Let's Get Dirty!

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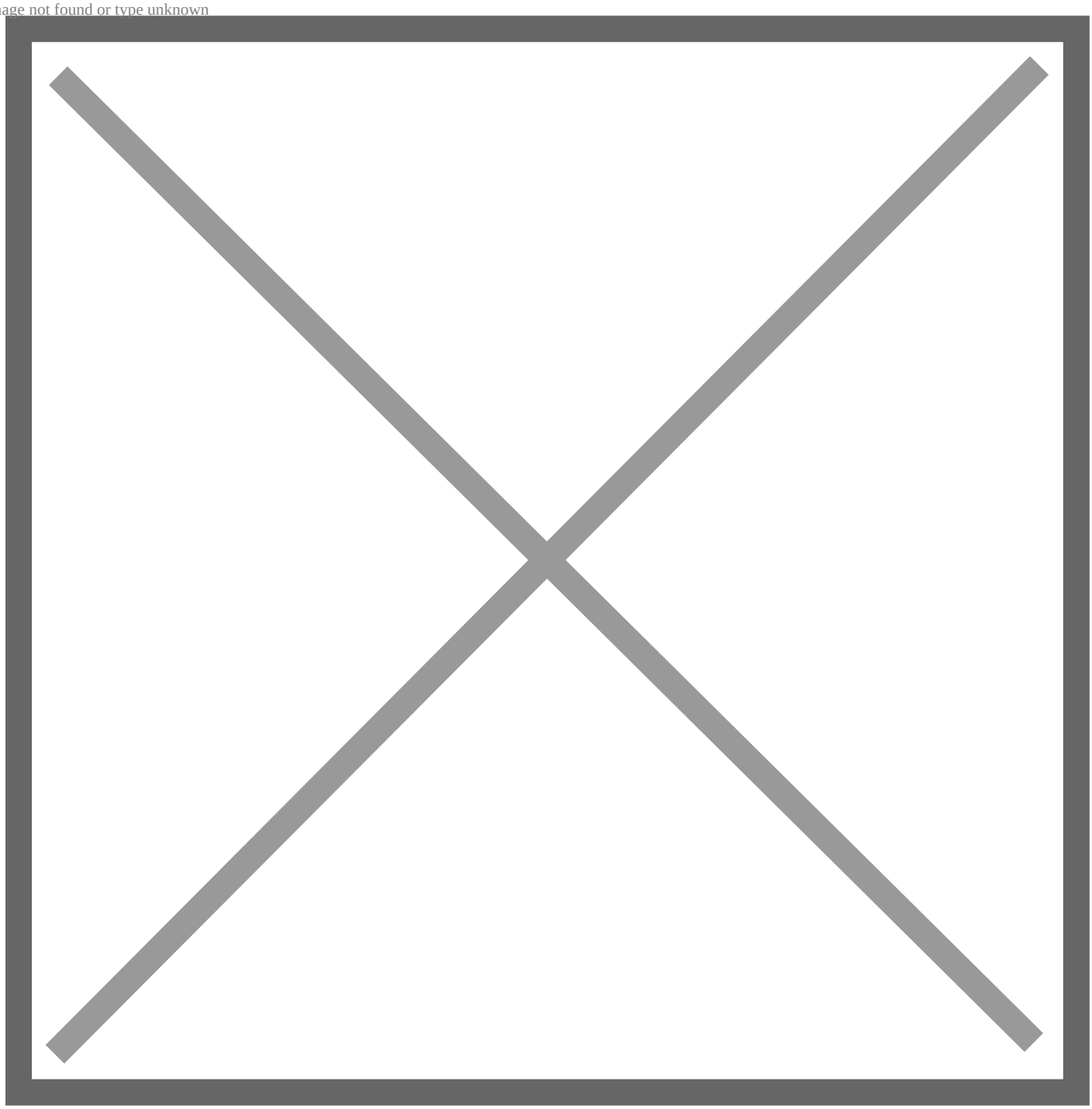

Watch the news conference at the 2014 Chicago Auto Show

CHICAGO (Feb. 6, 2014) – Get ready to go where even roads fear to tread with the adrenaline-pumping TRD Pro Series from Toyota. Already favorites among serious off-roaders, the 2015 Toyota Tundra, Tacoma and 4Runner will get even more capable with these new, aggressive off-road packages designed by the experts at Toyota Racing Development (TRD).

Rising from the Desert
The TRD Pro Series arises from Toyota's storied off-road racing heritage, with numerous victories in the grueling Baja 500 and 1000 endurance races. Born from this experience in the desert, Toyota's terrain-conquering vehicles will help serious off-roaders go places they never dreamed possible.

Serious Specs for Serious Off-Roaders
The new factory-installed TRD Pro Series is aimed squarely at extreme off-roading enthusiasts who push their trucks and SUVs to the limit.

Available on 4X4 models of Tundra, Tacoma and 4Runner, all TRD Pro Series vehicles will be equipped with:

- TRD Bilstein shocks with remote reservoirs
- TRD-tuned front springs
- TRD front skid plate
- Unique front grille with "TOYOTA" badging (pays tribute to early iconic Toyota models)
- TRD floor mats
- TRD shift knobs
- Black wheels

A hot new color, Inferno, is joined by Black and Super White, cool classics for off-road rigs.

