

Everything You Need to Know From the 2022 Toyota New Product Showcase

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Toyota's new lineup of products is revved up and ready to deliver the exquisite style, functional versatility and optimal performance that customers have come to love and expect. With an array of offerings for 2023, Toyota's new product showcase unveiled some of the automaker's latest designs. Whether it's the sleek Corolla Cross adding a new powertrain to the existing lineup, or the Toyota GR86 Special Edition with its driver-focused cockpit, Toyota's newest vehicles effortlessly incorporate innovation, reliability and durability. And with special editions from the Camry Nightshade and RAV4 Woodland editions, these announcements made a big splash.

Take a look at Toyota's latest product offerings revealed over the last several weeks.

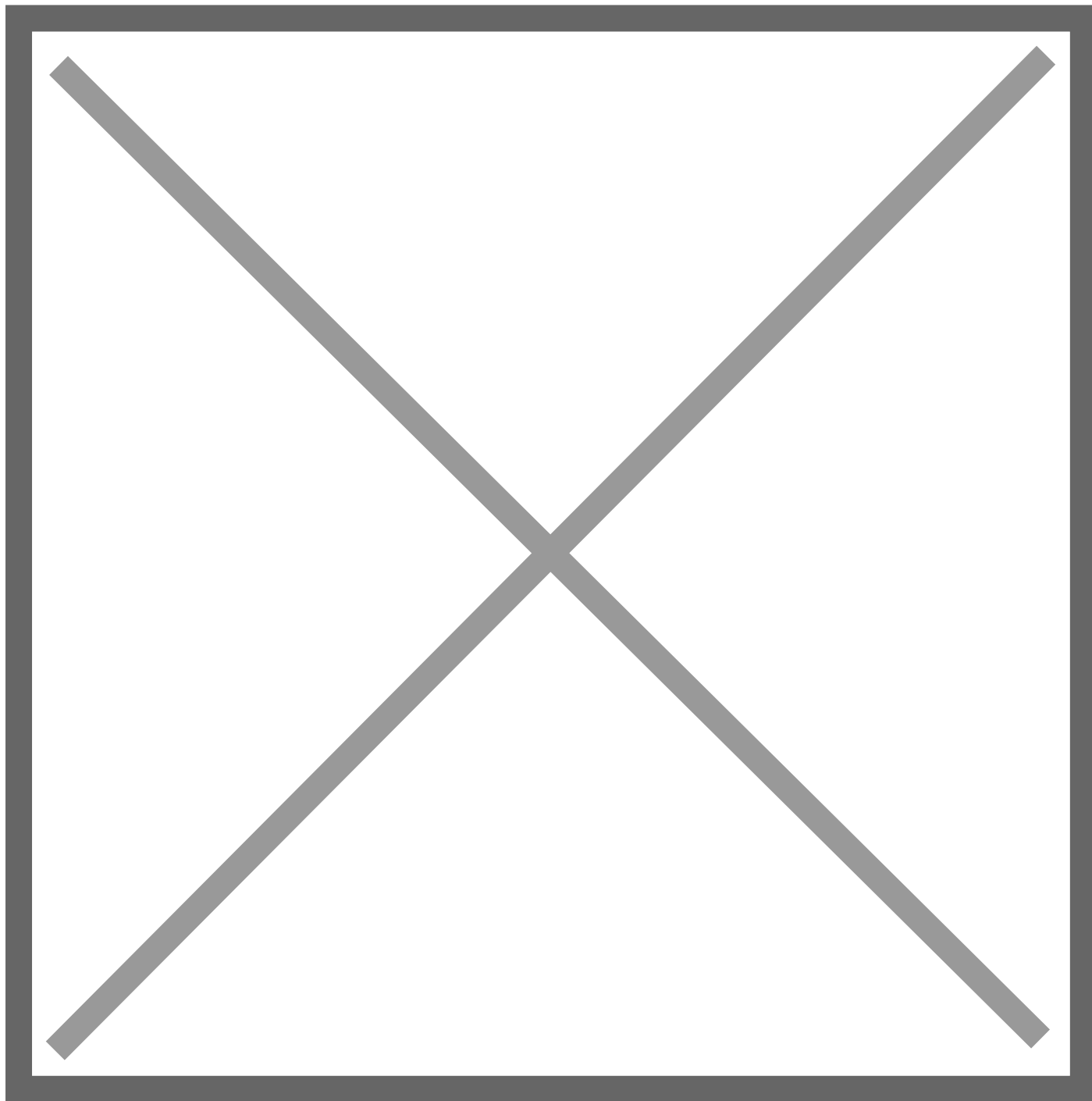
First-Ever 2023 Toyota Corolla Cross Hybrid



Toyota is expanding the Corolla Cross family by adding a healthy helping of performance and efficiency to an already incredible package. Based on the ever-popular Corolla sedan, the all-new 2023 Corolla Cross Hybrid made its U.S. debut at the Toyota New Product Showcase, to provide even more options for entry SUV customers.

You can find more information on the 2023 Corolla Cross Hybrid, [here](#).

Toyota Boosts 2023 Corolla with Four New Hybrid Models, AWD, New Multimedia and Safety Tech, and Freshened Styling

