

New Toyota Corporate Television Commercial Airing This Weekend

January 28, 2011

Toyota's new television commercial will air Sunday, Jan. 30, 2011, on national broadcast morning news shows and cable networks. The commercial is part of Toyota's latest corporate advertising campaign called "Filled With Possibilities," highlighting the company's extensive U.S. operations and team members, who are the passion behind its vehicles. The campaign, created by Dentsu America, launched this month and also includes print and online ads. [Click here to watch the commercial.](#)