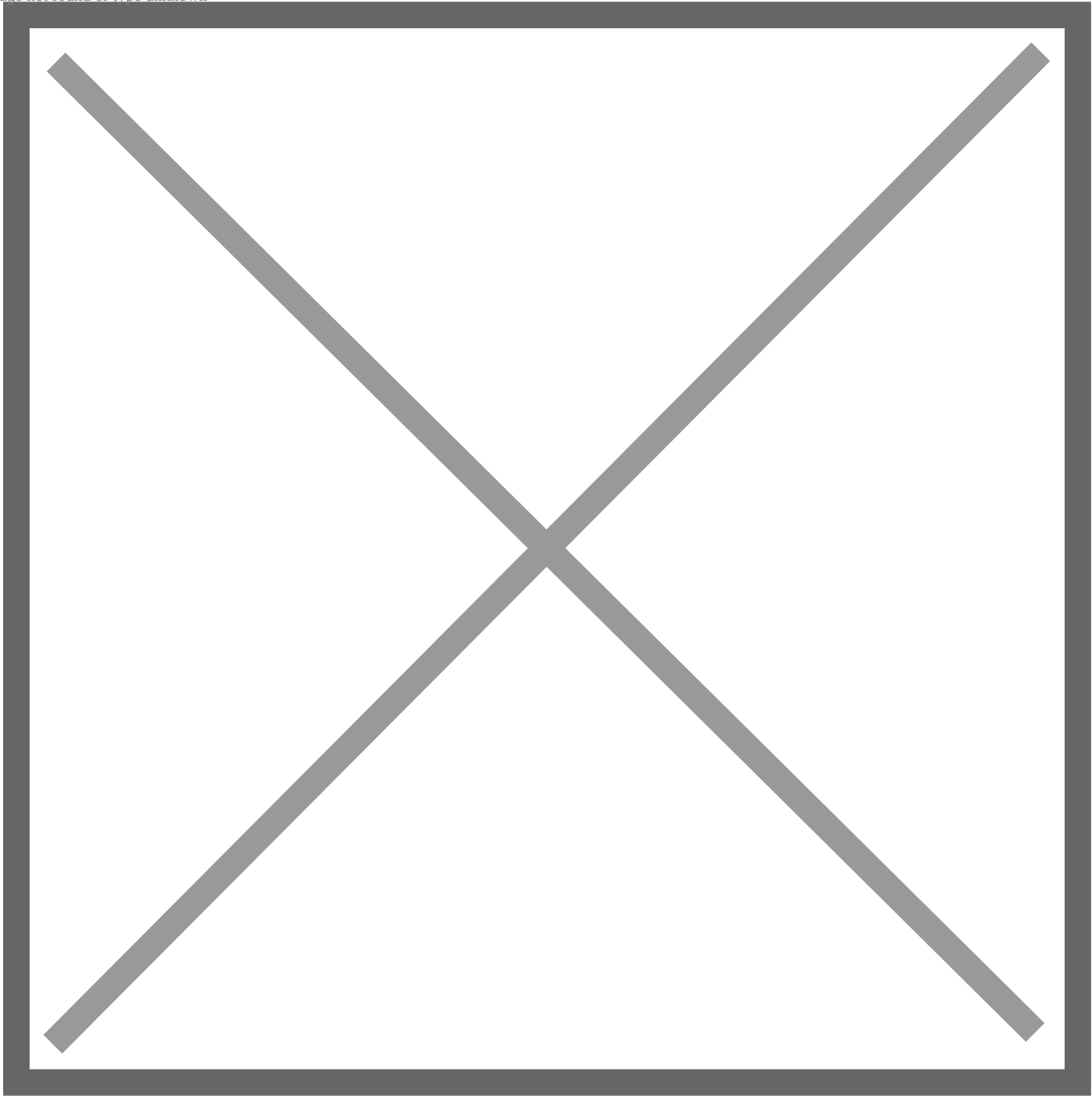


Delivering the Goods: Toyota North America Built Nearly Two Million Vehicles in 2014

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ERLANGER, Ky. (January 9, 2015) – After roughly three decades of delivering products with the highest safety, quality, design and value, Toyota North America marks a historic record with 1,985,501 vehicles produced in 2014, a 7 percent increase. In addition, Toyota built a record 1,909,848 engines, an 11 percent increase from 2013. Stronger demand was driven in part by the redesigned Camry, Corolla, Highlander and RAV4 models.