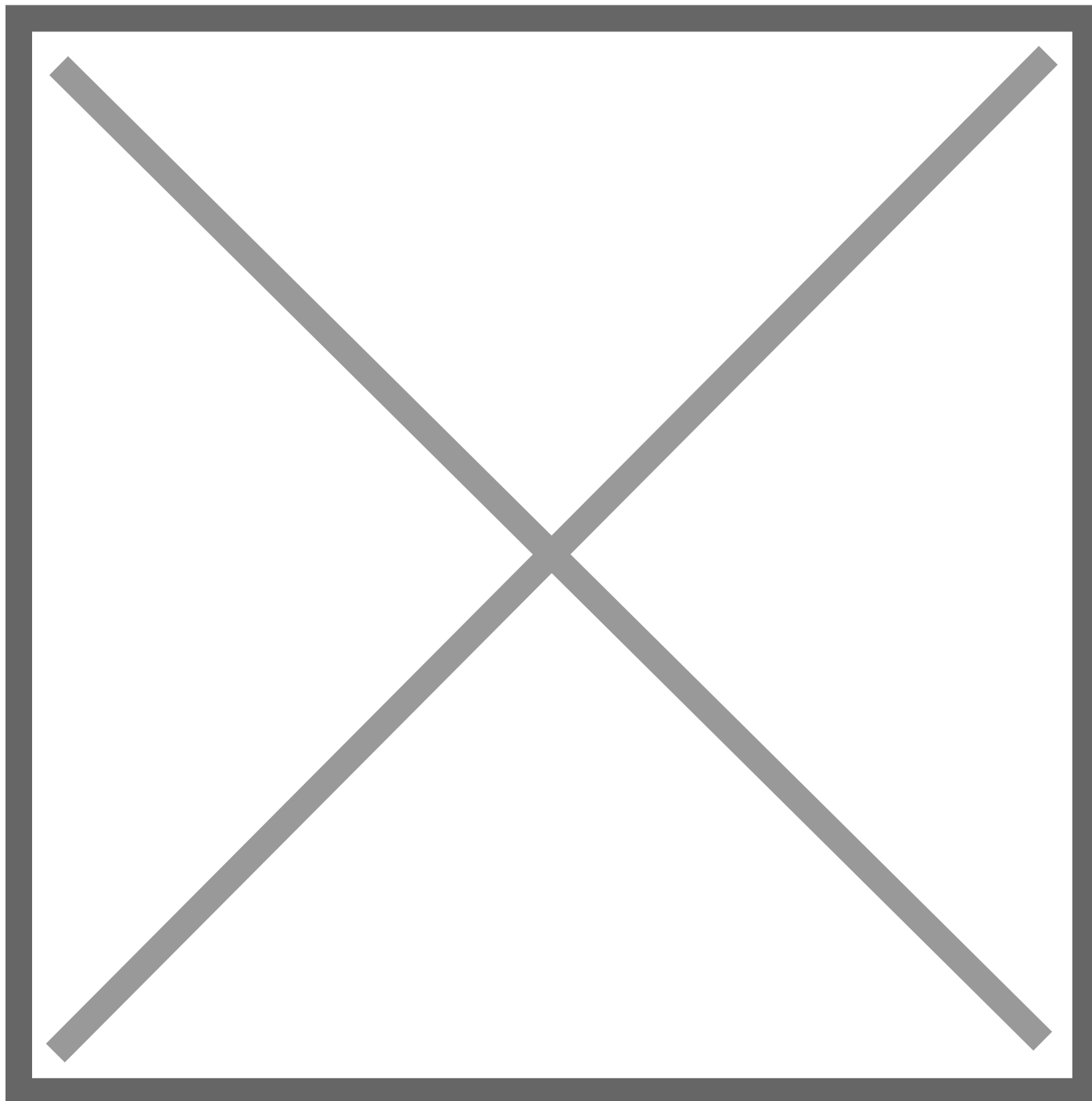


The Toyota Corolla rolls into 2023 a changed car, and customers are bound to love what they see and drive. The line expands with four new Hybrid grades, including a more powerful hybrid system and available all-wheel drive.

And that's just for starters. All 2023 Corolla models gain next-generation Toyota Safety Sense 3.0, next-generation Toyota Audio Multimedia and are topped off with updated front and rear styling.

You can find more information on the 2023 Toyota Corolla Family, [here](#).

Toyota Celebrates the Pure Sports Car with 2023 GR86 Special Edition



Toyota is celebrating the pure fun of sports car driving with a limited-edition GR86 for 2023. The second-generation GR86, introduced for 2022, made headlines with a significant jump in power over the first-gen model, along with a more stirring design and tighter handling, all while keeping weight low and the price affordable.

Built on the GR86 Premium grade, the 2023 GR86 Special Edition will leave an unforgettable visual impression with its Solar Shift orange paint color, which is exclusive to this model. A GR cat-back performance exhaust system with stainless steel pipes, black chrome tips and debossed GR logo ensures that the GR86 Special Edition will leave a deep, growling auditory signature in its wake.

You can find more information on the 2023 Toyota GR86 Special Edition, [here](#).

Toyota GR Corolla Goes Wild with MORIZO Edition

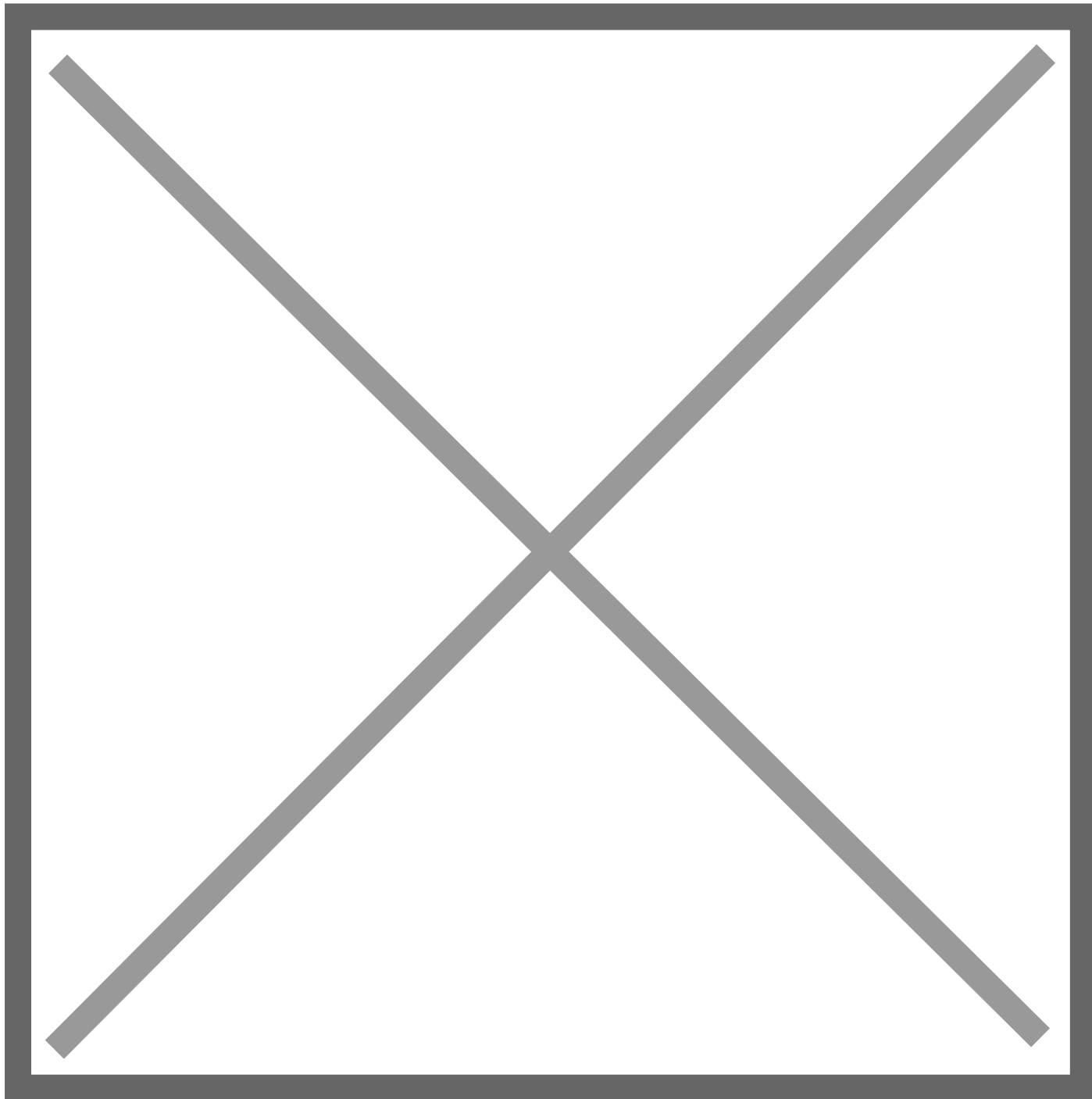


How does TOYOTA GAZOO Racing squeeze even more excitement into the ultra-hot GR Corolla? Like any enthusiasts, they take it to the garage and figure out how to add power, reduce weight and enhance handling – all while keeping an eye on building a car that’s ready to jump from the street to the track. Then, after tweaking, testing and re-testing, they come away with a GR Corolla that can carry only one name: GR Corolla MORIZO Edition.

The purpose-built MORIZO Edition adds even more heat to Toyota’s GR lineup, which includes the performance ready GR Corolla Core Grade, launch-year-only Circuit Edition, as well as GR Supra and GR86.

You can find more information on the 2023 Toyota GR Corolla MORIZO Edition, [here](#).

