

Toyota Recognizes Top North American Suppliers for 2010

March 15, 2011

ERLANGER, Ky. (March 15, 2011) – DTR Industries, MAHLE, OTICS and U.S. Engine Valve, earned top recognition from Toyota Motor Engineering & Manufacturing North America, Inc. (TEMA) at its annual supplier business meeting today. The awards recognize suppliers who exceeded the company's expectations in several categories.

DTR Industries located in Bluffton, Ohio; MAHLE in Farmington Hills, Michigan; OTICS in Morristown, Tennessee and U.S. Engine Valve in Westminster, South Carolina all received TEMA's Superior Award for quality performance.

During today's meeting, TEMA discussed business objectives with direct and indirect suppliers in preparation for the fiscal year beginning April 1. Held at the Northern Kentucky Convention Center in Covington, the meeting brings together approximately 900 attendees from across North America.

Toyota collectively spent nearly \$25 billion on parts, goods and services last year in North America. In the U.S. alone, there are about 50,000 supplier jobs dedicated to Toyota across more than 30 states.

Potential suppliers who wish to do business with Toyota can visit www.toyotasupplier.com for information on the company's purchasing policies, principles and supplier diversity efforts.

TEMA 2010 Supplier Award Recipients

QUALITY PERFORMANCE AWARDS

Awarded to suppliers who demonstrate quality in production, performance, delivery, warranty and service

Supplier	Location	Commodity	Award
Aisin World Corp. of America	Crothersville, Ind.	Friction, Material for transmission	Excellent
DENSO International America, Inc.	Anderson, S.C.	Fuel pump assembly	Excellent
Associated Fuel Pump Systems Corporation			
DENSO International America, Inc.	Athens, Tenn.	Fuel injector	Excellent
DENSO Manufacturing Athens Tennessee, Inc.			
F/I Division			
DENSO International America, Inc.	Osceola, Ark.	Cooling fan, HVAC	Excellent
DMAR-SPARC			
DENSO International America, Inc.	Maryville, Tenn.	ECU, HVAC	Excellent
DENSO Manufacturing Tennessee, Body			
Division Electronics Plant			
DENSO International America, Inc.	Maryville, Tenn.	Combination meter, Relays, Flasher	Excellent
DENSO Manufacturing Tennessee, Body		assembly, Switches	
Division Instrument Cluster Plant			
DTR Industries, Inc.	Bluffton, Ohio	Anti vibration rubber	Superior
International Crankshaft Inc	Georgetown , Ky.	Crankshaft	Excellent
MAHLE Engine Components USA, Inc.	Farmington Mills, Mich.	Pistons, Engine bearings	Superior

OTICS USA Inc.	Morristown, Tenn.	Large die casting, Machining, Hot forging	Superior
U.S. Engine Valve	Westminster, S.C.	Engine valves	Superior

VALUE IMPROVEMENT AWARDS

Awarded to suppliers who demonstrate value and cost competitiveness

Supplier	N.A. Corporate Location	Commodity	Award
Arvin Sango, Inc.	Madison, Ind.	Exhaust	Excellent
DENSO International America, Inc.	Southfield, Mich.	Electrical components	Excellent

SUPPLIER DIVERSITY AWARDS

Awarded to suppliers who implement supplier diversity activities and targets

Supplier	N.A. Corporate Location	Commodity	Award
Delphi Automotive	Troy, Mich.	ECUs, Sensors, HVAC, Multi media, Wire harness	Special Recognition
FIC America Corp.	Carol Stream, Ill.	Body shell, Exhaust manifold	Special Recognition
Johnson Controls, Inc.	Milwaukee, Wis.	Seat and Interiors	Superior
Mitchell Plastics	Kitchener, Ontario	Injection molding, deck boards	Special Recognition
Robert Bosch LLC	Farmington Hills, Mich.	Brakes	Special Recognition

LAUNCH PERFORMANCE AWARDS

Awarded to suppliers who demonstrate quality and delivery for new vehicles (Tacoma)

Supplier	Location	Commodity	Award
Arvin Sango, Inc.	Madison, Ind.	Exhaust	Excellent
InTran Industries	Lexington, Ky.	Constant machinery & Equipment	Excellent
LG FOX / CWR, LLC	Lexington, Ky.	Constant machinery & Equipment	Excellent
PLASTIKON	Haywood, Calif.	Injection moldings	Excellent
Toyotetsu Texas, Inc.	San Antonio, Texas	Stamping / Welding	Excellent

About Toyota

Toyota (NYSE:TM) established operations in North America in 1957 and currently operates 14 manufacturing plants, including one under construction. There are more than 1,800 Toyota, Lexus and Scion dealerships in North America which sold more than 2 million vehicles in 2010. Toyota directly employs more than 35,000 in North America and its investment here is currently valued at more than \$23 billion, including sales and manufacturing operations, research and development, financial services and design. Toyota's annual purchasing of parts, materials, goods and services from North American suppliers totals nearly \$25 billion. Toyota currently produces 12 vehicles in North America, including the Avalon, Camry, Corolla, Highlander, Matrix, RAV4, Sequoia, Sienna, Tacoma, Tundra, Venza and the Lexus RX 350. For more information about Toyota, visit www.toyota.com or www.toyotanewsroom.com.