

2023 Camry Keeps Leading the Way with Updated Nightshade Special Edition

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PLANO, Texas (May 16, 2022)? – One of the longest-running nameplates in the auto industry, and with 20 straight years as America’s #1 selling midsize sedan, the 2023 Camry keeps things rolling with a refreshed Nightshade Special Edition. The Camry was among the first Toyota models to offer the distinctive Nightshade edition, a factory designer package without the customizer’s price. And, for 2023, Toyota offers three moods of Nightshade with the choice of Midnight Black, White and the new Reservoir Blue exterior colors.

The Nightshade Special Edition gives the 2023 Camry the look and stance of a premium sport sedan. The 2023 Camry Nightshade is available in SE grade front-wheel drive, all-wheel drive and hybrid models. The black front grille with Sport Mesh insert is borrowed from the Camry TRD model. The Nightshade also wears a black rear spoiler, mirror caps and exterior badges and, for 2023, adds black-trimmed headlights and taillights for a stronger dose of attitude.

The standout new design feature for the distinctive Nightshade is the 19-inch matte bronze aluminum alloy wheels. These rims give a look that really pops against any of the three body colors offered. The standard SE grade features carry over, including the sport-tuned suspension.

The Nightshade Edition is designed to appeal to drivers who enjoy a car that gets little extra attention or for those who appreciate getting a designer look at a value price. That appeal is growing. The Nightshade package accounted for about 5% of Camry sales in 2021 and, for 2022, is on track to be about 7%.



A Camry for Everyone, and Up to 52 MPG

Currently in its eighth design generation, the Toyota Camry is also just one year shy of its 40th anniversary in America. A wide array of model choices, plus Camry's alluring, coupe-inspired design and renowned Toyota quality and value, are a few reasons why Camry maintains leadership in the mid-size sedan category. All told, the 2023 Camry offers 18 different choices, offering a model for nearly every budget and taste. Notably, the Nightshade Edition is offered on all four-cylinder and hybrid models.

- Five 4-cyl. FWD grades – LE, XLE, SE, SE Nightshade, XSE
- Five 4-cyl. AWD grades – LE, XLE, SE, SE Nightshade, XSE
- Five hybrid grades – LE, XLE, SE, SE Nightshade, XSE
- Three V-6 grades – XLE, XSE and performance-tuned TRD

As fuel economy has recently zoomed to the top of many buyers' priority lists, it is worth pointing out the outstanding fuel efficiency ratings across the Camry line. The LE Hybrid is the champ, with a manufacturer-estimated 51 MPG city / 53 MPG highway / 52 MPG combined rating. The LE FWD gas model is also a standout in its class, with manufacturer-estimated 28/39/32 MPG ratings.

Toyota Safety Sense 2.5+

The Camry has been a repeat IIHS TOP SAFETY PICK+ recipient. This is the organization's highest rating, and one that acknowledges the standard Toyota Safety Sense 2.5+ system that includes:

- Pre-collision System with Pedestrian Detection with Intersection Support
- Road Sign Assist (RSA)
- Dynamic Radar Cruise Control standard on LE and SE gas grades
- Full-Speed Range Dynamic Radar Cruise Control standard on TRD, XLE gas and Hybrid, LE Hybrid and SE Hybrid grades
- Lane Keeping Technology: Lane Departure Alert with Steering Assist (LDA w/ SA), Lane Tracing Assist (LTA) and Sway Warning System
- Automatic High Beams (AHB)

Road Sign Assist (RSA) is designed to recognize certain road sign information using a forward-facing camera and display the signs on the multi-information display (MID).

In addition to the TSS 2.5+ system, to help Camry drivers change lanes with confidence, Blind Spot Monitor is designed to help detect and warn the driver of vehicles approaching or positioned in the adjacent lanes. Rear Cross Traffic Alert (RCTA) can offer added peace of mind by helping to detect vehicles approaching from either side while backing out and alerting the driver with a visual and audible warning. These features come standard on TRD, XLE and XSE grades and are available on certain LE and SE grades.

