

Toyota's Prius v and Avalon on Kelley Blue Book's List Of 10 Best Family Cars

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TORRANCE, Calif., (May 16, 2013) –The editors of Kelley Blue Book (www.Kbb.com) selected the 2013 Prius v and the 2013 Avalon for their list of [10 Best Family Cars](#). The list is compiled annually by KBB.com editors to highlight vehicles that address unique family specifications and situations, and offer innovation.

“Our annual list is aimed at helping families find the right ride and always include something for everyone, with a special nod to what is new,” said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book’s KBB.com.

Kelley Blue Book’s KBB.com editors offer these thoughts on the two Toyota models:

2013 Toyota Prius v

“Let's say you love Toyota vehicles and want the exceptional fuel economy of a hybrid, but the standard Prius just isn't big enough. Then consider the 2013 Prius v, which comes jam-packed with all the Prius-ness you crave while also offering roughly 50 percent more cargo space. Yes, plus-sizing the Prius cuts combined fuel economy from 50 mpg to 42 mpg, but among family-friendly vehicles the Prius v remains a mileage champ.”

2013 Toyota Avalon

“Renowned for its spacious interior quarters, abundance of luxury features and sofa-soft ride, the fully redesigned Toyota Avalon can now add "high style" to its list of highlights. In addition, laudable fuel economy coupled with an exemplary reputation for reliability and quality, make the 2013 Avalon a smart buy for today's value-conscious family.”

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