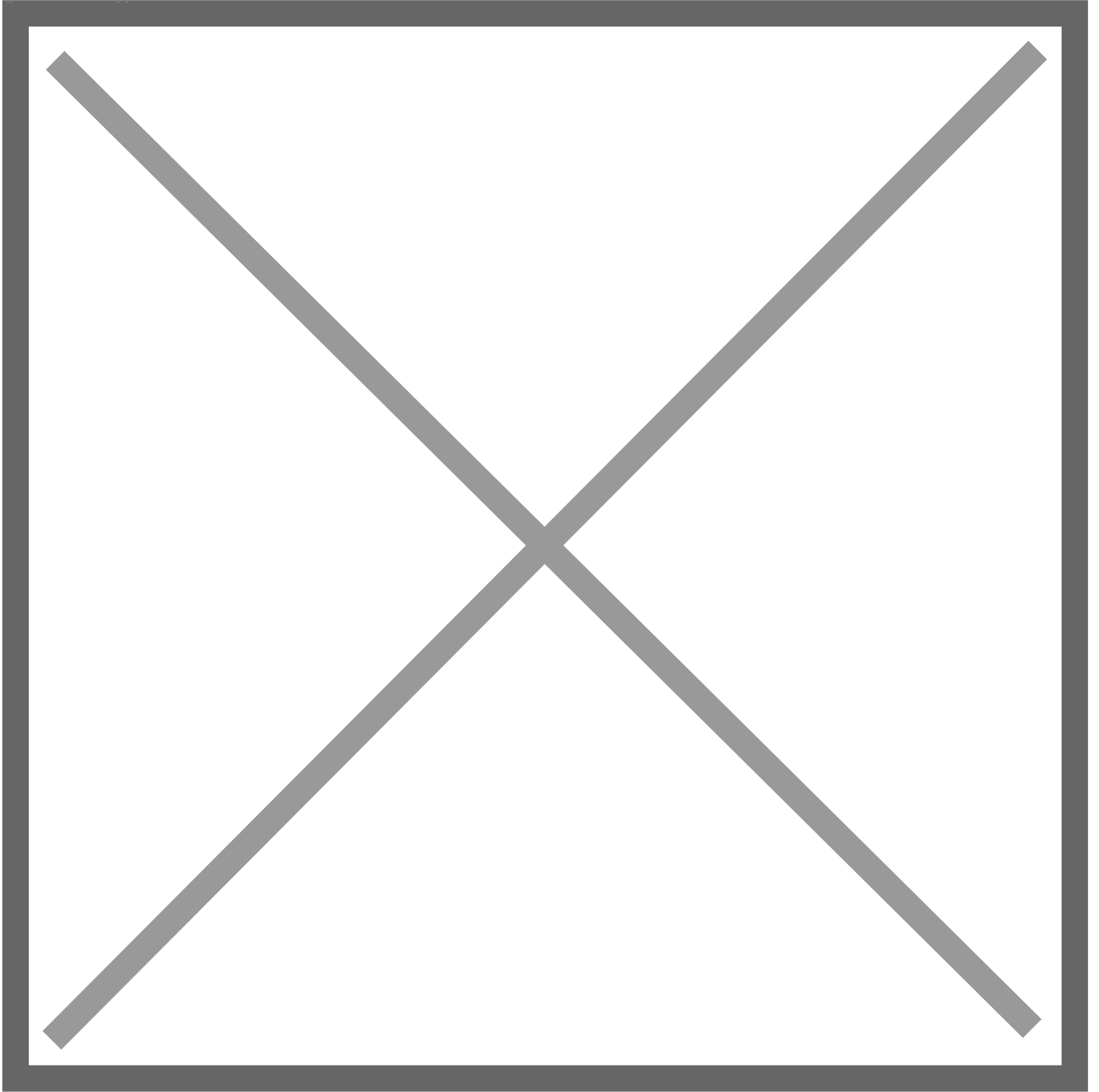


Scion Announces Pricing for xD Release Series 2.0 – Final Limited Edition for 2009

June 10, 2009

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001 xD Release Series

TORRANCE, Calif., June 10, 2009 — Scion announced today that its final limited-production vehicle for 2009, the xD Release Series 2.0 (xD RS 2.0), will be available at dealer showrooms later this month.

The 2009 xD Release Series 2.0 comes exclusively in Electric Wasabi green exterior paint and is also distinguished with unique interior modifications. The xD features a touch screen Pioneer Audio Visual Navigation (AVN) head unit with flash memory, voice recognition, and Bluetooth®. For media player flexibility, the AVN unit comes with USB, SD card, and iPod® connectivity. The Pioneer AVN head unit is also satellite radio, rear view camera and HD Radio® ready and will play iPod videos when the parking brake is engaged. In addition, users can select from over 32,000 colors to customize the 5.8-inch high-resolution WVGA LCD touch-panel display. The driver can plan the perfect roadtrip at home by downloading the freeware application AVIC Feeds to a computer, making a personalized destination directory and then transferring the data to the headunit using SD card or USB memory device.

Electric Wasabi accents the xD's interior with four-in-one interior lights, and "Release Series 2.0" door sills illuminated with white back lighting. Silver accented seat fabric and individually numbered badging add to the vehicle's uniqueness.

Release Series wheel covers also distinguish this limited production xD. A color-keyed rear spoiler will be available as an option.

Scion will only build 1,600 units of the xD RS 2.0. The xD RS 2.0 model will carry a manufacturer's suggested retail price (MSRP) of \$1,270 over the base price of the xD. The base MSRP for the standard xD with a manual transmission is \$14,650, while the standard xD with an automatic transmission model carries a MSRP of \$15,450. The available Electric Wasabi spoiler has a MSRP of \$285, not including installation.

The delivery, processing and handling (DPH) fee for all Scion models is \$670 and is not included in the MSRP. DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.