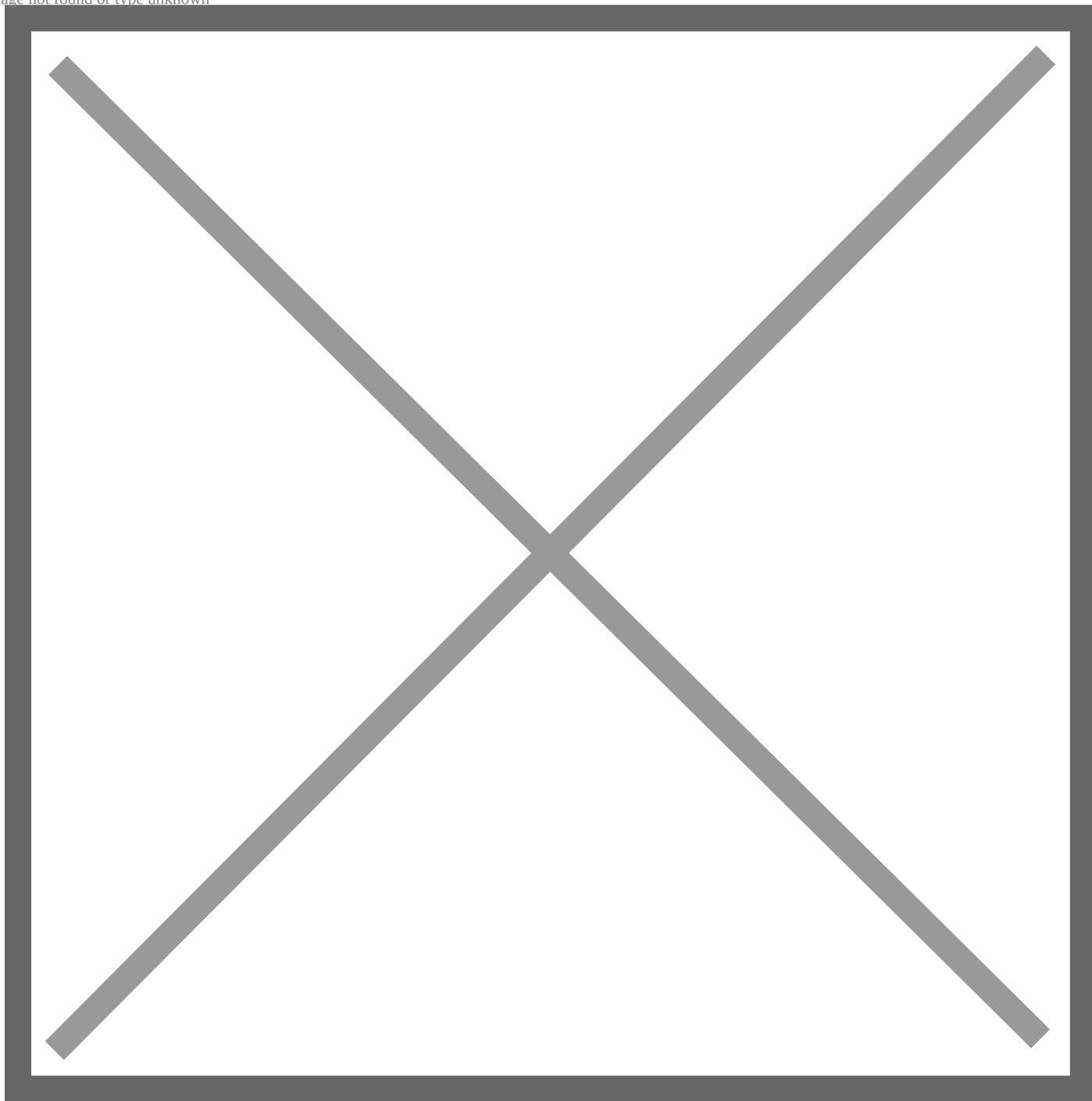


2015 Tundra TRD Pro Series Set to Get Dirty in SCORE Baja 1000 Race

August 05, 2014

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TORRANCE, Calif. (August 5, 2014) – Toyota Racing Development (TRD) and Toyota Truck Chief Engineer, Mike Sweers, enter the new 2015 Tundra TRD Pro Series in the 47th Tecate SCORE Baja 1000. The lightly modified Tundra Pro Series will compete in the Full Size Stock Class this November 12-16 in Ensenada, Mexico.

