

Toyota Saves Trees...by the Millions

July 10, 2013

How do you
save a few
million trees
and a few
hundred
million
bucks? Boot
the box. Kick
the carton.
Punt the
packaging.

More than a
decade ago,
Toyota began
using
[returnable
containers](#) for
shipping parts
and
accessories.
The
environmental
impact so far:
saving 308
million pounds
of wood and
185 million
pounds of
cardboard, the
equivalent of
2.5 million
trees. It also
adds up to
\$445 million
in cost savings
for the
company...and
that's no pulp
fiction.*

**Updated Dec.
11, 2013*