“Market growth, strong demand and customers’ loyalty allows us to focus on building cars and trucks that are relevant today and in the future,” said Osamu “Simon” Nagata, president and CEO of Toyota Motor Engineering & Manufacturing North America, Inc. “While last year’s production is a historic record, what we strive for is exceeding customers’ expectations.”

2014 milestones:

- Mississippi: rolled off the first vehicle for export. Currently, Toyota Mississippi produces Corollas for 18 countries in Central/South America and the Caribbean.
- Indiana: began Highlander Hybrid production and announced a \$100 million investment to boost Highlander production, adding 30,000 units per year and 300 jobs by summer 2016.
- Kentucky: built its 10 millionth vehicle.
- Alabama: Increased production capacity to nearly 750,000 per year and started V6 engine production for the Highlander, generating 125 new jobs.
- Ontario: began RX450h (hybrid) production.

2015 will mark:

- Production of the all-new generation Tacoma in San Antonio, Texas and Baja California, Mexico. Toyota’s full assembly Mexico plant will run with a three crew/three shift operation to meet increased demand.
- First ever Lexus production in the United States. A \$360 million investment, the Lexus ES350 will begin production at the Georgetown, Kentucky facility; generating 750 new jobs to produce approximately 50,000 units per year.
- Four million engines produced at Toyota’s Huntsville, Alabama facility.

Toyota produces 12 customer favorite models in North America including: Avalon, Camry, Corolla, Highlander, Matrix, RAV4, Sequoia, Sienna, Tacoma, Tundra, Lexus RX350 and Venza and directly employs nearly 40,000 in the region. In recent years, Toyota has announced new investments of more than \$2.1 billion into its North American manufacturing operations and has committed to boosting employment by 4,000 at its facilities.

Toyota North American Vehicle Production			
Manufacturing Site	Model	2013	2014
Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)	Avalon	79,780	56,975
	Avalon Hybrid	20,226	15,302
	Camry	302,499	312,909
	Camry Hybrid	46,471	40,519
	Venza	55,237	40,006
	Total	504,213	465,711
Toyota Motor Manufacturing, Indiana, Inc. (TMMI)	Highlander	134,617	177,253
	Highlander Hybrid	—	5,224

Sequoia	24,032	23,130	
Sienna	141,171	143,915	
Total	299,820	349,522	
Toyota Motor Manufacturing Canada Inc. (TMMC)	Corolla	195,900	242,465
	Matrix	11,670	4,913
	RX 350	86,236	95,455
	RX 450h (Hybrid)	–	8,793
	RAV4	210,576	226,783
	RAV4 EV	953	1,002
	Total	505,335	579,411
Toyota Motor Manufacturing, Mississippi, Inc. (TMMMS)	Corolla	158,647	189,314
	Total	158,647	189,314
Toyota Motor Manufacturing de Baja California (TMMBC)	Tacoma	63,694	71,399
	Total	63,694	71,399
Toyota Motor Manufacturing, Texas, Inc. (TMMTX)	Tacoma	106,400	105,796
	Tundra	122,583	130,872
	Total	228,983	236,668
Subaru Indiana Automotive, Inc. (SIA)	Camry	97,003	93,476
	Total	97,003	93,476
Total North American Vehicle Production	Grand Total	1,857,695	1,985,501

Year	Vehicle Production	YOY Change
2014	1,985,501	7%
2013	1,857,695	5%
2012	1,776,243	41%
2011	1,255,635	(14%)
2010	1,456,887	18%

Toyota North American Engine Production		
Manufacturing Site	Engine	2014
Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)	4-cylinder*	409,439
	V6	210,333
	Total	619,772
Toyota Motor Manufacturing, West Virginia, Inc. (TMMWV)**	4-cylinder	437,006
	V6	243,281
	Total	680,287
Toyota Motor Manufacturing, Alabama, Inc. (TMMAL)	4-cylinder	260,402

V6	187,332	
V8	162,055	
Total	609,789	
Total 2014 North American Engine Production	Grand Total	1,909,848

**Includes hybrid engine production*

***TMMWV's total 6 speed automatic transmission production for 2014 was 537,989.*

In addition to the above mentioned plants, Toyota subsidiary Bodine Aluminum, Inc., in Tennessee and Missouri, casts aluminum parts such as cylinder heads, engine brackets and engine blocks. TABC, Inc. in Long Beach, California, produces stamped/welded parts and steering columns. Canadian Autoparts Toyota Inc. (CAPTIN) in Delta, British Columbia, produces aluminum wheels.