

All-New Fourth-Generation Toyota RAV4 to Make World Debut at 2012 Los Angeles Auto Show

November 15, 2012

TORRANCE, Calif., Nov. 15, 2012 – Toyota will stage the world premiere of the all-new 2013 RAV4 crossover SUV at a press conference at the 2012 [Los Angeles Auto Show](#).

The press conference will be held on Wednesday, Nov. 28, at 9:00 a.m. (PST) at the Toyota exhibit space in the South Hall of the Los Angeles Convention Center.

The global reveal of the all-new RAV4 will be broadcast live via Livestream at: <http://new.livestream.com/toyota>. In addition to the press conference, a live interview/chat with Toyota Division Group Vice President and General Manager [Bill Fay](#) will be broadcast live on Livestream from 11:30 a.m. to Noon (PST) on Wednesday, Nov. 28.

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