

Toyota's North American Proving Ground Celebrates 20 Years

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Wittmann, Ariz. (April 25, 2013) – Toyota Arizona Proving Ground (TAPG), Toyota’s largest vehicle evaluation investment in the United States, today celebrated its 20th anniversary with team members and executives.

TAPG is located about 40 miles outside Phoenix. This 12,000-acre facility features a 10-mile high speed oval track and several miles of test tracks. The primary function is development of vehicles for North America, including performance and reliability.

In 1993, Dr. Shoichiro Toyoda, Toyota Motor Corporation chairman, called the opening of the Arizona Proving Ground, “another milestone for us in putting our American operations on a truly American footing.” Today, TAPG employs more than 50 team members, and its investment tops \$108 million. Additionally, Toyota has made great efforts to harmonize development of this facility with nature and has preserved the vast majority of the area in its natural state.

“TAPG plays a vital role in Toyota’s formula for success in the North America,” said Seiya Nakao, president of Toyota Technical Center. “Our mission is clear; to set the stage for Toyota’s growth by contributing to the improvement of safety, quality, and performance of Toyota, Scion and Lexus vehicles in North America.”