All 2023 Camry models have 10 standard airbags and Toyota's Star Safety System, which includes Enhanced Vehicle Stability Control, Traction Control, Electronic Brake-force Distribution, Brake Assist, Anti-lock Braking System and Smart Stop Technology. All Camrys also come equipped with a standard backup camera.

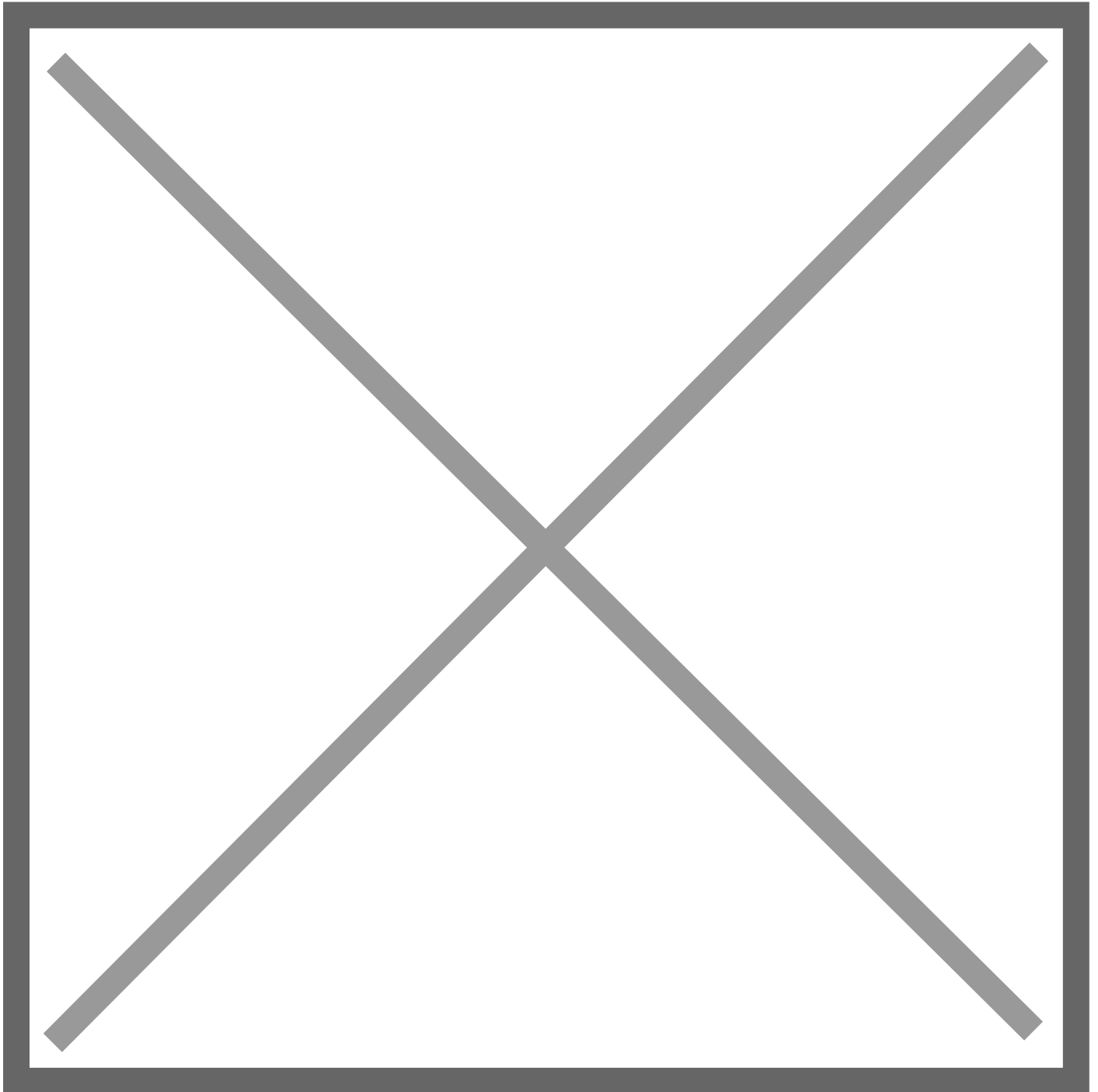
In addition, all 2023 Camry models are equipped with Toyota's Rear Seat Reminder. The feature detects whether a rear door was opened within 10 minutes of the vehicle being turned on, or at any time after the vehicle has been turned on. If so, it flashes a reminder message in the instrument cluster after the engine is turned off, accompanied by multitone chimes.