Toyota's GR Cup Set to Debut Under SRO Banner in 2023



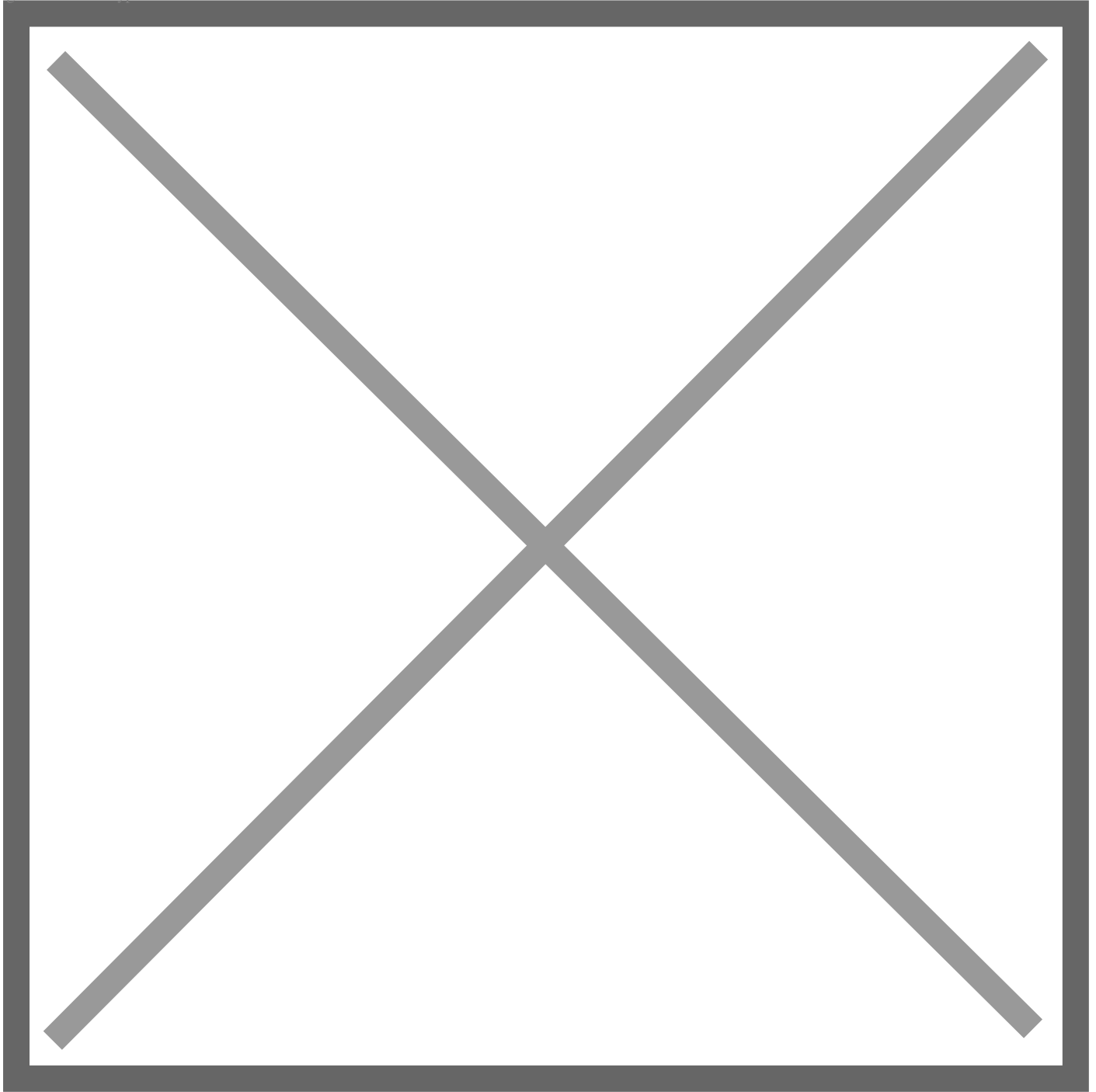
Earlier this spring, Toyota Gazoo Racing North America (TGRNA) announced the formation of the GR Cup, Toyota's all-new single make racing series. Beginning with the 2023 season, the GR Cup will be sanctioned by SRO America, the established leader in GT racing for the past 30 years. The GR Cup will offer affordable competition in 14 events over seven prestigious circuits across the United States. This new racing series will help

reinforce and validate the track inspired engineering bred into every Toyota GR vehicle.

You can find more information on the GR Cup, [here](#).

Toyota Connected 'Cabin Awareness' Concept Uses New Tech to Detect Occupants

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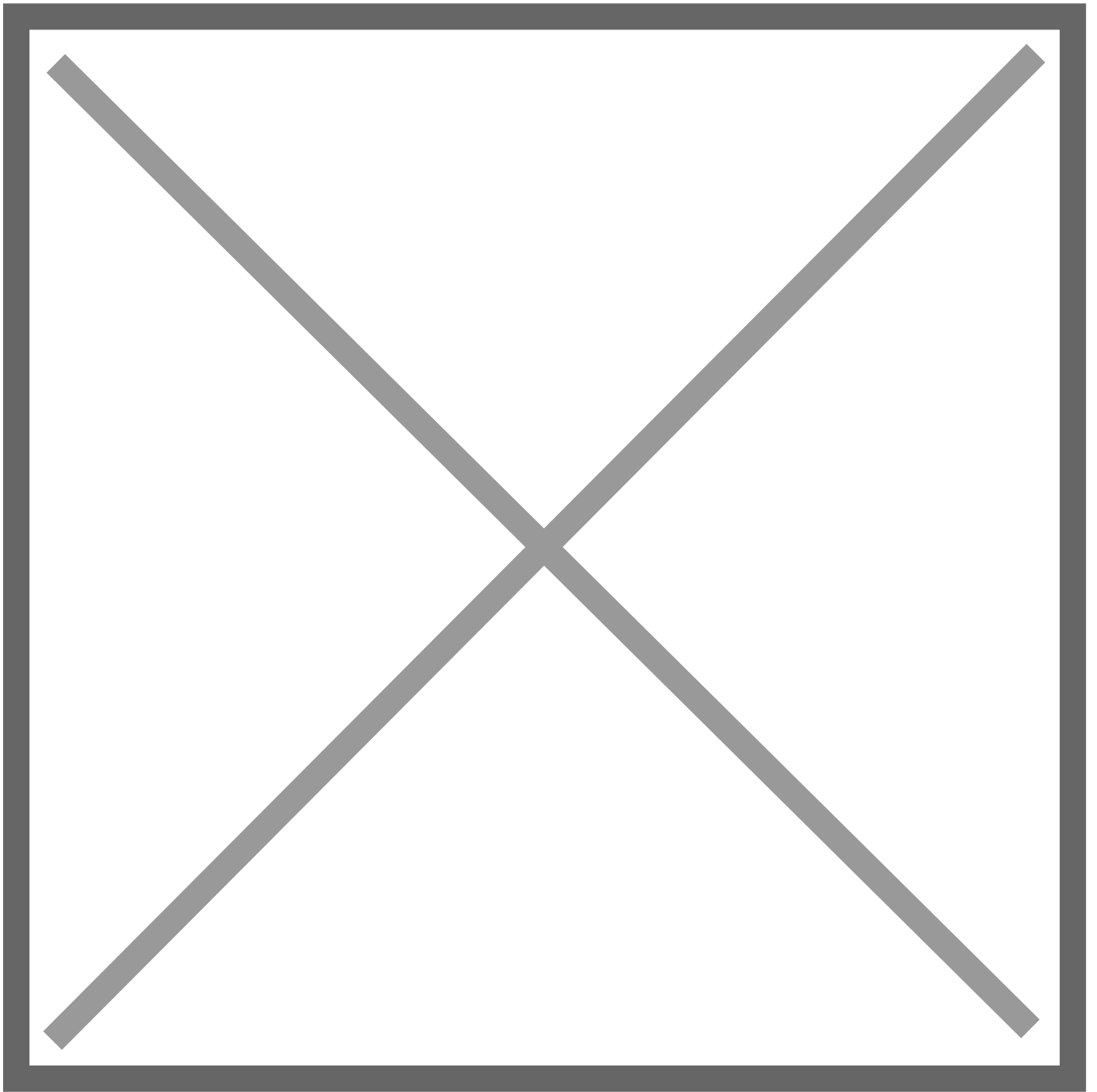
Toyota Connected North America, an independent software and innovation center of excellence, introduced its Cabin Awareness concept technology that uses millimeter-wave, high-resolution 4D imaging radar to help detect

occupants (including certain pets) in cars and has the potential to detect them if ever they're left behind.

