

Toyota's North American Production Up 18 Percent in 2010

January 27, 2011

ERLANGER, Kentucky (January 27, 2011) – Toyota Motor Engineering & Manufacturing North America, Inc. (TEMA) announced today that the company's assembly plants produced 1,456,887 vehicles in 2010, an 18 percent increase compared to 2009.

Toyota's North American facilities assemble the Avalon, Camry, Corolla, Highlander, Matrix, RAV4, Sequoia, Sienna, Tacoma, Tundra, Venza and Lexus RX 350.

"The challenges presented by the economic downturn and our recalls made Toyota an even stronger company," said Tetsuo Agata, president and COO of TEMA. "By retaining our team members and continually improving during the worst of times, we are well positioned for 2011 and beyond. We thank all team members and our hundreds of suppliers for their tireless efforts."

In 2010, the following milestones, projects and initiatives were accomplished:

- The Canadian operation in September assembled its four-millionth vehicle.
- The Kentucky plant in July produced its eight-millionth engine.
- The Indiana plant successfully ramped up production of the Highlander and the all-new Sienna after a \$450 million investment upgrade. Toyota's total investment in Princeton is nearly \$4 billion and total employment is 4,100.
- The Texas plant began production of the Tacoma, representing a \$100 million investment and an additional 1,000 jobs. Toyota's total investment in San Antonio is \$1.4 billion and total employment is now 2,800.
- TEMA named four new American plant presidents and the Toyota Technical Center named three American chief engineers. This increased local leadership provides greater regional autonomy.

2010 Toyota North American Vehicle Production

Manufacturing Site

Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)

Model	2009
Avalon	27,513
Camry	225,524
Camry Hybrid	19,304
Venza	75,896
Total	348,237

New United Motor Manufacturing, Inc.
(NUMMI)*

Corolla	172,888
Tacoma	67,435
Total	240,323

Toyota Motor Manufacturing Canada, Inc. (TMMC)

Corolla	138,650
Matrix	38,538
RX 350	64,282
RAV4	78,077
Total	319,547

Toyota Motor Manufacturing, Indiana, Inc.
(TMMI)

Highlander	17,503
Sequoia	18,376

Sienna	72,205	132,780
Total	108,084	243,992
Toyota Motor Manufacturing de Baja California (TMMBC)	Tacoma	42,696
	Total	42,696
Toyota Motor Manufacturing, Texas, Inc. (TMMTX)	Tundra	86,000
	Tacoma	0
	Total	86,000
Subaru Indiana Automotive, Inc. (SIA)	Camry	87,926
	Total	87,926
Total North American Vehicle Production*	Grand Total	1,232,813

Toyota's North American vehicle production – five year history:

Year	Vehicle Production	YOY Change
2010	1,456,887	18%
2009	1,232,813	(15%)
2008	1,454,958	(13%)
2007	1,671,009	8%
2006	1,553,790	(0.3%)

Toyota North American Engine Production		
Manufacturing Site	Engine	2010
Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)	4-cylinder	272,833
	V6	187,167
	Total	460,000
Toyota Motor Manufacturing, West Virginia, Inc. (TMMWV)*	4-cylinder	327,447
	V6	236,431
	Total	563,878
Toyota Motor Manufacturing, Alabama, Inc. (TMMAL)	V6	88,973
	V8	133,803
	Total	222,776
Total 2010 North American Engine Production		1,246,654

**TMMWV's total automatic transmission production for 2010 was 284,543.*

In addition to the above mentioned plants, Toyota subsidiary Bodine Aluminum, Inc., in Tennessee and Missouri, casts aluminum parts such as cylinder heads, intake manifolds, engine brackets and engine blocks. TABC, Inc. in Long Beach, California, manufactures truck beds, catalytic converters, stamped parts, coated substrates and steering columns. Canadian Autoparts Toyota, Inc. (CAPTIN) in Delta, British Columbia, produces aluminum wheels.