“My job is to ensure that the Tundra exceeds the expectations and demands of every single one of its owners,” said Sweers, Chief Engineer of Toyota Pickup Trucks. “With over 1,000 miles of harsh terrain, The Baja 1000 is the ultimate proving grounds for research and development that helps us to continuously improve our trucks.”

For 35 years and counting, TRD has been an integral component in Toyota’s success in the U.S., not only in numerous motorsports racing victories, but in the area of high quality performance parts and accessories. When TRD began developing the 2015 TRD Pro Series, they applied their many years of successful racing experience to make sure it was worthy of wearing the TRD Pro name.

“Competing in the Full Size Stock class allows our team to test the Tundra TRD Pro as close to stock as possible and showcase its strength and durability in the Mexican desert’s treacherous terrain,” said Andrew Franceschini, Toyota truck marketing and communications national manager. “Our goal is to finish this grueling race and to showcase just how awesome the new TRD Pro Series trucks are.”

TRD Pro Desert Race Team

Team Coach:

Ivan “Ironman” Stewart – Legendary Toyota Off-Road Racer, Off-Road Hall of Fame Member / 22-time SCORE Baja 500 and 1000 Champion / San Diego, CA

Navigator:

Mike Sweers – Chief Engineer of Toyota Trucks / Ann Arbor, MI

Drivers:

Ted Moncure – Toyota Racing Development Design Engineer / SCORE Baja 1000 and 500 class-champion / Long Beach, CA

Andy Bell – Toyota Athlete / SCORE Baja 500 Champion / Guinness World Record holder Long Beach, CA

Jamie Bestwick – Toyota Athlete / Professional BMX Vert Rider / 9-time winner X-Games Winner / Port Matilda, PA

Ryan Millen – SCORE Baja 1000 and 500 Competitor / Son of off-road legend Rod Millen / San Juan Capistrano, CA

TRD Pro Series

The TRD Pro Series is the most-advanced yet in a long line of TRD packages for Toyota trucks that dates back to 1998 when the first Off-Road package was introduced for Tacoma. Already favorites among serious off-roaders, the 2015 Toyota Tundra, Tacoma and 4Runner will get even more capable with these new, aggressive off-road packages designed by the experts at Toyota Racing Development (TRD). For more details on the TRD Pro Series visit: <http://www.toyota.com/upcoming-vehicles/trdpro.html>

TRD Pro Desert Race Truck Specs

2015 Toyota Tundra TRD Pro Crewmax 4×4 5.7L V8

<u>Item</u>	<u>Manufacturer</u>	<u>Details</u>
Front Shocks	Bilstein	TRD tuned-Blackhawk Bypass
Rear Shocks	Bilstein	TRD tuned-Blackhawk Bypass
Front Springs	Eibach	Coil
Rear Springs	Deaver	Leaf
Tires	BFGoodrich®	37" Baja T/A KR2
Wheels	TRD	17" Forged
Brakes	Toyota	TRD Performance Brake Pads
Tube Roll Cage	Herbst/Smith Fabrication	2" .120 Wall Chromoly
Oil Accumulator	Accu-Sump	3 Qt. Capacity
Fuel Cell	Fuel Safe	Custom
Batteries	Optima	Blue Top
Race Seats (Qty. 3)	Mastercraft	3G
Seat Harnesses & Window Nets	Mastercraft	N/A
Front Lights	Hella	HID
A Pillar Lights	Hella	LED Rally 4000
Cold Air Intake	TRD	Custom Cold Air
Exhaust	TRD	Custom Cat-back Exhaust
Control Arms	Toyota	OEM component
Uprights	Toyota	OEM component
Tie Rods	Toyota	OEM component
Wheel Bearings	Toyota	OEM component
Hubs	Toyota	OEM component
Driver GPS/Nav	Lowrance	6"
Navigator GPS/Nav	Lowrance	10"
Race Radio	Kenwood	TK-790H 110 Watts
Intercom	PCI	Comlink 10 Elite