

Media Advisory - Joint Announcement by Tesla Motors, Inc. and Toyota Motor Corporation, 5pm PT / 8pm ET today

May 20, 2010

Tesla Motors, Inc. and Toyota Motor Corporation will be making a significant announcement this afternoon at a joint press conference in Palo Alto, CA. Details are provided below. We invite you to join the live webcast.

WHAT:

Tesla Motors, Inc. and Toyota Motor Corporation press conference

Elon Musk, Tesla CEO and Cofounder, Governor Schwarzenegger and Akio Toyoda, TMC President will be in attendance

WHERE:

Tesla Motors

3500 Deer Creek Rd.

Palo Alto, CA

WHEN:

Thursday, May 20, 2010

5pm PT / 8pm ET

LIVE WEBCAST:

<http://event.onlineseminarsolutions.com/r.htm?e=215196&s=1&k=3B9B50D823E5EC2A9FED63811774116F>

The webcast will be available in both English and Japanese. To hear audio only, use the dial-in numbers below.

English Room Details

Step 1: Dial the Conference Access Number: **1-866-551-1530 or 1-212-401-6700**

Step 2: Enter your **PIN Code** followed by the # sign: **8307355#**

Japanese Room Details

Step 1: Dial the Conference Access Number: **1-866-551-1530 or 1-212-401-6700**

Step 2: Enter your **PIN Code** followed by the # sign: **9820106#**

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