Toyota Gazoo Racing North America Announces 2024 GR Cup Schedule

August 29, 2023

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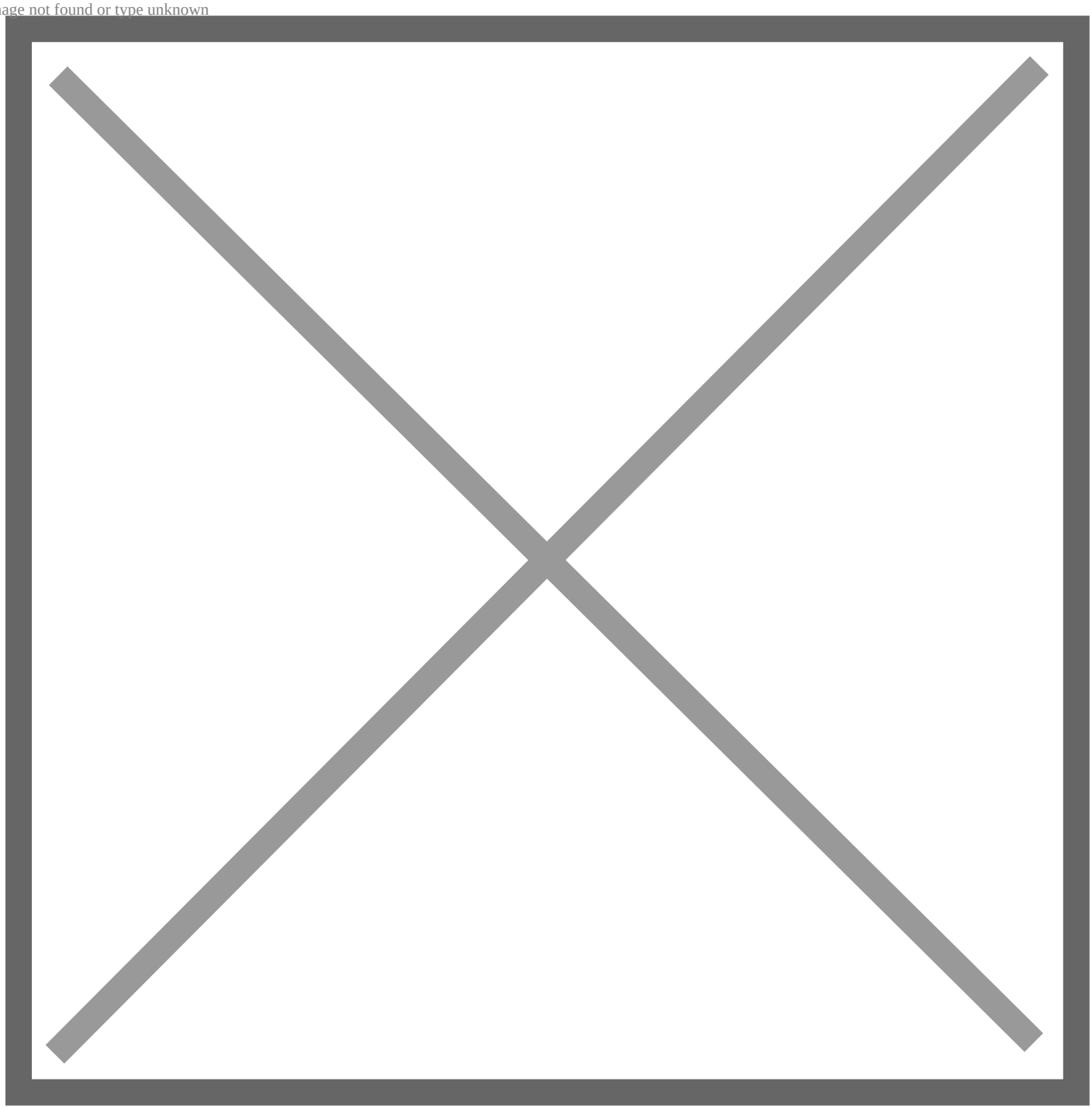

PLANO, Texas (August 29, 2023) – Toyota Gazoo Racing North America (TGRNA) is pleased to unveil the 2024 GR Cup schedule.

With the successful inaugural season races nearly under its belt, TGRNA is continuing to partner with SRO America in 2024. And after its early success, the SRO has secured competitive racing for drivers and teams, once again, at some of the most iconic racing venues in North America.

Toyota is also excited again to announce a $1,000,000 purse and prize package for the upcoming 2024 GR Cup season. The breakdown of the purse will be announced later this year.

“The inaugural GR Cup Season so far has been an amazing success for us at TGRNA and our partners at SRO America” said Jack Irving, Executive Commercial Director Toyota Racing Development. “Being able to provide a 2024 schedule for our teams and drivers that once again visits some of the best racing venues is something we are extremely proud of.”

