

Five Things To Know About the All-New 2024 Toyota Land Cruiser

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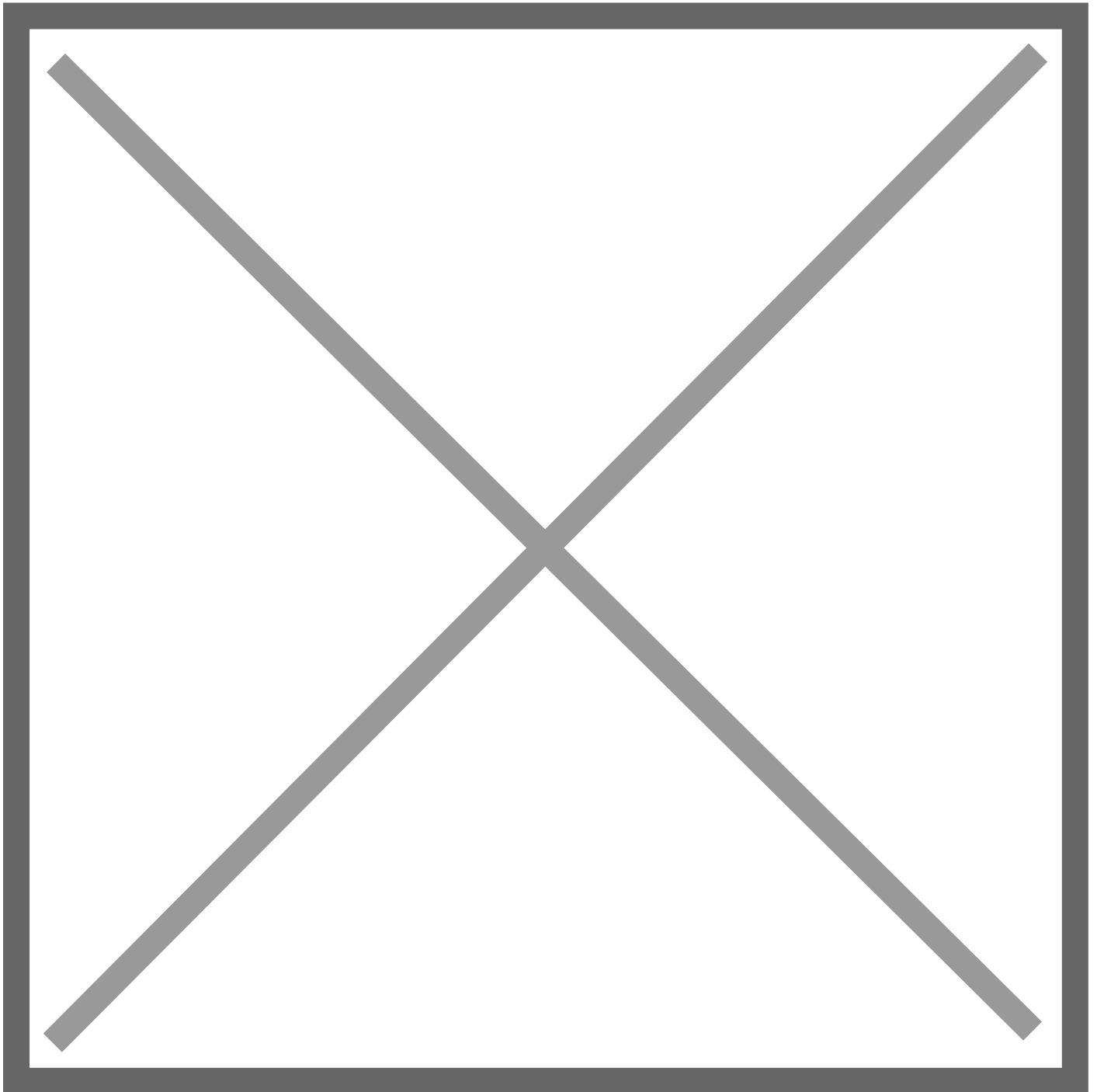
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It's a vehicle symbolic of Toyota's rich 65-year legacy in the U.S., and it's making a bold comeback. As one of Toyota's longest-running nameplates, the Land Cruiser etched its designation into the heart of the American automotive landscape by embodying resilience and reliability.

