

Toyota Responds to White House Announcement of National Standard for Fuel Economy, Greenhouse Gas Emissions

May 18, 2009

May 18, 2009 — On Tuesday, President Obama is expected to officially announce a broad-based commitment to establish a single national program to reduce carbon emissions and increase fuel economy. The commitment has the strong support of a dozen automakers, including Toyota, as well as 14 states, including California, which had been pursuing an independent approach.

“We welcome the Administration’s leadership in developing a coordinated fuel efficiency and greenhouse gas standard. This is something we have encouraged and sought for a very long time,” says Jim Lentz, President, Toyota Motor Sales, USA, Inc.

“The big winner is customers. A unified national program ensures American consumers will have the choice of vehicles they want and need, as well as the fuel efficiency and low emissions they expect, without the potential confusion of multiple standards.”

To learn more about the auto industry’s position, please read the new release from the Alliance of Automobile Manufacturers at www.autoalliance.org.

#

PR Contact: Martha Voss
202-463-6834 office
202-468-9176 cell