

2011 SEMA Show: Oakley Surf Tacoma

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The 2011 SEMA Show will be the scene for the debut of the Oakley Surf Tacoma. From the coast of Baja to the cold water of Santa Cruz, Calif., the Oakley Surf Tacoma has the ability to live at the beach and go anywhere in search of mega waves. Australian surfing pro Tom Whitaker will be on hand to talk about the Oakley Surf Tacoma at a press conference in the Toyota exhibit at the SEMA Show on Nov. 1 at 10 a.m. Pacific Time.

Built using a rugged Toyota Tacoma 4×4 pickup equipped with a V6 engine and TRD supercharger that generates 304 horsepower, the truck was customized by Smithbuilt to be a Surfing Big Wave Assault Machine.

Additional performance modifications include a Flowmaster stainless steel exhaust, an Icon stage 3 lift kit, Billet top A arms, new leaf springs for added height, a new front coilover system, and Walker Evans 17 x 8 bead lock wheels with a flat black finish mounted to BF Goodrich 285/75-17 all-terrain tires.

Inside modifications include Wet Okole Hawaii custom embroidered seat covers, Topstitch interior modifications on the door panels, head liner and carpet kit throughout, a Kicker sound system and an Oakley icon.

This unique Toyota Tacoma is a surfer's dream as it is equipped with a purpose-built roof racking system for heavy hauling and can be accessed with ease for surf bag stowage and multiple board storage. The truck bed system, which has a lot of storage for wet suits and other equipment, also comes with an ice chest and barbeque grill. Meals and cold drinks can be enjoyed under a shade system that is equipped in the back of the roof rack system. Living comfort is also achieved with an integrated shower system. Illumination is supplemented with Vision X lighting in the bed and front driving lights.

After SEMA, the Oakley Surf Tacoma will follow the waves and appear at all Oakley surf competitions. Surf's up!

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OAKLEY SURF TACOMA FEATURES

TACOMA 4X4

- TRD Supercharged (304 horsepower)
- K&N air filter
- Flowmaster stainless steel exhaust

SUSPENSION

- Icon stage 3 lift kit
- Billet top A arms
- New leaf springs for added height
- New front coilover system

BUMPERS

- Front – Arb Rear – Custom – Mike Smith Fabrication
- Arb deluxe bull bar
- ARB winch kit
- Two – eight-inch Vision X HID's
- Mike Smith Fabrication rear bumper and tire rack

ROOF RACKING SYSTEM/REAR BED – MIKE SMITH FABRICATION

- Customized to hold 6-8 surf boards
- Custom access doors
- Integrated driving light by Vision X
- Oakley net system for extra storage
- Integrated shower system
- Custom storage system throughout truck bed

WHEELS AND TIRES

- Walker Evans 17 X 8 bead locks/flat black finish
- BF Goodrich 285/75-17 All Terrain Tires

INTERIOR

- Wet Okole Hawaii seat covers custom embroidered
- Oakley icon
- Topstitch interior mods to include door panels, head liner and carpet kit throughout

- Kicker Sound System

EXTRAS

- Storage cooler
- Storable barbecue grill
- On board air compressor supplied by VIAIR Corporation
- ARB rear canopy

PARTNERS/CONTRIBUTORS

- ICON
- BFG
- Walker Evans Wheels
- Vision X lighting
- Smithbuilt
- ARB