The Cabin Awareness concept takes a unique approach to in-vehicle occupant detection using a 4D imaging radar sensor, mounted out of sight above a vehicle's headliner that can detect presence of a life form in the vehicle, even after a driver exits.

You can find more information on the Cabin Awareness concept, [here](#).

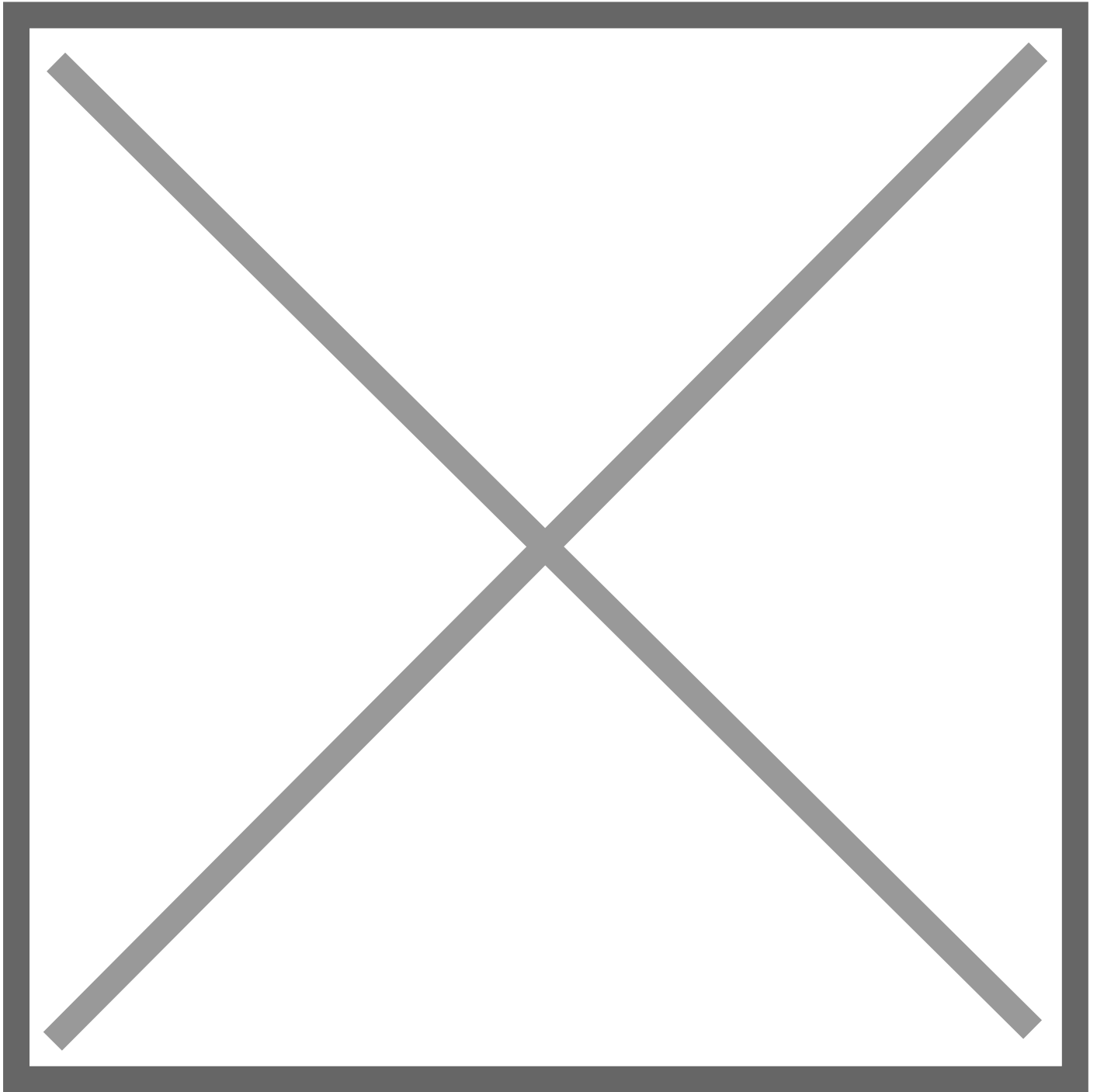
Toyota Combines 'Autonomous' with 'Mobility-as-a-Service' in Sienna Autono-MaaS



Toyota announced that its Michigan-based production development teams have been modifying Indiana-produced 2022 Sienna minivans, adding a vehicle control interface, to create a new vehicle platform compatible with third-party autonomous driving kits and sensors (“Autono”) for use in Mobility-as-a-Service (MaaS) applications. The resulting vehicle is called the Toyota Sienna Autono-MaaS, or S-AM. The company started delivery of the completed FMVSS-compliant vehicles to customers Aurora Innovation and May Mobility from the fall of 2021, and demonstrations of the vehicle by these customers of various autonomous mobility services are already in progress.

You can find more information on the the Toyota Sienna Autono-MaaS, [here](#).

