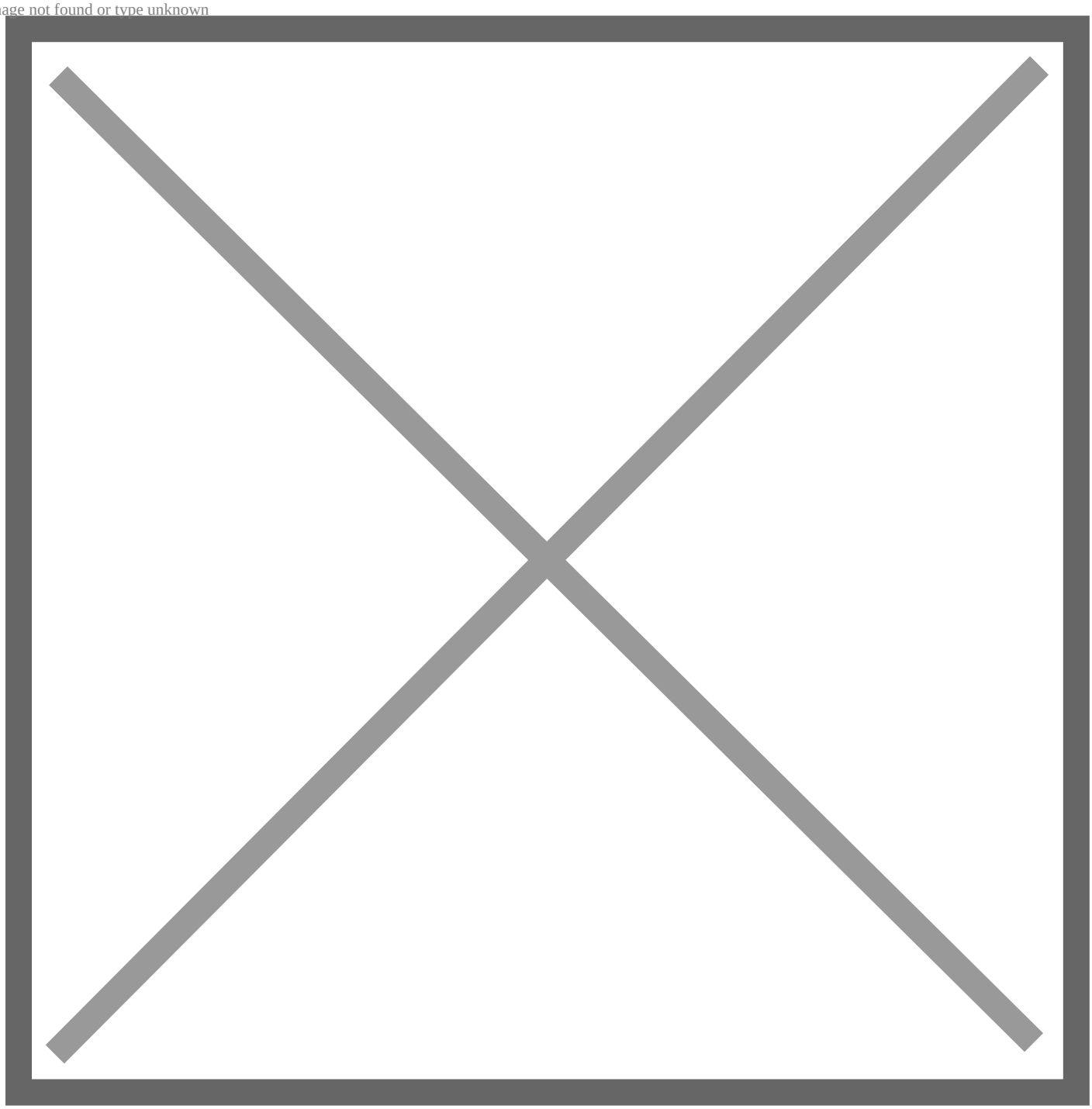
# SEMA 2022: Here’s What You Can Expect

October 28, 2022

Image not found or type unknown



Each year in Las Vegas, automakers, specialty equipment professionals and industry experts come together at the Specialty Equipment Market Association trade show (SEMA) to debut the latest and greatest innovations in all things aftermarket in the automotive space. The 2022 SEMA Show is going to be one of the biggest yet for

Toyota, showcasing creative glimpses of vehicle concepts, including a GR Corolla Rally Concept, a GR86 Daily Drifter, and a pair of the some of the quickest GR Supras yet dubbed the 10-Second Twins.

Here's a preview of what you can expect from Toyota at this year's 2022 SEMA Show:

**GR Supra "10-Second Twins"**

Watch how our team turns two specially built Toyota GR Supras into 10-second performers.

**GR Corolla Rally Concept**

After the anticipation and build up for the reveal of the Toyota GR Corolla, our team challenged themselves with enhancing a specially built vehicle for rally racing. See where they get their inspiration from below.

**GR86 Daily Drifter**

See how the team partnered with automotive and Formula Drift photographer Larry Chen to create what could be considered an enthusiast's dream vehicle.