Tundra Like No Other
In addition to the shared features, the Tundra TRD Pro will be equipped exclusively with:

- TRD-tuned springs with 2" lift for the front of the vehicle
- Decreased spring rate to improve ride quality over harsh terrain
- All-black 18-inch alloy wheels with Michelin ORP tires
- TRD dual exhaust system
- TRD PRO quarter panel bed stamping
- Unique interior seat color with red stitching
- Unique instrument panel ornament insert

Taco Supreme
Building on the best-selling compact pickup in the industry, Tacoma TRD Pro beefs up and adds a little hot sauce with:

- TRD-tuned springs with 2" lift for the front
- Decreased spring rate
- 16-inch black beadlock-style wheels
- BFGoodrich® All-Terrain LT265/75R16 tires
- TRD Exhaust
- Black TRD PRO badge

Rock Star 4Runner
Adding to its rock-crawling prowess, 4Runner TRD PRO will be exclusively equipped with:

- 1.5” lift for the front of the vehicle
- 1” of additional wheel travel
- All-new 17-inch TRD all-black alloy wheels
- Black TRD Pro badges
- Black front and rear lower bumper accents

Street Cred On and Off-Road
The TRD Pro Series is the most-advanced yet in a long line of TRD packages for Toyota trucks that dates back to 1998 when the first Off-Road package was introduced for Tacoma.

TRD has been an in-house engine and chassis developer for successful Toyota racing activities around the world for nearly four decades. It also develops motorsport-derived accessories for Toyota, Lexus and Scion street cars and trucks. TRD’s U.S. operations were first established in 1979 and are headquartered in Costa Mesa, Calif., with an additional facility in Salisbury, N.C.

The TRD Pro Series will start getting down and dirty in the fall of 2014.

Original Toyota Off-Road Game Returns!
Be the first to take the TRD Pro Tundra, Tacoma and 4Runner off-road and online by playing, Super Off Road™: TRD Pro Edition Presented by Toyota.

Choose your favorite TRD Pro model and put them to the test on the toughest, muddiest, most grueling online off-road track. Score power-ups, challenge friends and compete to beat the leaderboard. Visit www.ToyotaSuperOffRoad.com for more information.

2015 TRD PRO SERIES PRELIMINARY SPECIFICATIONS

	Tundra TRD Pro	**Tacoma TRD Pro**	**4Runner TRD Pro**
Wheels	18” black alloy w/ TRD logo	16” black beadlock style TRD alloy	New 17” black TRD alloy
Tires	Michelin ORP	BFGoodrich All Terrain KO	Nitto Terra Grappler

Shocks	TRD-tuned Bilstein High Performance -Bilstein front and rear digressive piston and valve design -Bilstein ZoneControl 3-stage, positive sensitive valve design is sensitive to suspension input speed -Increased shock size adds oil capacity for better heat management and increased control of cavitation FRONT: – 1.4” of additional wheel travel – 60mm pistons > 46mm OE – 18mm shafts > 12mm OE -“Piggy back” remote reservoir REAR: – 1.5” of additional wheel travel – 60mm pistons > 46mm OE -“Piggy back” remote reservoir	TRD-tuned Bilstein High Performance – Bilstein front and rear digressive piston and valve design -Increased diameter shock size (front) and external reservoir (rear) adds oil capacity for better heat management and increased control of cavitation FRONT: – 0.75” of additional wheel travel – 60mm pistons > 36/32mm OE – 18mm shafts > 12mm OE REAR: – 1.5” of additional wheel travel – 46mm pistons > 36/30mm OE – Remote reservoir	TRD-tuned Bilstein High Performance – Bilstein front and rear digressive piston and valve design -Increased diameter shock size (front) and external reservoir (rear) adds oil capacity for better heat management and increased control of cavitation FRONT: – 0.75” of additional wheel travel – 60mm pistons > 32mm OE – 18mm shafts > 12mm OE REAR: – 1.4” of additional wheel travel – 46mm pistons > 32mm OE – Remote reservoir
Springs	Unique TRD-Tuned Front Springs – 2” lift for the front of the vehicle – Decreased spring rate to improve ride quality over harsh terrain	Unique TRD-Tuned Front Springs – 1.75” lift for the front of the vehicle – Decreased spring rate to improve ride quality over harsh terrain	Unique TRD-Tuned Front Springs – 1” lift for the front of the vehicle -Decreased spring rate to improve ride quality over harsh terrain
Exhaust	TRD Dual Exhaust – Stainless steel system – Polished steel dual wall tips – Reduced back pressure – Throaty rumble sound	TRD Cat Back Exhaust – Stainless steel system – Polished steel dual wall tips – Reduced back pressure – Throaty rumble sound	No Change from OE
Skid Plate	New TRD Front Skid Plate – 1/4” thick aluminum with oil pan access panel	– Black OE front skid plate	TRD Stamped Front Skid Plate – 1/4” thick aluminum with venting for front differential

Exterior	– Unique “TOYOTA” front grille – “TRD Pro” bed panel stamping – Matte and Satin Black “TUNDRA” and iForce 5.7L V8 badging on doors Multi-reflector halogen headlights with black sport bezels and manual level control	– Unique “TOYOTA” front grille – Black “TRD PRO” external hard badge – Black “TACOMA” badging on doors	– Unique “TOYOTA” front grille – Black “TRD PRO” external hard badges – Black front and rear lower bumper accent
Exterior Colors	Attitude Black Metallic, Super White, and Inferno (all-new exclusive color)		
Interior	– TRD Shift Knob – TRD Floor Mats – Unique seat color with red stitching – Unique IP ornament insert	– TRD Shift Knob – TRD Floor Mats	– TRD Shift Knob – TRD Floor Mats