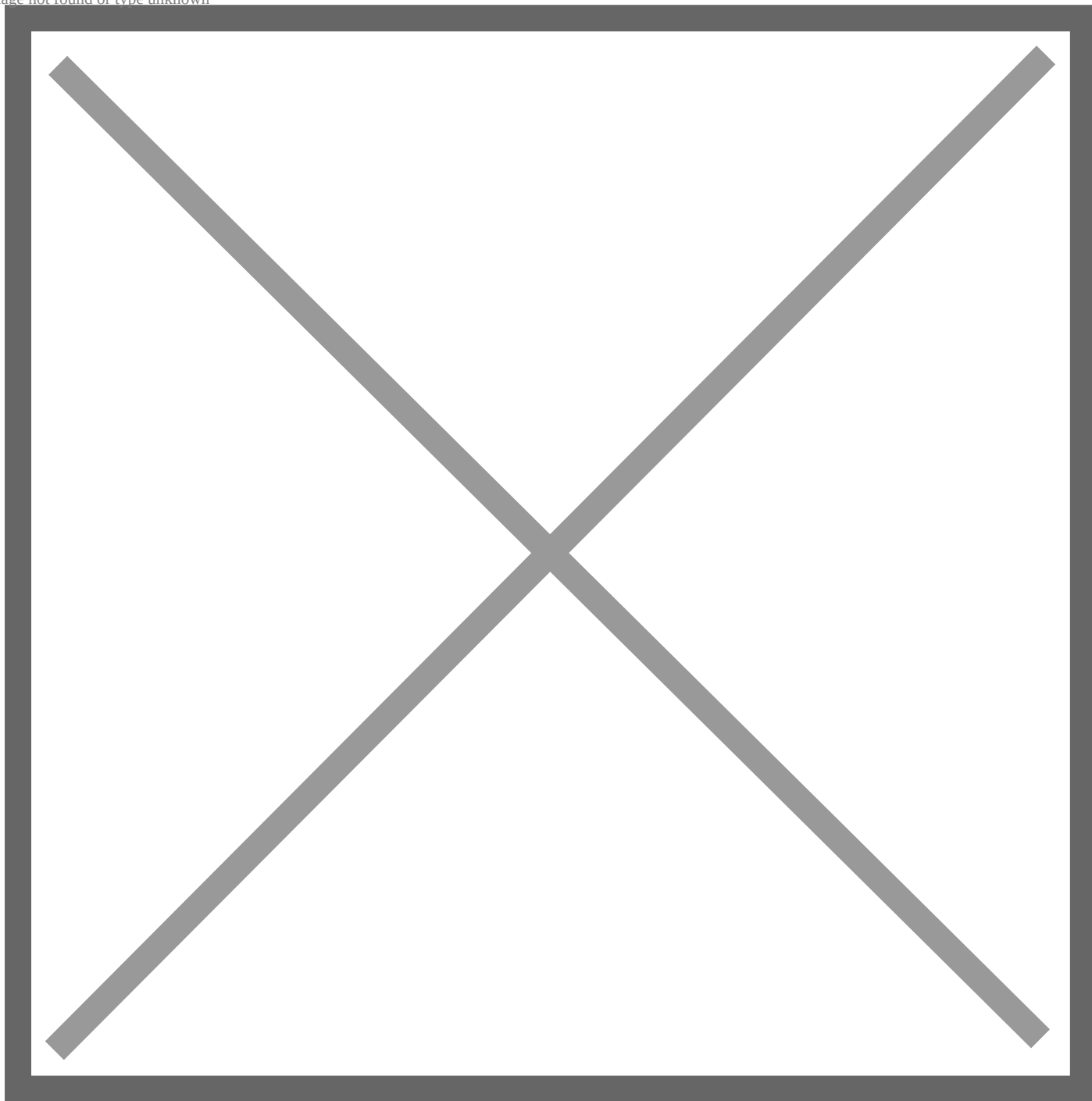


Toyota Furia Concept to Make Global Debut at 2013 North American International Auto Show

December 20, 2012

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TORRANCE, Calif., Dec. 20, 2012 – Toyota announced today that the Furia Concept will make its world debut at the 2013 North American International Auto Show in Detroit. This exciting new sedan concept will be revealed in the Toyota display at Cobo Hall on Jan. 14, 2013 at 2:25 p.m. EST, with a presentation by Bill Fay, group vice president and general manager of the Toyota Division. The global reveal of the Furia Concept will be broadcast live via Livestream at <http://new.livestream.com/toyota>.

A video available on www.toyotanewsroom.com offers a glimpse of the Furia Concept.

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