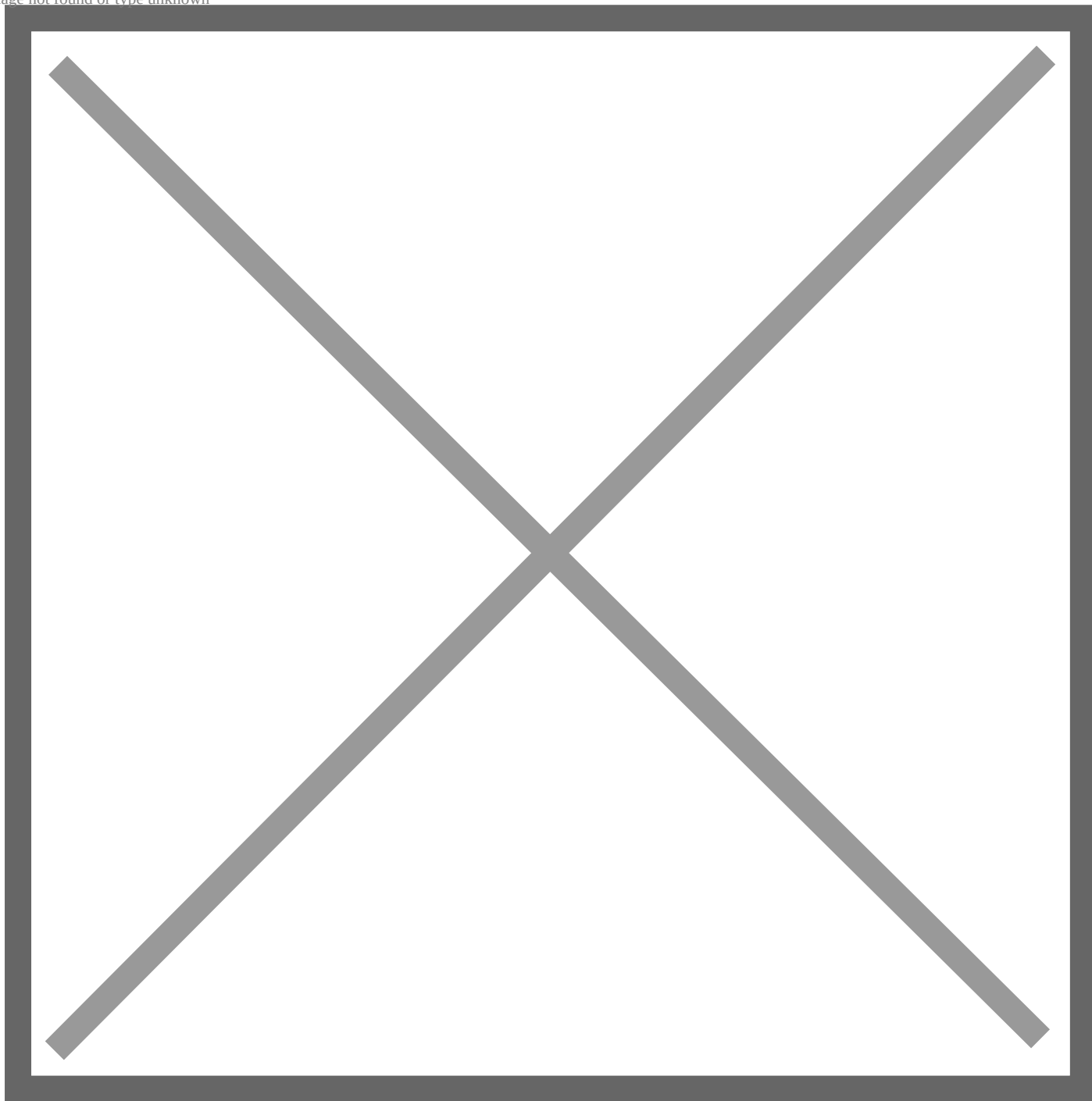


Drifting Star Ken Gushi to Race Scion FR-S at Pikes Peak

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TORRANCE, Calif., (June 23, 2014) – Veteran racer Ken Gushi knows the Scion FR-S. He also knows the demanding 156-turn race course that climbs Pikes Peak. Gushi will bring his experiences together driving the GReddy Racing Scion FR-S in the 92nd annual Pikes Peak International Hill Climb on June 29.

Best known as a top drifting competitor, Gushi won the 2013 Pikes Peak International Hill Climb Exhibition Auto Class driving a Lexus ISF CCS-R. This year he'll drive a 2013 FR-S in the Time Attack 1 Division for production-based two- and four-wheel drive vehicles. This is the second appearance of the FR-S at the event.

“No race on earth is quite like the Pikes Peak International Hill Climb, and I can't wait to conquer it in a car I love: the Scion FR-S,” Gushi said. “Every turn of this course requires the best performance out of the driver and vehicle, and racing fans will love what they see.”

The 12.42-mile race in the Colorado Rocky Mountains finishes at the 14,115-foot summit, where drivers and vehicles contend with thin air and high winds. To prepare for the course, the GReddy Racing team has retuned the suspension of the FR-S race car and added new performance and safety components. As modified, the engine produces 500 horsepower and 480 pound-feet of torque.

“The highly competitive Pikes Peak International Hill Climb will showcase Ken Gushi's renowned racing skills and the enhanced performance capabilities of the FR-S,” said Landy Joe, Scion auto shows and special events manager. “Scion Racing is thrilled to compete in this iconic event again this year and let our fans experience a ‘Race to the Clouds’ with the FR-S.”

For more information about the Pikes Peak International Hill Climb, visit www.ppihc.com. For videos and interviews with Gushi after the race, visit www.scionracing.com.

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