

Toyota to Livestream Panel Discussion Following World Debut of 2014 Tundra Pickup at 2013 Chicago Auto Show

January 31, 2013

TORRANCE, Calif., Jan. 31, 2013 – Toyota will stage the world debut of the redesigned 2014 Tundra full-size pickup truck at a press conference at the 2013 Chicago Auto Show. The press conference will take place Thursday, Feb. 7, at 9:00 a.m. (CST) in the Grand Ballroom at McCormick Place.

As part of the world debut of the 2014 Tundra, Toyota will conduct a panel discussion following the press conference from 11:00 to 11:30 a.m. (CST) with Toyota Division Group Vice President and General Manager Bill Fay, Tundra Chief Engineer Mike Sweers, and Caltex Research and Design President Kevin Hunter. The panel discussion will be moderated by Mark Williams, editor of pickuptrucks.com. Both the Tundra press conference and panel discussion will be broadcast live via Livestream and can be viewed at: <http://new.livestream.com/toyota>.

Toyota will also conduct a “Tundra Block Party” at the 2013 Chicago Auto Show’s Social Media Day on Friday, Feb. 8 between 11:00 a.m. and 1:00 p.m. (CST) at the Toyota exhibit space. All credentialed bloggers are invited.

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