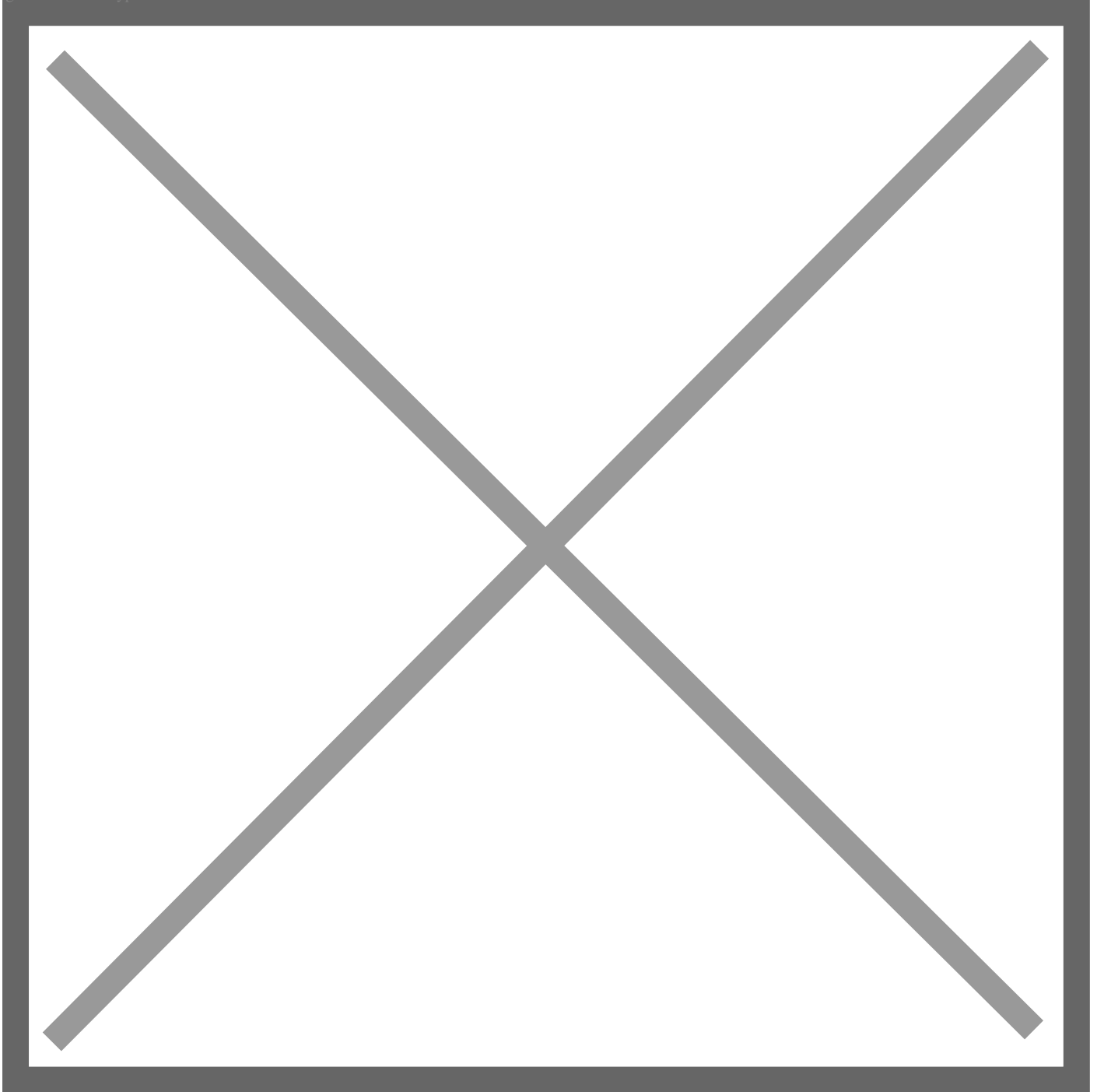


Toyota Environmental Challenge 2050

April 24, 2019

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In October 2015, Toyota announced the Toyota Environmental Challenge 2050. We have been striving to reduce the environmental burden attributed to automobiles to as close to zero as possible, while developing measures to contribute positively to the earth and its societies with the aim of achieving a sustainable society.

To find out more, click [here](#).