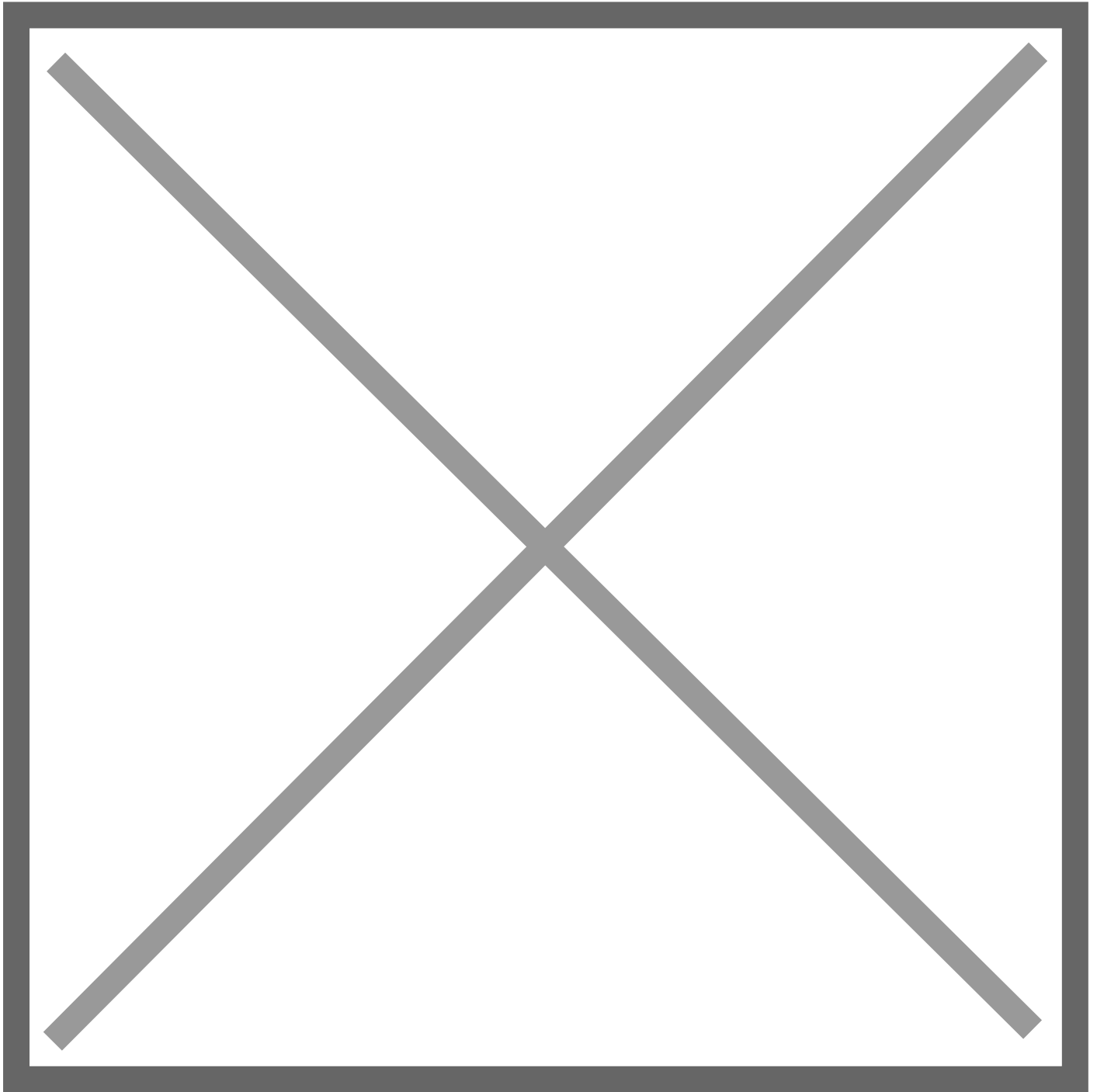
2023 Toyota RAV4 Hybrid Goes Off-Roading with New Woodland Edition



Toyota is taking the RAV4 Hybrid to a whole new level of adventure with the new 2023 Woodland Edition. Equipped with everything needed for an outdoor excursion, the RAV4 Hybrid Woodland Edition is the first hybrid off-road special edition SUV for the brand.

You can find more information on the 2023 Toyota RAV4 Woodland Edition, [here](#).

Toyota 4Runner Celebrates Historic Run with 40th Anniversary Special Edition

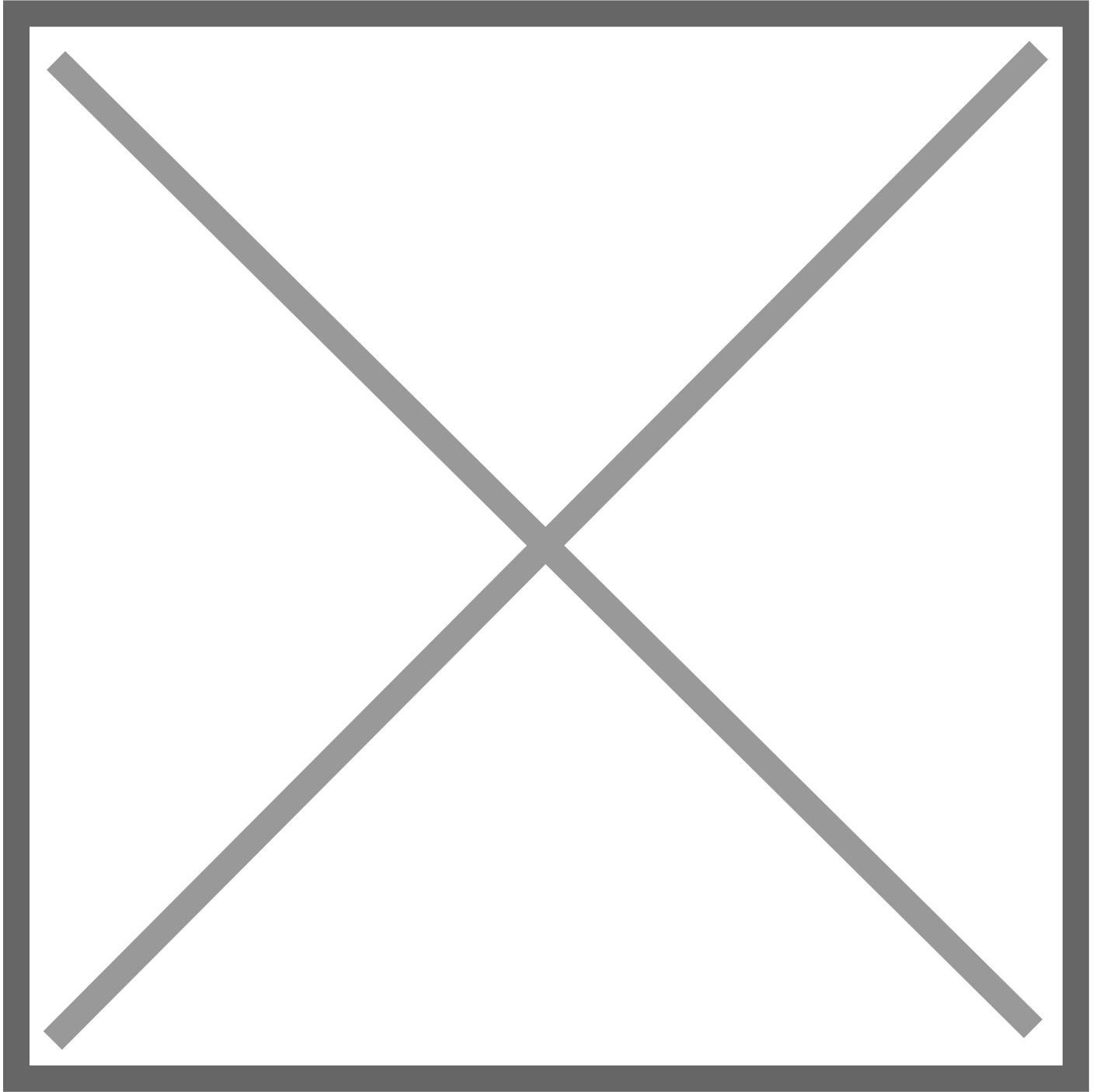


The Toyota 4Runner will reach the 40-year mark with the 2023 model year... and, to celebrate, Toyota is offering a distinctive 4WD-only 2023 4Runner 40th Anniversary Special Edition. Appropriately, Toyota will make 4,040 of these special editions available for the U.S. market. Over the past four decades, 4Runner has amassed more than 4 million cumulative sales while carving out its place as the ready-for-anything SUV that's

equally at home on pavement or trail.

You can find more information on the 2023 4Runner 40th Anniversary Special Edition, [here](#).

