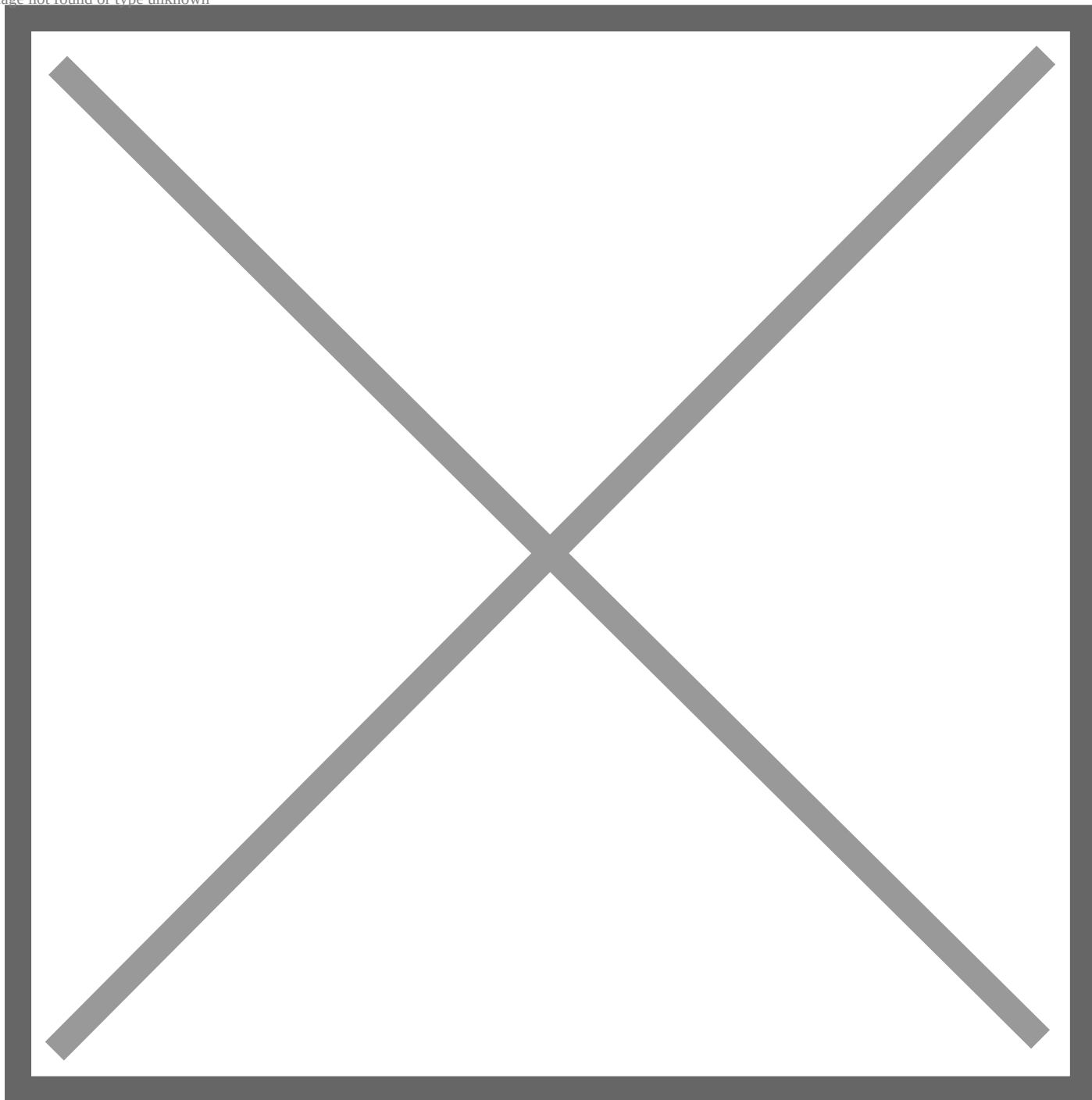


Bevy of Toyota Hybrids + Fuel Cell Get Autotrader's Stamp of Approval

December 11, 2020

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PLANO, Texas (December 11, 2020) – Toyota Hybrids and the fuel cell Toyota Mirai received praise as part of Autotrader’s Best New Automotive Technology for 2021. Announced this week, the Autotrader list, which is designed to help car buyers navigate the breakthrough technology in vehicles, highlighted the major influence and strong leadership Toyota Hybrids and electrified vehicles have had in the automotive industry.

Honors were given to the recently launched, all-hybrid and all-new 2021 Toyota Sienna and 2021 Venza – as well as the plug-in hybrid version of the Toyota RAV4, the RAV4 Prime. The recently launched fuel cell 2021 Mirai was also featured.

Overall, Toyota offers 11 hybrids across its entire lineup. Additionally, Toyota has sold more than 16 million hybrid electric vehicles globally and more than 3.7 million in the U.S. We will continue to benefit from a balanced portfolio that meets the needs of all our customers. And by 2025, our global goal is for an electrified option to be available on all Toyota and Lexus models, with 25% of U.S. sales that year being an electrified vehicle.

To view the entire Best New Automotive Technology list from Autotrader, visit <https://www.autotrader.com/car-tech/best-new-automotive-tech-of-2021>.