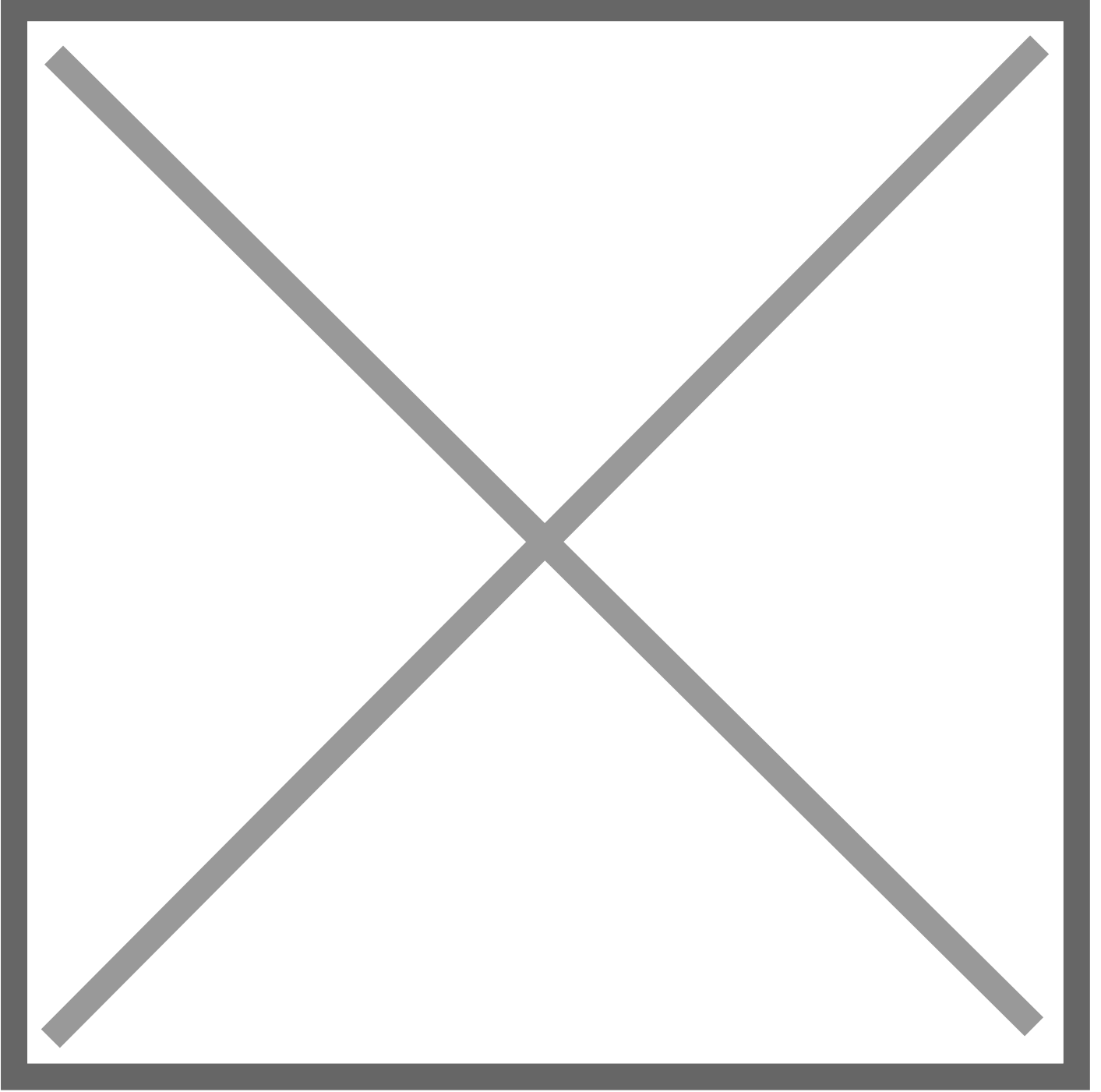


2014 Scion xD Fuses Road-Ready Utility and Style

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TORRANCE, Calif., (June 11, 2014) – Packed with attitude and versatility, the 2014 Scion xD offers new ways for drivers to enjoy city streets. This compact hatchback features a 1.8-liter four-cylinder engine with dual Variable Valve Timing with intelligence (VVT-i) that constantly adjusts for the best performance. The engine

puts out 128 horsepower and 125 pound-feet of torque, perfect to navigate an urban jungle.

