

Five Things To Know About the All-New 2024 Toyota Tacoma

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Boundless adventures await when drivers and passengers hop inside the all-new [2024 Toyota Tacoma](#). The cool, agile and powerful fourth-generation mid-size pickup truck is revved up and ready to go places and take passengers on a journey like never before. The more rugged the road, the better for this truck that packs a dynamic punch. From its design to performance to technology and everything in between, the go-anywhere truck is entering a new era, with innovative updates and advancements across the board.

It's no wonder why it's been a force in the mid-size pickup truck segment for nearly three decades. The truck's unique features, attention-grabbing details and capabilities keep owners and enthusiasts clamoring for it year after year. Couple that with Toyota's legacy of quality, durability and reliability, and it's a machine with unmatched rugged sophistication.

Here are five things to look forward to when the all-new Tacoma arrives later this year and early next year (i-FORCE MAX):



Ramped-Up Powertrains

Designed, assembled and manufactured for North America, the all-new Tacoma boasts powerful acceleration speeds. Perfect for drivers who get a rush from pushing the gas pedal and taking off, the Tacoma comes standard with the i-FORCE turbocharged 2.4-liter four-cylinder engine, which produces up to 278 horsepower and 317 lb.-ft. of torque. The hybrid i-FORCE Max — the most powerful powertrain ever offered on Tacoma — has 326 horsepower and 465 lb.-ft of torque, making for an even more thrilling driving experience for those seeking a dynamic, high-powered journey with premium handling.

Equipped for All-Terrain

There's a Tacoma for everyone — whether you're taking a road trip that takes you traversing western deserts or overlanding on the most epic of trails.

The multipurpose vehicle will come in eight unique grades: SR, SR5, TRD PreRunner, TRD Sport, TRD Off-Road, Limited, TRD Pro and Trailhunter, the latter being a new factory-developed overlanding rig built from the ground up with the latest integrated off-road equipment. The Trailhunter is rugged and capable of delivering the handling and maneuvering that off-road enthusiasts enjoy and expect.

Without question, the new Tacoma is ready for its next chapter.

Attention-grabbing changes were made across all grades. In fact, the TRD Pro and Trailhunter both have 18-inch wheels with 33-inch all-terrain tires — making it easy to navigate the rockiest and most rugged terrains. Plus, they come with multi-terrain select to help navigate between mud, dirt and sand, and with CRAWL Control so the driver can cruise at varying speeds and focus on steering.



Outstanding Control and Comfort

Speaking of handling and control, the Tacoma puts both to the test. With the Baja-inspired TRD Pro debut of the segment-first IsoDynamic Performance Seat, drivers can experience increased off-road driving control and comfort. The patent-pending seat helps provide a smooth, confidence-inspiring ride for those behind the wheel as well as those in the front passenger seat.

The seat aims to stabilize the driver's field of vision to improve focus and comfort and reduce fatigue while on rugged trails. It dampens body movement and attempts to hold the driver's head and neck steady so they align with the spine.

This feature is ideal for drivers who crave adventure and take weekend trips exploring new multi-terrain paths. It makes the drive easier, in turn, helping create an unforgettable experience.

Precious Cargo Space

Drivers looking to tow cargo of all kinds are in luck. Whether packed with loads of luggage for a cross-country road trip or fishing equipment for a getaway with friends, the new XtraCab long bed delivers. Configured for enhanced interior functionality and cargo capacity, it's perfect for large hauls.

This extra rear cabin storage area — available on SR, SR5 and TRD PreRunner grades — allows for maximum utility and comes exclusively with seating for two and a 5- or 6-foot bed. Helping a friend move? No problem. This spacious cargo bed can fit furniture like couches, chairs and other hefty items. Plus, it's great for transporting large boxes and containers.



Tech-Driven Amenities

Hitting the trail doesn't mean you need to be completely off the grid. In a world centered around technological advancements, the 2024 Tacoma is outfitted with all the standard bells and whistles, plus more.

Thanks to the multimedia system, drivers have access to a 14-inch touchscreen display, Wireless Apple CarPlay®, Android Auto™ and now the new premium 10-speaker JBL® audio upgrade, which includes a new external subwoofer for improved output and a JBL® FLEX portable speaker.

Drivers can keep the portable speaker docked on the dash or take it with them to keep the party going. It can run for up to six hours and be submerged in up to three feet of water without missing a beat.

In addition to multimedia features, safety and comfort are always top of mind for Toyota. The new Tacoma includes features designed to keep drivers, passengers and pedestrians out of harm's way. Towing a large load or backing around a hill? With the Tacoma's Trailer Camera, 3D Multi-Terrain View Monitor and 3D Panoramic View Monitor, drivers can see some areas they're not always able to view. What's more, all 2024 Tacoma models come standard with Toyota Safety Sense 3.0, Toyota's suite of active safety systems.

Plus, the tailgate has new convenience features like a power open and close function with jam protection for seamless, hands-free loading. It's perfect for carrying groceries, sports equipment, camping gear and other things you'd prefer to keep off the ground.

New features abound as the 2024 Tacoma aims to create an unforgettable driving experience for those who appreciate thrilling power and acceleration wrapped in a stylish design that's rugged yet sophisticated while delivering optimal functionality.

So, get ready to load up the pickup truck for endless adventures and exciting excursions where the journey is just as fun and memorable as the destination.