Foundation for Agility and Ride Comfort

Extensive use of high-tensile-strength steel in the TNGA-K platform along with innovative fastening methods, including laser screw welding and advanced adhesives, give Camry its rock-solid feeling on the road. Optimally tuned MacPherson-type strut front suspension and multi-link rear suspension endow the Camry with a ride-handling balance befitting luxury vehicles (SE, XSE and TRD grades also have sport-tuned springs and shocks).

Camry engineers prioritize a quiet ride, and the current-generation model improved on that by incorporating noise, vibration and harshness (NVH) countermeasures previously found exclusively on luxury models.

Extensive sound absorbing insulation includes foam/vibration-dampening materials throughout the vehicle, along with a thicker dash silencer mat across the entire firewall section. A special vibration-damping coating is applied over a wider area of the underfloor, and noise-proofing material encompasses more surface area under the headliner.



High-Style, High-Function Cabin

The Camry's interior melds functionality, elegant styling and impeccable fit and finish. The dash design gives the driver a sporty cockpit-type feel while treating both the driver and the front passenger to expansive outward visibility.

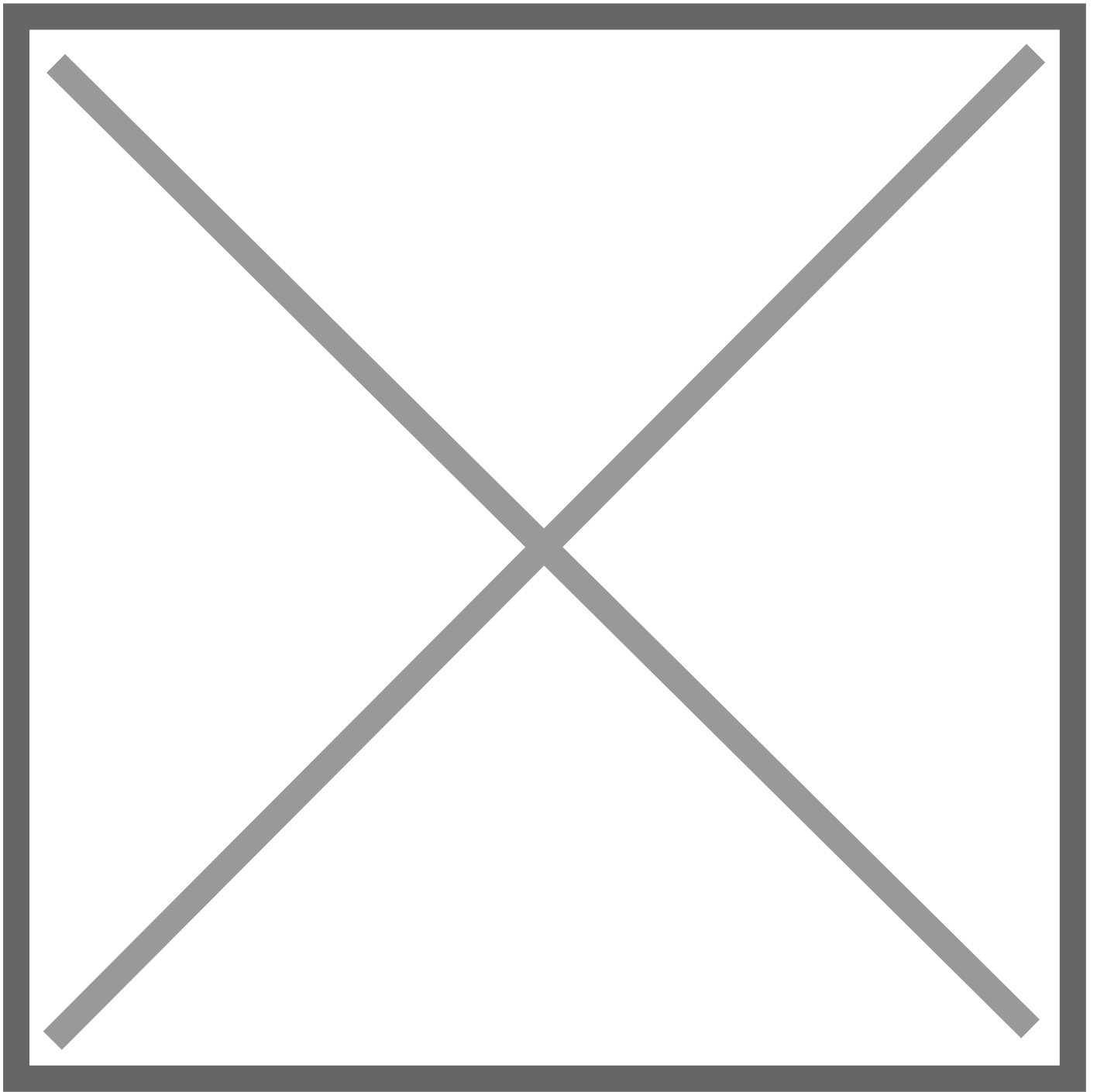
Surfaces throughout the cabin employ soft-touch premium materials. Interior trim in all grades gives a sophisticated, higher-tech look with linear dark, wood inlay or patterned metal, depending on the model grade. Interior color choices, depending on exterior color, include Ash, Macadamia or Black. The sport-oriented XSE grade also offers an exclusive Cockpit Red interior for a touch of exotic sports car flavor.