2024 GR Cup Schedule

- April 5 to 7 – Sonoma Raceway (Sonoma, California)
- May 3 to 5 – Sebring International Raceway (Sebring, Florida)
- May 17 to 19 – Circuit of the Americas (Austin, Texas)
- July 19 to 21 – Virginia International Raceway (Alton, Virginia)
- August 16 to 18 – Road America (Elkhart Lake, Wisconsin)
- September 6 to 8 – Barber Motorsports Park (Birmingham, Alabama)
- October 4 to 6 – Indianapolis Motor Speedway (Indianapolis, Indiana)

Follow GR Cup on Instagram and Facebook at OfficialGRCup and on YouTube, and tune in for live race coverage Saturday and Sunday on the official GR Cup website, www.grcup.com. Couldn’t catch the race live? Watch previous weekend’s races on the GR Cup archive. The full race calendar and more information on the series can be found there as well.

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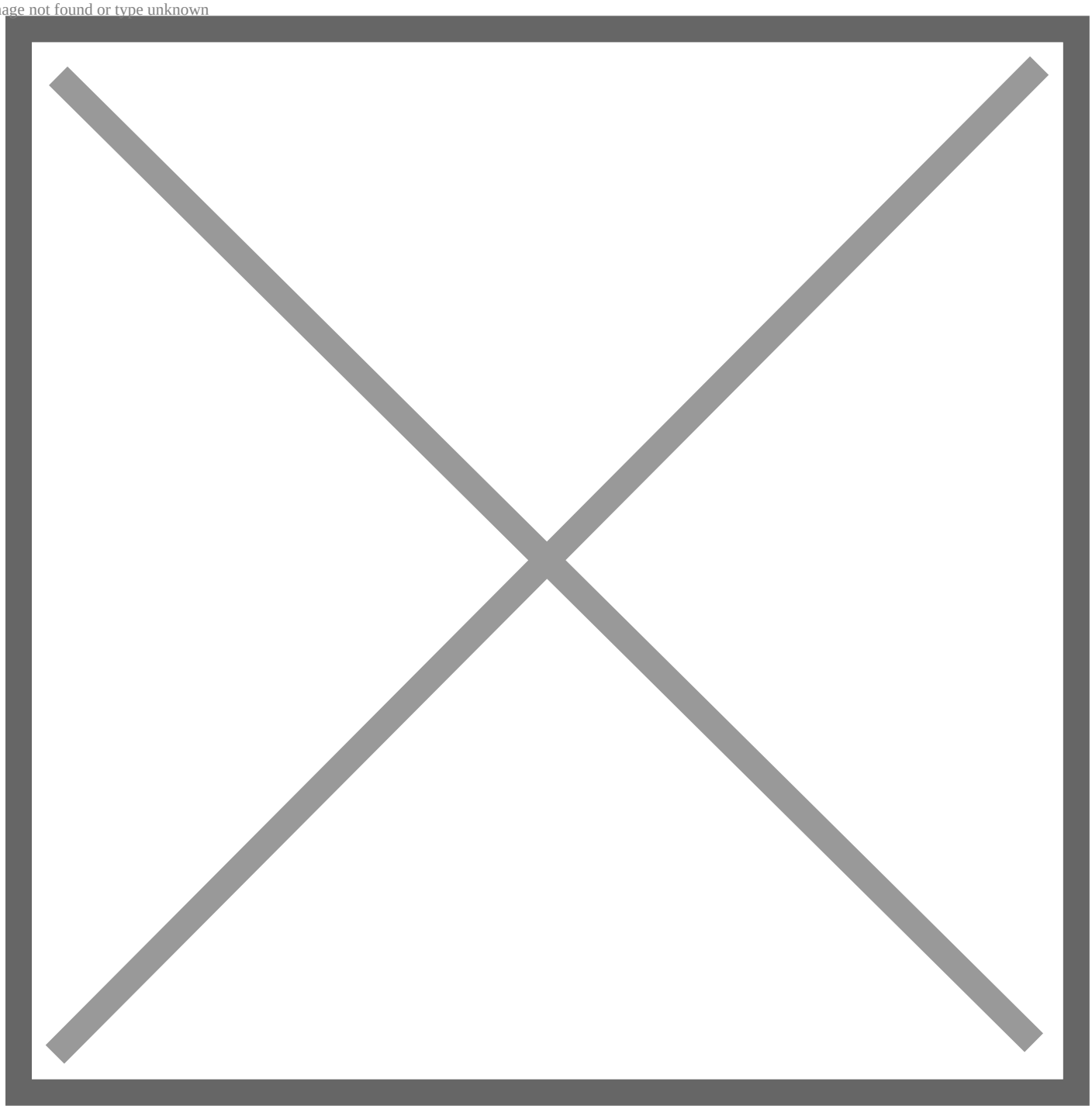

Updated October 5, 2023.