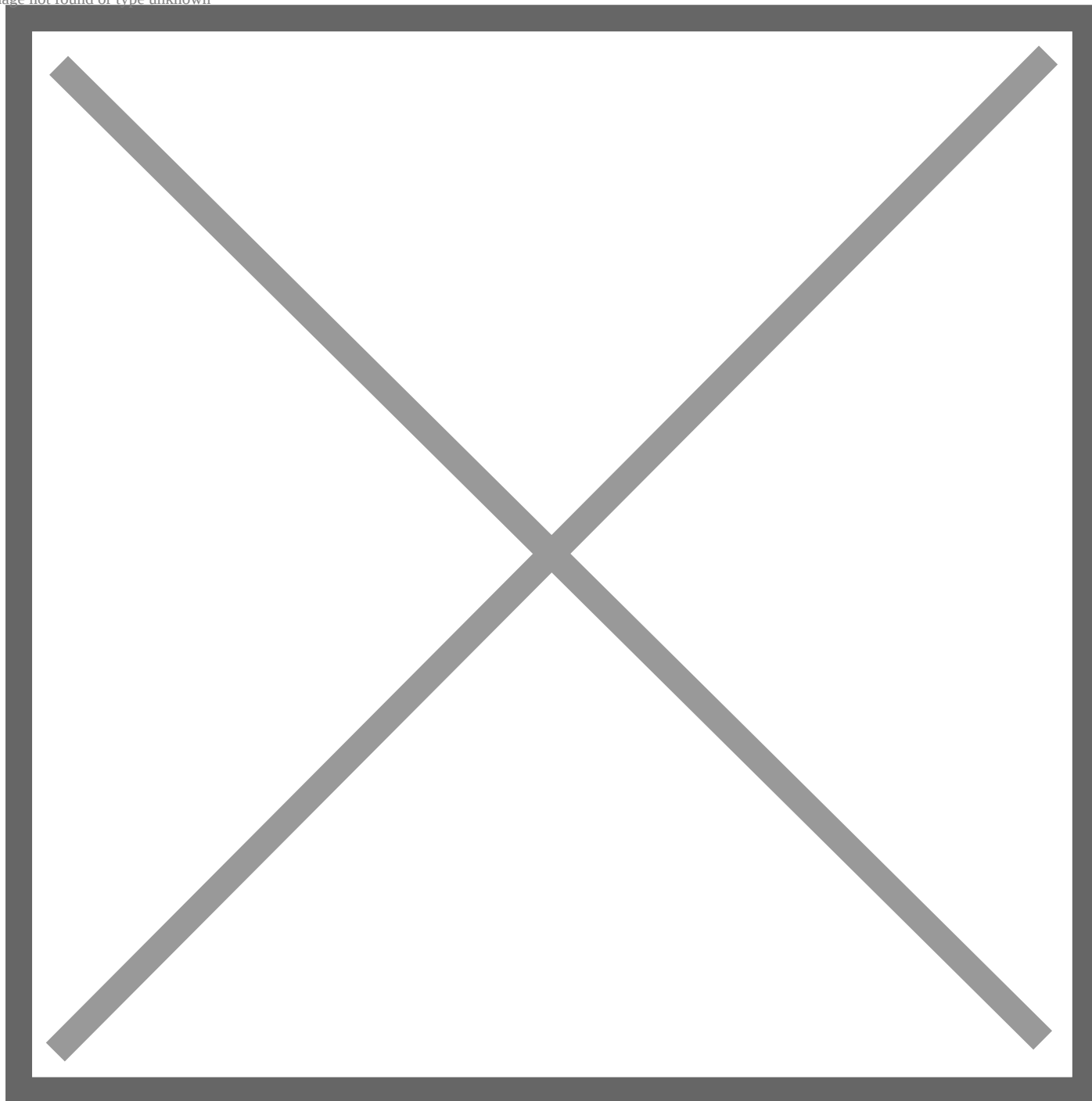


2024 Toyota RAV4 Prime

October 17, 2023

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The 2024 RAV4 Prime Plug-in Hybrid Electric Vehicle is the compact SUV that offers customers the flexibility of getting around town in a zero emission EV mode or road-tripping in its hybrid mode. With 42 miles of manufacturer estimated EV only range, 302-combined net horsepower, and up to 94 combined MPGe when in

hybrid mode, the RAV4 Prime offers a thrilling experience and an efficient drive. The RAV4 Prime also maximizes utility, with standard electronic on-demand All-Wheel Drive (AWD) for all-weather capability and enhanced on-road driving dynamics. It even has Trail Mode, which acts as a virtual limited slip differential that delivers power to specific wheels for extra traction when needed. The 2024 RAV4 Prime, powered by efficiency and made to go the distance.