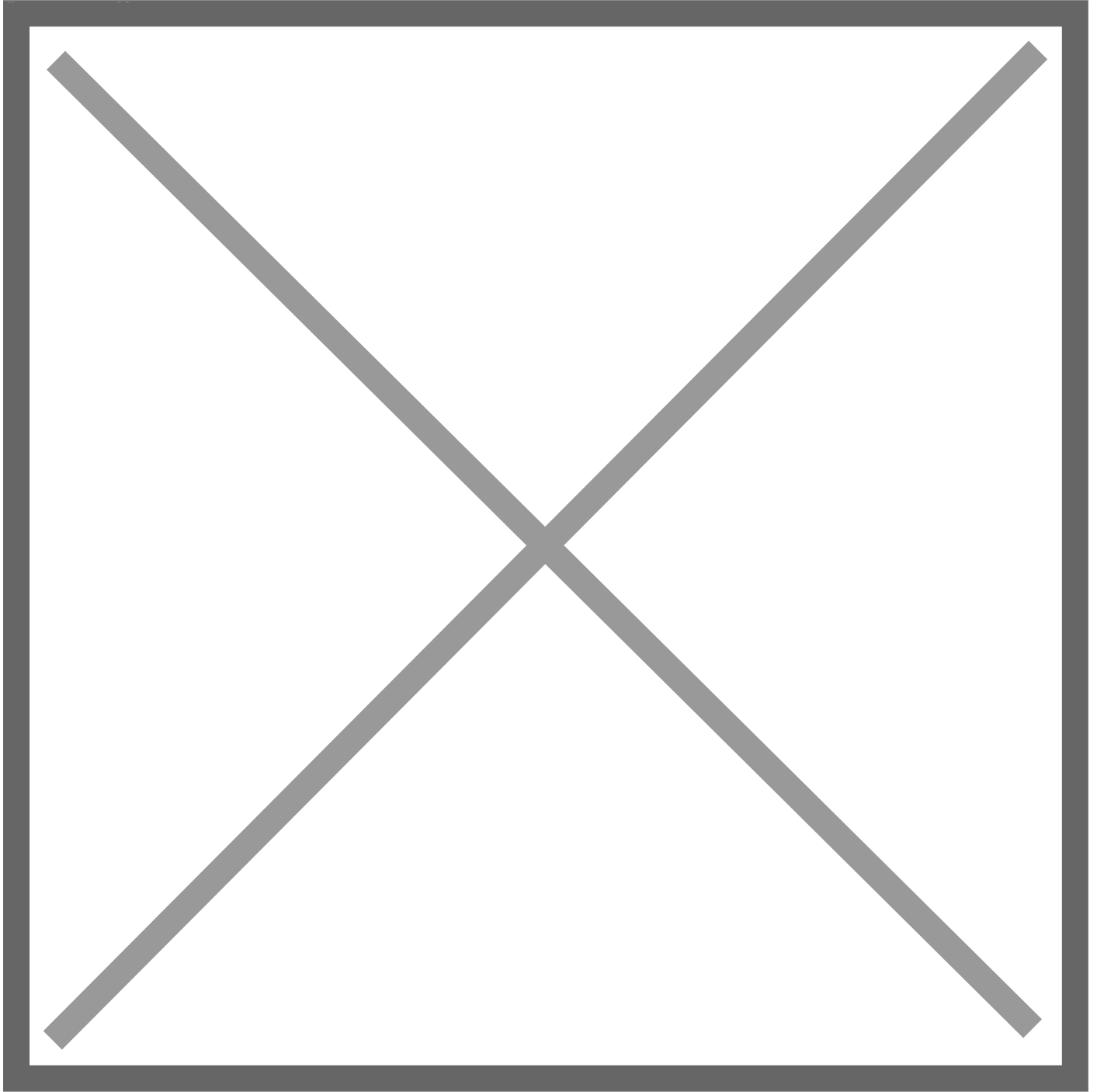


Scion Release Series xB and FR-S Take Manhattan at the New York International Auto Show

April 16, 2014

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NEW YORK (April 16, 2014) – The city of dreams just got one more reason to let its imagination run wild: the distinctive lineup of Scion vehicles strutting its stuff at the New York International Auto Show. With the official debut of the latest additions to the Scion Release Series, the brand will show off not only its freshest looks, but the advanced technology a new generation of drivers craves.

The all-new 2014 xB Release Series 10.0 and FR-S Release Series 1.0 represent the newest members of the Scion Release Series set, a limited collection of cars with custom, exclusive features.

With its standout Yuzu-colored exterior, the FR-S RS 1.0 will find itself right at home against New York's eclectic urban backdrop. The car also rocks a TRD® Aero Kit with rear spoiler, TRD® lowering springs and quad tip exhaust system and TRD® leather-trimmed steering wheel and shift knob.

Not to be upstaged, the xB RS 10.0 lights up the city with its electric quartz exterior. It further makes its mark with three projected light stamps: a Scion stamp on the ground below its rear bumper and Release Series light stamps on the front floor mats. Of course, the xB RS 10.0's wireless charging pad is a must-have for any driver hooked-up enough to own this car.

Additional scene-stealers at the Scion exhibit include:

- 2014 xB
- 2014 tC
- 2014 xD
- 2014 FR-S
- 2014 Monogram tC
- 2014 Monogram FR-S

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