Exquisite stitching on the front- and rear-seat surfaces, one example of the high level of craftsmanship, is found throughout the vehicle. The XLE grade features a luxurious looking textured herringbone seat pattern. Ventilated front seats are available on the XLE and XSE.

The Camry relays information to the driver via three available displays. A floating 7- or 9-inch central touch-screen display combines audio and navigation. Customizable features and smart phone-like touch screen icons help ensure familiar and convenient operation.

For even greater functionality, Camry also offers an available 7-inch multi-information display within the instrument cluster. Available on XLE and XSE, a 10-inch color Head-Up Display (HUD) projects vital information, including speed and turn-by-turn navigation directions, onto the lower portion of the windshield.

The Camry TRD grade offers single zone climate control while all other grades have standard automatic dual zone climate control. The system specific to the hybrid versions uses an electric compressor and humidity sensor. Rear seat vents come standard on the XLE and XSE Hybrid grades and are available as a package upgrade on the LE and SE.



High Power, Efficiency and Value

The 2023 Camry offers a choice of three powertrains: 2.5-liter Dynamic Force four-cylinder, 3.5-liter V-6 and next-generation Toyota Hybrid System (THS II). The Dynamic Force 2.5-liter engine is a strong but smooth operator, yielding an impressive 203 hp at 6,600 rpm and 184 lb.-ft. of peak torque at 5,000 rpm (206 hp and 186 lb.-ft. for XSE grade, which uses a dual-outlet exhaust). Most AWD grades have 202 hp, while the Camry XSE AWD grade has 205 hp with dual-outlet exhaust.

The four-cylinder engine uses a very high compression ratio (13:1) and Toyota's innovative D-4S fuel injection, which employs both direct injection and additional port injectors. The engine is chock-full of Toyota's most advanced technologies, including Dual VVT-i with VVT-iE (Variable Valve Timing intelligent system by Electric motor) and laser-clad valve seats. A variable cooling system, variable oil pump and a cooled exhaust gas recirculation (EGR) system all contribute to the engine's high thermal efficiency and outstanding fuel economy ratings. Notably, regular-grade fuel is specified for all 2023 Camry models, helping to bolster value for the customer.

V-6 Performance at a High Level

The 2023 Toyota Camry is one of the few midsize sedans to still offer a V-6 engine and this one is a gem. It is standard for the TRD and is available for the XLE and XSE grades, as well.