Today, as the legend continues to evolve, the iconic SUV's newest iteration pushes the envelope in design, technology and performance while paying homage to its storied past.

Here are five things to know about the all-new [2024 Toyota Land Cruiser](#):



A Nod to Heritage

Tracing all the way back to its late-1950s introduction, the Land Cruiser has exhibited unwavering appeal.

To celebrate that history, the 2024 iteration will be available in three grades: Land Cruiser 1958, Land Cruiser, and the limited-run Land Cruiser First Edition. The Land Cruiser 1958 grade features the “Toyota” heritage grille and the iconic round LED headlights, and the Land Cruiser grade includes rectangular headlights reminiscent of the FJ62. Tweaks such as a reimagined silhouette and optimized A pillar positioning are geared toward enhancing off-road aptitude and driver visibility on the trails. The First Edition grade will be limited to 5,000 units for North America and comes equipped with round heritage LED headlamps, roof rack, rock rails, and exclusive interior design.

Electrifying a Legend

The Land Cruiser is one of the latest models to join Toyota’s fleet of electrified vehicles. The standard i-FORCE MAX hybrid powertrain means fuel efficiency. In addition, the i-FORCE MAX produces exceptional power by blending a turbocharged 2.4-liter four-cylinder engine with a 48-hp electric component for an impressive 326 horsepower and 465 lb. ft. of torque.

Every model also features a four-wheel drive system, a center locking differential and adaptable two-speed transfer case to help with unpredictable terrain.



Cruise on Any Landscape

The available features of Multi-Terrain Select and Crawl Control help control wheel spin on a variety of terrains. Add to this an electronic locking rear differential that evenly distributes power to the rear wheels and an On/Off Stabilizer with stabilizer bar disconnect that increases flexibility, and the result is an SUV that promises unyielding performance in various environments.

Enhancing its off-road gear are standard features like rock rails and steel skid plates on the Land Cruiser First Edition. Fog lamps also come standard on the 1958 and Land Cruiser grades.

Top-of-the-Line Tech

The 2024 Toyota Land Cruiser pairs its rugged prowess with cutting-edge technology. For those navigating uneven surfaces, available is the Multi-Terrain Monitor that grants a view of the roads, displayed on a vivid 12.3-inch touchscreen. This feature is more than just a camera—it's a window to potential road challenges. And, with a 14-speaker JBL® premium sound system available, the soundscape within the vehicle can be just as immersive as the landscapes outside of it.

The Land Cruiser's safety features also leverage advanced technology with the standard Toyota Safety Sense 3.0. The enhanced Pre-Collision System with Pedestrian Detection is designed to detect a vehicle, pedestrian, bicyclist, as well as a motorcyclist. Switching lanes gets more secure with the Lane Departure Alert, which is designed to warn of unintended lane departure and, with its Steering Assist, actively helps drivers stay on track. In addition, Dynamic Radar Cruise Control is also standard and provides Full-Speed Range capability.

With the 2024 Toyota Land Cruiser, technology meets reliability helping to make each journey enjoyable and secure.



Beyond the Basics of Comfort

Designed for both the rugged adventurer and the discerning urbanite, the 2024 Toyota Land Cruiser includes a wealth of features that help enhance comfort and versatility. A heated steering wheel is available, making those chilly morning drives a tad more comfortable. And, for those venturing on long drives, an available rear console fridge means cool refreshments all along the way.

With an available wireless charger and charging ports throughout, as well as an available 2,400W converter, the 2024 Toyota Land Cruiser helps devices stay powered for driver and passengers alike.

For more than six decades, Toyota has been a part of the U.S. cultural fabric and the Land Cruiser stands as a symbol of this journey. It's seen countless adventures, innovations and milestones that are a collective testament to Toyota's commitment to move and excite drivers. The return of this legendary nameplate means drivers can take a proud step into the future while honoring the SUV's illustrious past.

The all-new 2024 Toyota Land Cruiser is a vivid reminder that, with Toyota, the journey will always be as significant as the destination.