

Toyota to Debut RAV4 Electric Vehicle at Los Angeles Auto Show

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RAV4 EV 001

TORRANCE, Calif., November 10, 2010 — Toyota Motor Sales (TMS), U.S.A., Inc. (TMS) will debut the Toyota RAV4 EV during the Los Angeles Auto Show media days, on November 17 at 2:50 PM at the Toyota booth in South Hall at the Los Angeles Convention Center. Jim Lentz, president and chief operating officer, TMS, will speak at the news conference. Greg Bernas, chief engineer, Toyota Technical Center, and Shigeki Terashi, president, Toyota Technical Center, also will be in attendance.

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