The 24-valve, DOHC 3.5-liter engine is equipped with the D-4S direct injection system, along with a specially-developed VVT-iW (Variable Valve Timing-intelligent Wide) variable valve timing system for the intake, with VVT-i on the exhaust. The VVT-iW system can switch the engine to the Atkinson cycle, which reduces pumping losses by delayed closing of the intake valves. Output is outstanding, with 301 horsepower at 6,600 rpm and 267 lb.-ft. of peak torque at 4,700 rpm.

Direct Shift 8-speed Automatic

In all Camry gas grades, both the 2.5-liter engine and the 3.5-liter V-6 are teamed with the Direct Shift eight-speed automatic transmission that delivers satisfyingly crisp-yet-smooth quick-shifting to deliver an exemplary blend of performance and refinement. Close mid-range ratios improve passing performance, while the wide range of torque converter lock-up yields a more direct driving feel and contributes to fuel efficiency. Control logic optimizes precise matching of engine torque on downshifts for smoother transitions.

Toyota Hybrid System II

The Camry Hybrid powertrain is the most efficient and powerful offered since the model debuted in 2007. The Toyota Hybrid System (THS II) combines the output of the 2.5-liter Dynamic Force four-cylinder engine and an electric motor (MG1), while using both that motor and a second motor (MG2) for hybrid battery charging. In the hybrid, the gas engine employs an even higher 14:1 compression ratio and Atkinson cycle and is tuned to produce 176 hp and 163 lb.-ft. of torque. Paired with the 118-hp electric motor, the total hybrid system net output is 208 hp.

Sequential Shiftmatic technology allows the driver to "shift" the electronically controlled continuously variable transmission (ECVT). It mimics a quick-shifting 6-speed automatic transmission via paddle shifters (on SE and XSE grades) or with the console-mounted shift lever.

The Lithium-ion (Li-ion) hybrid battery pack is installed beneath the rear seat and does not reduce passenger room or trunk capacity. The battery's position also contributes to a lower center of gravity. Along with the traditional Camry Hybrid NORMAL, ECO and EV drive system modes, a SPORT mode allows for an increase in power from the hybrid system for improved acceleration response relative to throttle pedal input.

The clever Auto Glide Control (AGC) feature helps to enhance fuel efficiency by calculating efficient coasting logic. AGC can be activated only when the vehicle is being operated in the ECO drive mode. When activated, AGC limits the loss of vehicle speed through engine braking, acting more like a neutral gear to allow longer coasting. An AGC indicator light illuminates on the multi-information display when AGC is in operation to alert the driver of reduced engine braking.

Toyota Audio

The base Toyota Audio system for the 2023 Camry features a dramatic looking and easy-to-use 7-in. floating touch screen display. The system features Android Auto™, Apple CarPlay® and Amazon Alexa® compatibility. The full-featured system includes AM/FM, SiriusXM® with 3-month Platinum Plan trial, Siri® Eyes Free, hands-free phone capability, plus advanced voice recognition and music streaming via Bluetooth® wireless technology.

Higher model grades get Toyota Audio Plus with a 9-inch floating touch screen display. All audio systems come with Connected Services trials, which include Safety Connect (1-year trial). Most grades also add Service Connect (10-year trial) and Remote Connect (1-year trial). In addition, Wi-Fi Connect (3-month up to 2GB trial) allows up to five mobile devices to connect using 4G LTE.

Audio Plus is also offered with a JBL® 800-watt, 9-speaker Premium Audio system, which includes a subwoofer. The JBL system is also part of the top-of-line available Premium Audio with Dynamic Navigation, which provides over-the-air updates and includes a 3-year trial.

Remote Connect provides remote start and door unlock capability, vehicle status notifications, a guest driver monitor and vehicle finder (1-year trial). Available Service Connect can provide up-to-date vehicle information on fuel level, maintenance alerts, and more.

Limited Warranty and ToyotaCare

Toyota's 36-month/36,000 mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. On the Camry Hybrid grades, all HV components are covered under the Hybrid System Warranty for 8 years/100,000 miles. Additionally, the hybrid battery warranty is 10 years/150,000 miles, whichever comes first. The Camry also comes standard with ToyotaCare, a plan covering normal factory-scheduled maintenance for two years or 25,000 miles, whichever comes first, and 24-hour roadside assistance for two years, unlimited mileage.

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