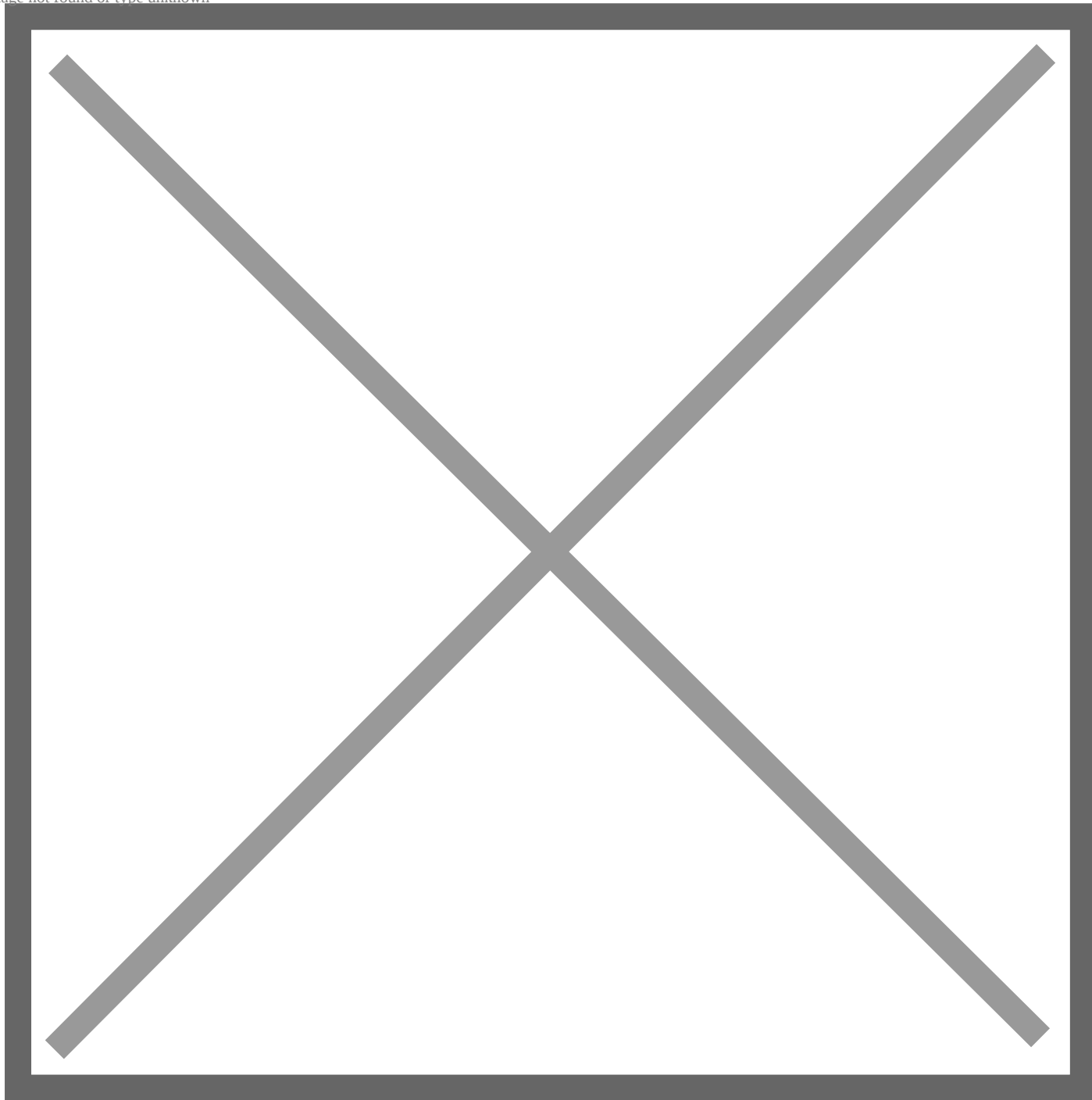


Toyota Prius One of '10 Best Green Cars for 2014' Says Kelley Blue Book's KBB.com

April 21, 2014

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TORRANCE, Calif., (April 21, 2014) – The Toyota Prius, the brand’s first production gas-electric hybrid model, was named one of the “10 Best Green Cars” for 2014 by *Kelley Blue Book’s* KBB.com.

KBB.com editors compiled a list of the most efficient vehicles available and then picked 10 standouts featuring a variety of price ranges and powertrains. The list also takes into account production methods and recyclability, and the editors try to seek vehicles appropriate for varying lifestyles.

The third-generation Prius model became the foundation of a family of hybrid models, offering a Prius for every lifestyle, the family includes the larger Prius v, the city-friendly Prius c and the Prius Plug-in Hybrid. In addition, Toyota also offers hybrid versions of its Camry and Avalon sedans and the Highlander crossover SUV. In terms of number of models offered and sales volume, Toyota is the world leader in hybrid vehicles.

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