Toyota Marks 25th Anniversary of Sienna with Special Limited Edition

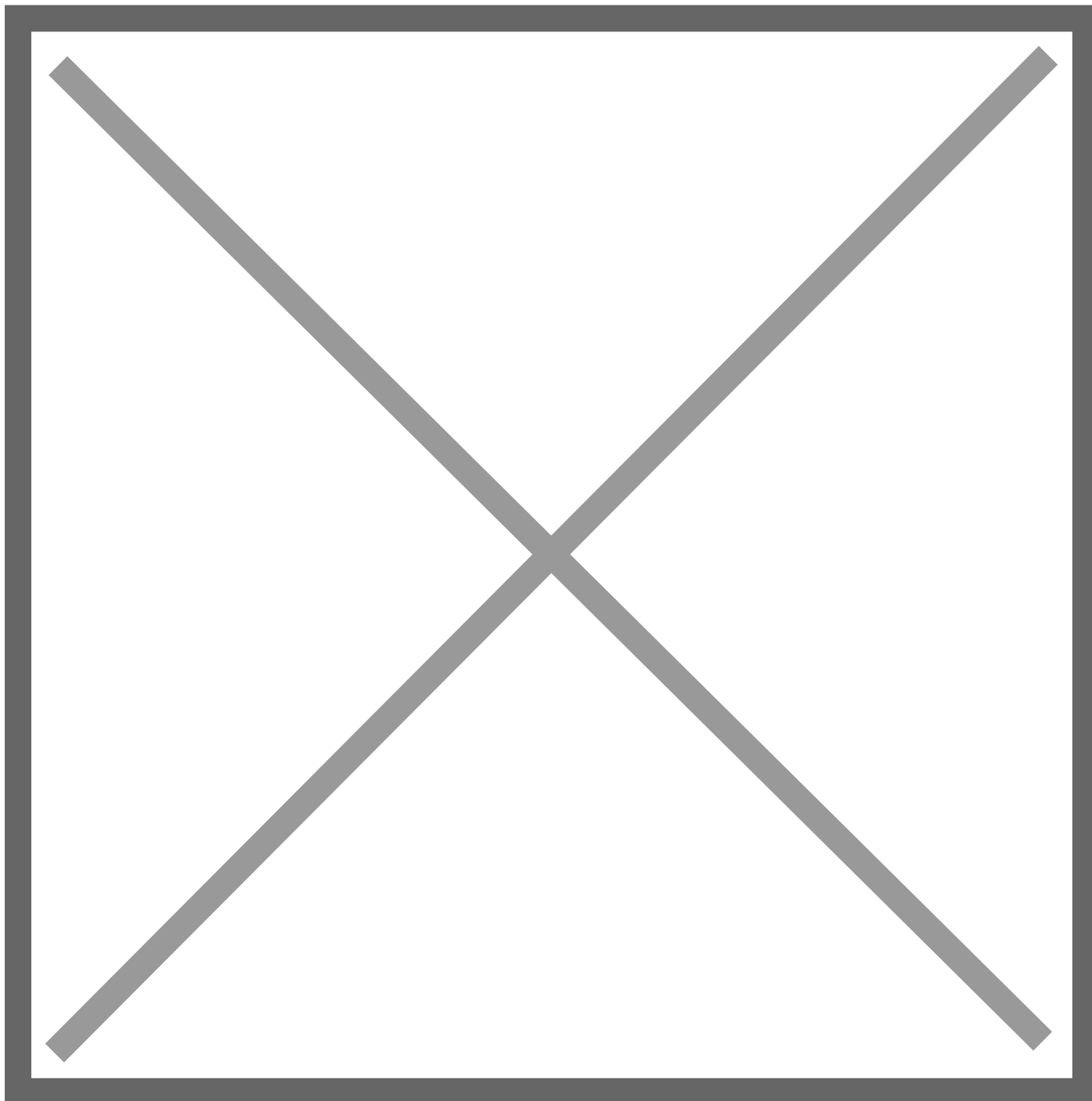


The 2023 Toyota Sienna marks the model's first quarter-century of success and celebrates with a limited-availability 25th Anniversary Edition. Based on the sport-infused XSE grade, the special model gains additional

luxury cabin features from the Limited grade and adds exclusive exterior and interior trim. Toyota will build just 2,525 of these models for the U.S., making this a “gotta have it” minivan.

You can find more information on the 2023 Toyota Sienna, [here](#).

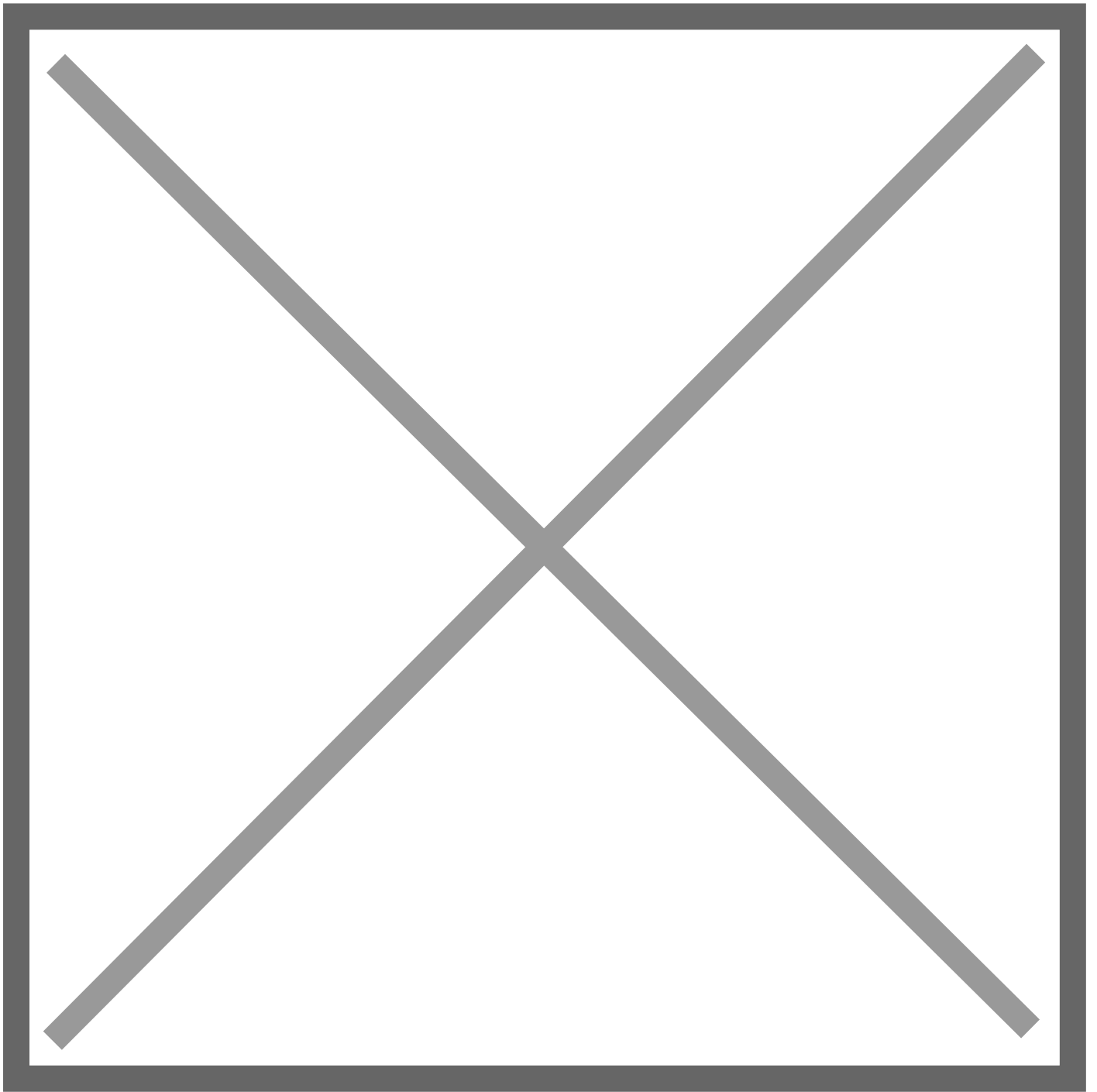
2023 Toyota Tundra Adds SX Package to Lineup



The all-new 2022 Toyota Tundra full-size pickup debuted last year after great anticipation. The third-generation Tundra made an immediate impact on the segment, thanks, in part, to its two new twin-turbo V6 powertrains, the most powerful of which surprised many since it is a hybrid. Already offering a wide array of choices and options, the 2023 Tundra enters the new model year a new SX Package that offers an updated appearance without a hefty price tag.