Drivers will enjoy a smooth ride on the MacPherson® strut front-suspension and compact torsion beam rear suspension. A roller-rocker system and lightweight pistons contribute to better fuel economy, while a piston-cooling oil jet brings better efficiency. The 2014 xD has earned an EPA-estimated fuel economy rating of 27 mpg city and 33 mpg highway with both the five-speed manual and four-speed automatic transmission.

Aggressive Styling

The bold look of the 2014 xD comes from its sharp character lines, rectangular lower and upper grille, wide stance and high shoulder line. Horizontal halogen headlamps, a honeycomb grill and strongly sculpted fenders add strong style to its muscular body. The side power mirrors have built-in turn LED turn signals and fold in easily when a tight parking spot is the only option.

The xD rolls on 16-inch wheels, and wheel cover options come with five, six or seven spokes to create distinctive looks. Alloy wheels are an option. Additional standard exterior features include a chrome-tipped exhaust and a color-keyed rear spoiler.

The xD is available in seven colors and – new for 2014 – select two-tone combinations. The colors are Super White, Classic Silver Metallic, Magnetic Gray Metallic, Black Sand Pearl, Barcelona Red Metallic, Nautical Blue Metallic, Black Currant Metallic and the paired combinations of Sparkling Sea Metallic/Classic Silver Metallic and Black Sand Pearl/Magnetic Gray Metallic. The two-tone paint options are available for \$500 above Manufacturer's Suggested Retail Price (MSRP).

Interior Details

Drivers will slide into the sleek, simple interior of the 2014 xD and notice a number of pleasing features. The unique combined speedometer and tachometer is the centerpiece of the modern instrument panel, surrounded by indicator lamps, an LCD fuel gauge and odometer. The three-spoke steering wheel has a high-end look thanks to titanium finish trim. Front sport bucket seats have thick padding and contours for comfort and support.

All around the xD, smart storage meets driver and passenger needs. Consumers will find both an upper and lower glove box to hold more items, along with a spot in the center console to tuck away portable music players or cellphones. Additionally, there's hidden storage space located below the rear-cargo area.

The xD also features the convenience of 60/40 fold flat rear seats. When the rear seats are up, passengers can recline up to 10 degrees with 10.5 cubic feet of storage space behind them. They also can slide up to 6 inches. When seats lay flat, there's 35.7 cubic feet of cargo space for suitcases, sports equipment and other bulky gear.

Sound of Convenience

A standard touchscreen and impressive audio technology make driving the xD even more fun. All members of the Scion family feature a Standard Display Audio system with a 6.1-inch LCD touchscreen. Modern tools for Scion drivers are there: Bluetooth® hands-free and audio streaming connectivity, HD Radio™ and USB connectivity. The 160-watt Pioneer sound system features six speakers: a tweeter and a speaker in each front door panel, plus two full-range speakers in the rear.

Additional on-the-go connectivity and on-board navigation is available with the optional BeSpoke Audio system. Push-to-talk voice navigation and geo-located points of interest add convenience to any drive. Aha™, available on iTunes® and Google Play®, provides access to 100,000 free audio stations, including Scion's own seven signature music channels. Drivers can also find local restaurants, coffee, hotels, and weather updates through location-based services like Yelp and TripAdvisor, along with popular social media applications, sports, news

and entertainment.

Standard Safety Features

All 2014 xD vehicles come standard with eight airbags, including driver and front passenger airbags; driver and front-passenger front seat-mounted side airbags; driver and front-passenger seat cushion airbags; and front and rear side curtain airbags.

Like all Scions, the 2014 xD comes standard with the STAR Safety System™ which features an Anti-lock Brake System (ABS), Electronic Brake Distribution (EBD), Traction Control (TRAC), Brake Assist (BA), Vehicle Stability Control (VSC) and Smart Stop Technology (SST).

Pricing

The 2014 Scion xD brings together comfort, utility, safety and technology at a great price. The 2014 Scion xD has a Manufacturer's Suggested Retail Price (MSRP) of \$15,920 with a five-speed manual transmission or \$16,720 with a four-speed automatic transmission. The delivery, processing and handling (DPH) fee for all Scion models is \$755 and is not included in the MSRP.

Limited Warranty

Like all Scion models, the xD is covered by a three-year/36,000-mile limited warranty and five-year/60,000-mile powertrain warranty. It also comes with Scion Service Boost, a complimentary plan covering normal factory-scheduled maintenance for two years or 25,000 miles, whichever comes first, and two years of 24-hour roadside assistance.

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