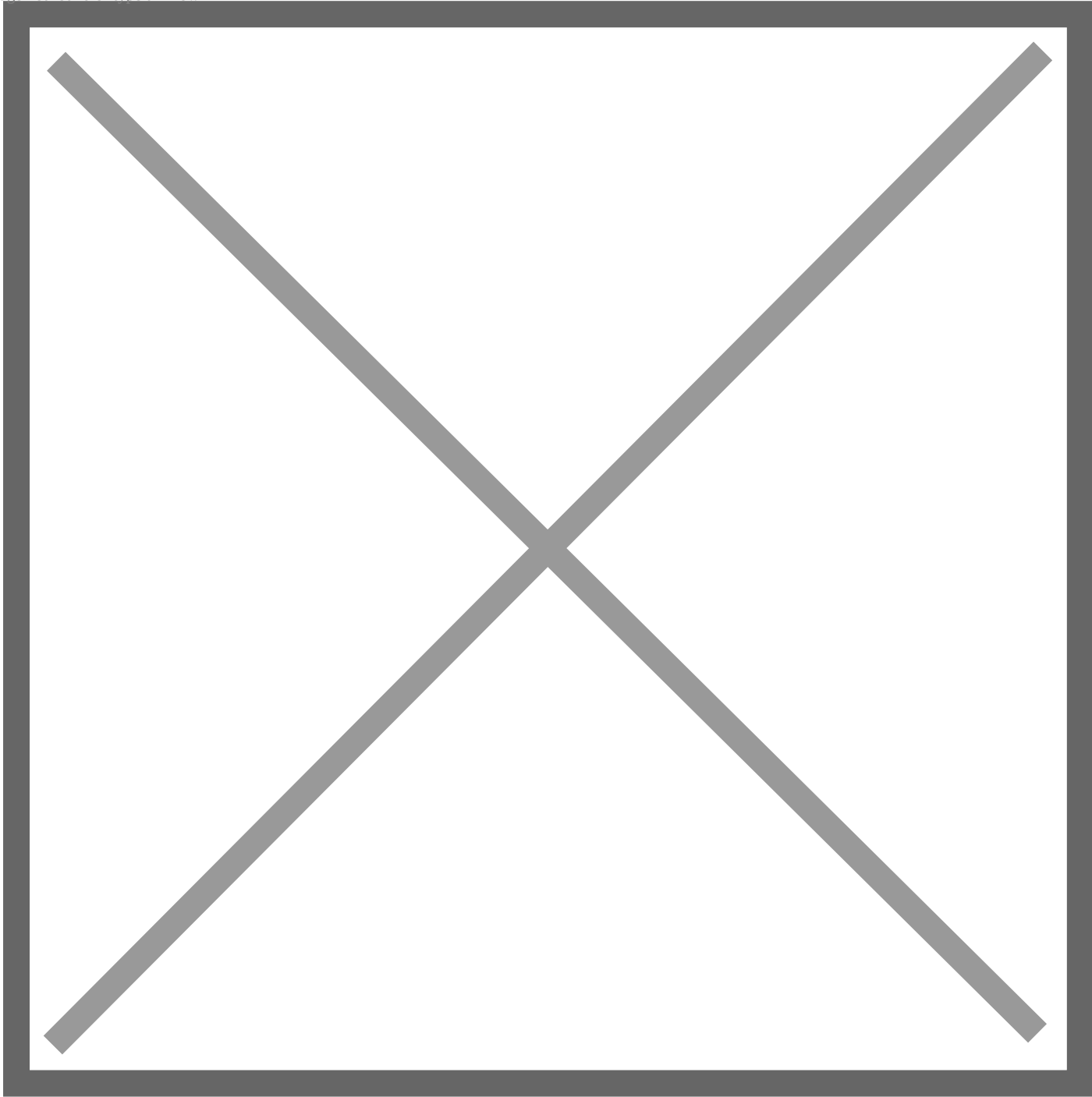


Scion tC Release Series 9.0 Steals the Show

October 29, 2014

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TORRANCE, Calif. (Oct. 29, 2014) – Vibrant magma orange and designer details transform the new Scion tC Release Series 9.0 into a driver's show car. Scion joined forces with Jeremy Lookofsky of Cartel Customs to create the limited edition, two-tone version of the sports coupe.

Scion will produce just 2,000 of the tC Release Series 9.0 vehicles which will feature a unique black and magma exterior, an aero kit designed by Cartel Customs, a center exhaust, a Smart Key with Push Button Start featuring the “Cartel Logo” and orange front seat belts.

Orange stitching carries the theme through to the steering wheel and seats, while orange paint adds an exotic look to dashboard components, door panels and shifter surround. The blacked out Scion badge brings a final aggressive detail to the front face.

“The Scion tC Release Series 9.0 stands out from the crowd with a bold exterior look and high-end details,” said Scion Vice President Doug Murtha. “This limited series tC will excite drivers looking for a show car they can drive every day.”

Other features of tC Release Series 9.0 include:

- Black finish alloy wheels with matching center cap
- Gloss black finish side mirrors and door handles
- Release Series badge mirror cover
- Toyota Racing Development lowering springs
- High-profile rear spoiler
- Cartel logo floor and cargo mats

The series vehicles will come with either six-speed manual transmission or a six-speed automatic transmission with paddle shifters and Dynamic Rev Management® technology. The manufacturer’s suggested retail price (MSRP) will be \$23,190 for the manual transmission and \$24,340 for the automatic transmission, excluding the delivery, processing and handling (DPH) fee of \$770.

The cars are expected to arrive in dealerships in January 2015. For more information about the tC Release Series 9.0, visit www.scion.com/tCrs9.

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