You can find more information on the 2023 Toyota Tundra, [here](#).

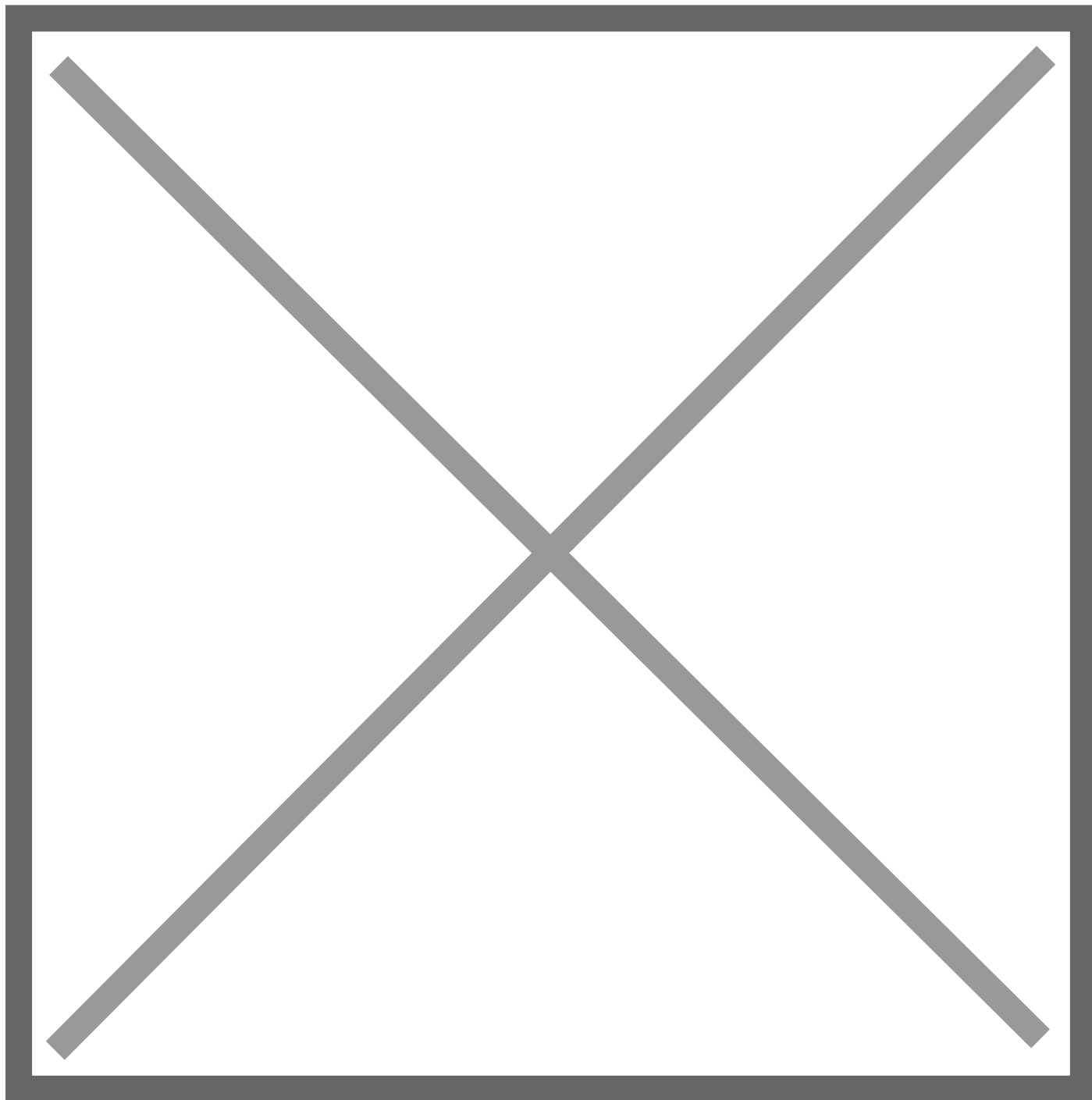
2023 Toyota Tacoma Adds New SR5 SX and Chrome Packages



The Toyota Tacoma once again leads the pack on road and trail into the 2023 model year, as America's #1-selling mid-size pickup will grow to 17 years running. For 2023, Tacoma looks to add to its winning streak by offering two new packages for the SR5 grade. Designed in the U.S., the third-generation Tacoma inherits its design inspiration and "work hard, play hard" ethos from Toyota's legendary desert race trucks, which began their winning ways four decades ago. Adding to that legacy with a combination of features that provide a head start on customization, the popular SR5 grade will offer two new packages for the 2023 model year led by the new Chrome Package and the new-to-SR5 SX Package.

You can find more information on the 2023 Toyota Tacoma, [here](#).

