

TRD, U.S.A. (Toyota Racing Development) Appoints David Wilson President and General Manager

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COSTA MESA, Calif. (Jan. 9, 2014) – Effective immediately, [David Wilson](#) is promoted to president and general manager of TRD, U.S.A. (Toyota Racing Development). Previously, Wilson, who has been with TRD since 1989, was acting president and general manager of the organization since last June. Prior to that, he held the title of senior vice president.

“David Wilson has been an integral part of the success of our Toyota Racing efforts, and we are pleased to promote him to this important leadership position at TRD,” said Bob Carter, senior vice president of automotive operations of Toyota Motor Sales, USA, Inc. “We look forward to many more trophies in NASCAR, NHRA and other racing series.”

Wilson is responsible for all TRD activities in North America, including engine development and manufacturing and chassis design/development, as well as team and sanctioning body relationships for Toyota teams participating in National Association for Stock Car Auto Racing (NASCAR), United States Auto Club (USAC), National Hot Rod Association (NHRA), the TUDOR United Sports Car Championship and off-road competition. His responsibilities include overseeing two TRD facilities: the engine manufacturing location in Costa Mesa and the chassis engineering center in Salisbury, N.C.

“We have an outstanding group of TRD associates in Costa Mesa and Salisbury, and the entire organization is looking forward to the start of the 2014 racing season,” said Wilson. “Together, TRD and all our race team partners are looking forward to getting the season started, winning races and battling for championships. Since TRD was established in 1979, we’ve had many racing firsts and highlights, and we look forward to adding to that list of accomplishments in the future.”

During the 2013 season, Toyota drivers registered a single season record of 14 NASCAR Sprint Cup Series wins, including three victories during the 10-race Chase championship playoff. Toyota’s 41 wins across all three NASCAR national touring series in 2013 were the most among the three manufacturers competing in the sport. Since Toyota began participating in NASCAR at the start of the 2004 season, Camry and Tundra drivers have recorded a total of 263 wins (63 NSCS, 88 Nationwide Series and 112 Camping World Truck Series).

Since its inception in 1979, TRD has developed cutting-edge race engine technology for a wide range of motorsports activities. The state-of-the-art operation includes complete engine design, development and assembly, as well as production and development of engine component manufacturing.

Together, Toyota and TRD have earned many illustrious accomplishments in American racing history, including a win in the 2003 Indianapolis 500 with Gil de Ferran, multiple victories in the Daytona 24 Hours and the 12 Hours of Sebring endurance races, the Pikes Peak Hill Climb and the Baja 500 and the Baja 1000. Toyota has also earned manufacturer’s and driver’s championships in the Indy Racing League, NHRA, Grand-Am, CART, IMSA, SCORE, USAC, MTEG, CORR, TORC and LOORRS. In stock car competition, Toyota has earned six NASCAR Camping World Truck Series manufacturer’s championships (2006-2010 and 2013) and three consecutive Nationwide Series manufacturer’s titles (2008-2010).

A graduate of Virginia Tech, Wilson and his family reside in Newport Beach, Calif.

TRD is a subsidiary of Toyota Motor Sales, U.S.A., Inc.