

Toyota Donates \$25,000 to Detroit Charity During Radiothon

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During the Mitch Albom/SAY Detroit Radiothon last week, TMNA Chief Administrative Officer Chris Reynolds, a native Detroiter, called in a \$25,000 donation on behalf of Toyota. The donation will be used to improve the lives of Detroit's neediest citizens through shelter, food, medical care, volunteer efforts and education.

Toyota has been a regular supporter of the SAY Detroit Radiothon for the past eight years. This year's day-long radiothon raised over \$1.5 million.

[Listen here](#) for the radio banter between Reynolds and Albom, a renowned journalist and celebrity.



<https://toyota-cms-media.s3.amazonaws.com/wp-content/uploads/2020/12/Toyota-Reynolds-Mitch-Albom-Radiothon.mp3>