2023 Camry Keeps Leading the Way with Updated Nightshade Special Edition

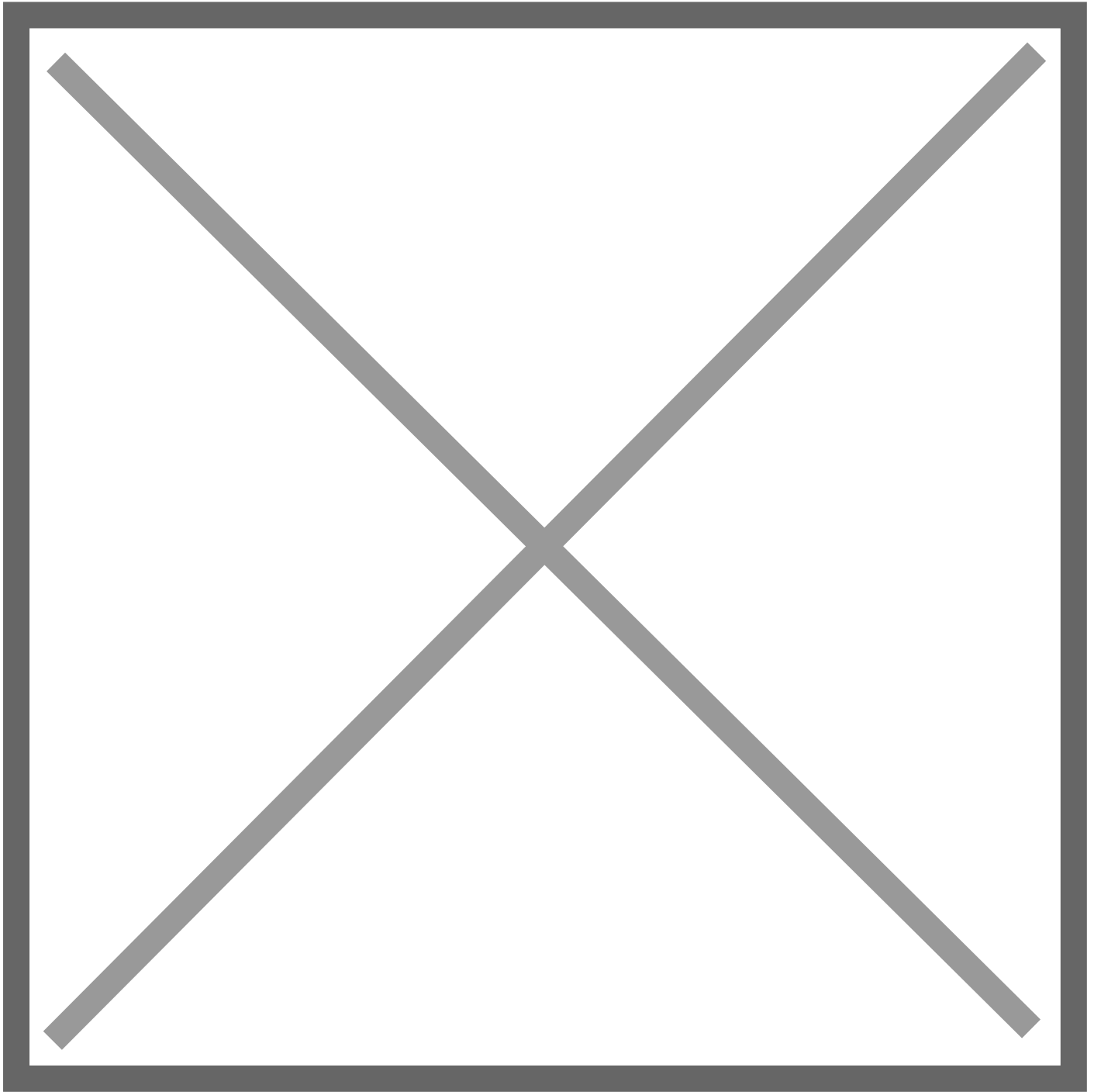


One of the longest-running nameplates in the auto industry, and with 20 straight years as America's #1 selling midsize sedan, the 2023 Camry keeps things rolling with a refreshed Nightshade Special Edition. Toyota will offer three moods of Nightshade with the choice of Midnight Black, White and the new Reservoir Blue exterior colors. The Nightshade Special Edition gives the 2023 Camry the look and stance of a premium sport sedan. The

2023 Camry Nightshade is available in SE grade front-wheel drive, all-wheel drive and hybrid models.

You can find more information on the 2023 Toyota Camry, [here](#).

Toyota Dials Up Style Factor on Venza with Dramatic 2023 Nightshade Edition

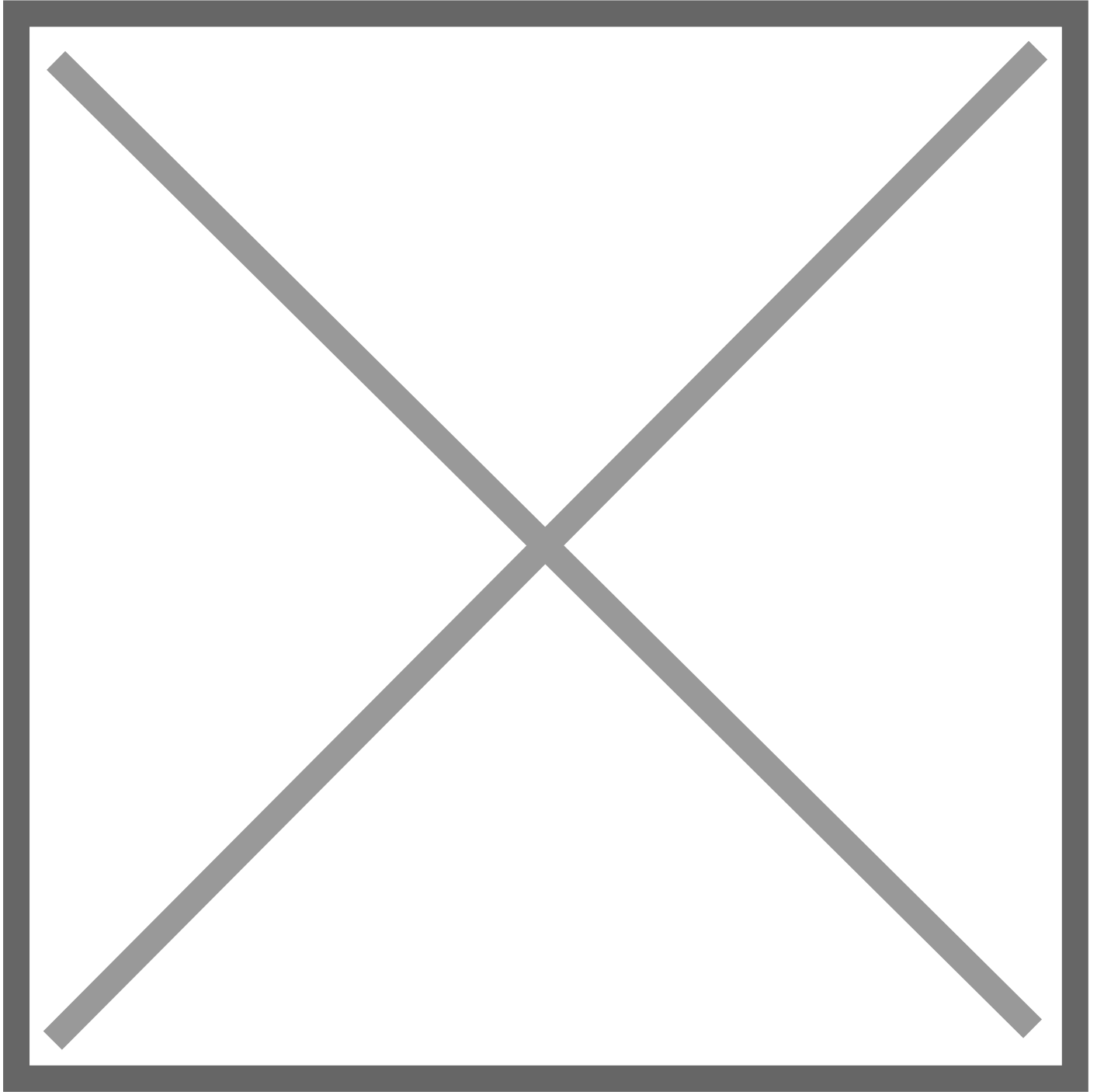


The Toyota Venza, offered exclusively as an EPA-estimated 39 combined MPG hybrid, brought a fresh approach to premium style and comfort in the midsize CUV segment when it arrived for 2022. Now, for 2023,

Venza's unique style gets an extra infusion of coolness with the new Nightshade Edition.

You can find more information on the 2023 Toyota Venza, [here](#).

2023 Toyota Highlander Revs Up Driving with New Turbocharged Engine



The Toyota Highlander has been the No. 1 retail midsize SUV for six years running, no easy feat in one of the most intensely competitive segments. Now, for 2023, Highlander is giving buyers even more reasons to choose

this hands-down winner, starting with an all-new engine for the gas models and also including larger multimedia screens and other amenities for greater value across all grades and powertrains.

You can find more information on the 2023 Toyota Highlander, [here](#).