

Toyota Sales Increase More Than 60 Percent in June 2012

July 03, 2012

[June 2012 Sales Chart](#)

[June 2012 Sales Conference Call](#)

TORRANCE, Calif. (July 3, 2012) – Toyota Motor Sales (TMS), U.S.A., Inc., today reported June 2012 sales results of 177,795 units, an increase of 54.3 percent compared to the same period last year on a daily selling rate (DSR) basis. On a raw volume basis, unadjusted for 27 selling days in June 2012 compared to 26 selling days in June 2011, TMS sales were up 60.3 percent from the year-ago month.

The Toyota Division posted June total sales of 157,773 units, an increase of 51.7 percent on a DSR basis from June 2011. On a raw volume basis, Toyota Division sales were up 57.5 percent from the year-ago month.

For the first half of the year, TMS reported sales of 1,046,096 units. With 154 selling days in the first half of 2012, compared to 152 selling days during the first half of 2011, sales were up 27.0 percent on a DSR basis from the same period last year. On a raw volume basis, unadjusted for two extra selling days in 2012, sales were up 28.7 percent during the first half of the year.

“June and first-half year sales were driven by consumer interest in our new models including the Prius *c*, the newest member of the Prius family, and the Camry, the best-selling car in America,” said Bob Carter, Toyota Division group vice president and general manager, Toyota Motor Sales, U.S.A. “We expect to see continued stability in the automotive market during the second half of 2012 thanks to pent-up demand, low interest rates and a continued influx of new products.”

The Lexus Division reported total sales of 20,022 units in June 2012, up 79.0 percent from June 2011 on a DSR basis. Volume-wise, Lexus Division sales were up 85.9 percent compared to the same period last year.

Toyota Division

Toyota Division passenger cars recorded combined monthly sales of 90,079 units, up 68.1 percent from June 2011. Passenger car sales were led by Camry and Camry Hybrid with combined sales of 32,107 units, and Corolla reported combined June sales of 26,647 units. The Prius family of vehicles posted June sales of 19,150 units.

Toyota Division light trucks recorded June sales of 67,694 units, an increase of 34.3 percent compared to the same month last year. Light truck sales were led by the RAV4 compact SUV and Tacoma mid-size pickup truck, with monthly sales of 15,129 and 11,864 respectively. Highlander and Highlander Hybrid reported combined sales of 10,379 units, and the Tundra full-size pickup reported sales of 8,693 units.

Scion posted June sales of 8,400 units, up of 134.1 percent over June 2011. The newly launched FR-S sports car led the way with sales of 2,684. The tC sports coupe reported sales of 2,128 units, flat year-over-year. The xD five-door urban subcompact posted sales of 1,017 units, and the xB urban utility vehicle posted June sales of 1,869 units. The all-new iQ premium micro-subcompact posted monthly sales of 702 units.

Lexus Division

Lexus reported passenger car sales of 10,247 units, up 99.7 percent from June 2011. The ES 350 entry luxury sedan led Lexus passenger car sales with sales of 3,780 units, while the IS luxury sports sedan reported sales of 2,572 units. The CT 200h premium hybrid compact posted 1,387 units.

Lexus luxury utility vehicles recorded sales of 9,775 units, up 61.4 percent over June 2011. Lexus light truck sales were led by the RX and RX Hybrid luxury utility vehicle, which posted combined June sales of 8,641 units. The GX 460 mid-size luxury utility vehicle reported sales of 808 units, while the LX luxury utility vehicle recorded sales of 326 units.

TMS Hybrids

TMS posted June sales of 25,776 hybrid vehicles, an increase of 335.2 percent compared to the same period last year. Toyota Division posted June sales of 23,105 hybrids, while Lexus Division reported sales of 2,671 hybrids for the month.