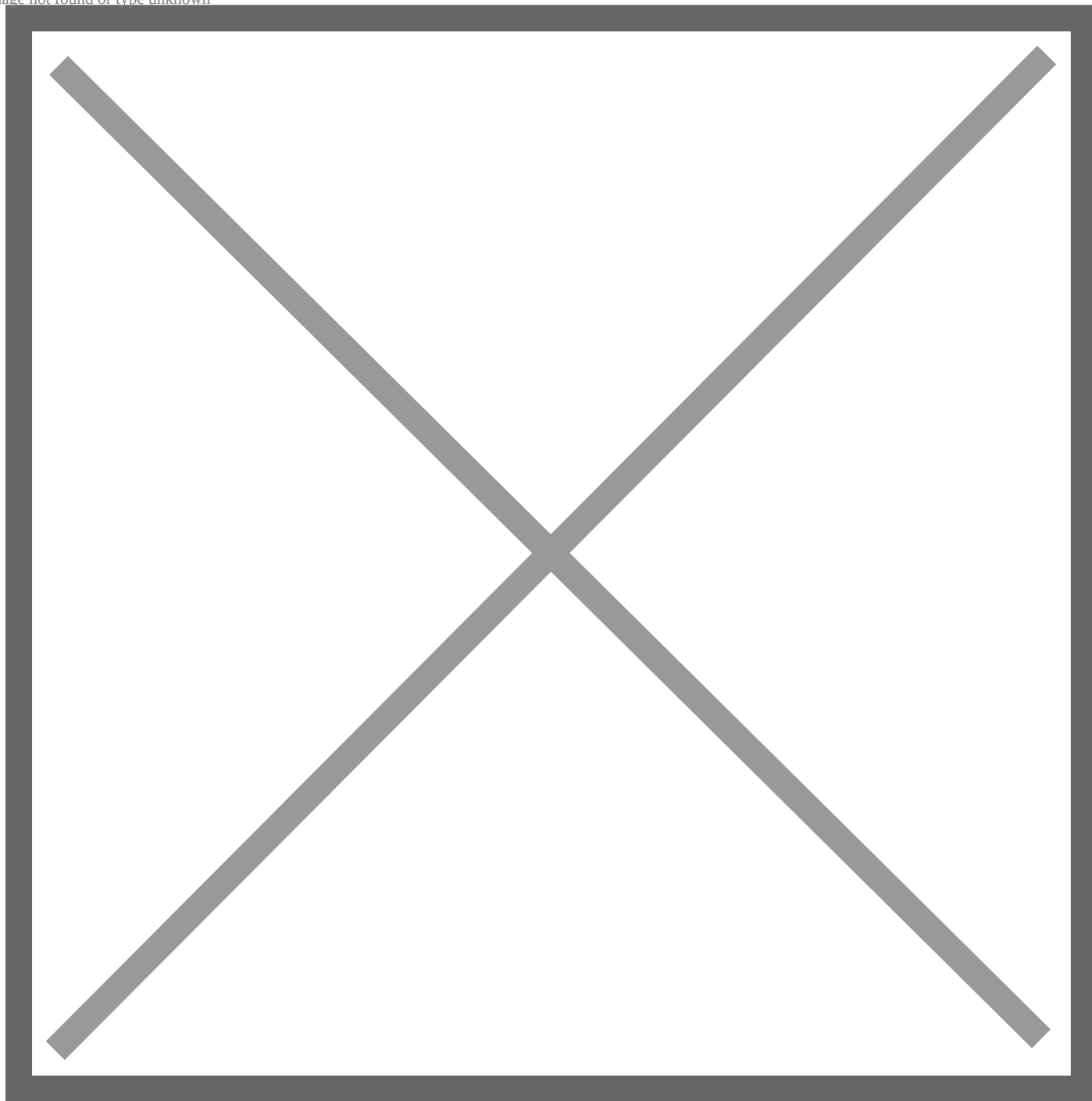


Childhood Vehicle Playsets Meet the Information Age at the Tokyo Toy Show

June 15, 2015

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Tokyo, Japan, June 17, 2015 — Ever wonder how you would look racing to rescue a cat from a tree in a purple fire truck? Or cruising around town in a hot pink hot-dog truck? Now you can see for yourself through Camatte Vision, an all-new interactive experience from Toyota for families, debuting at this year's International Tokyo Toy Show.

For more details, go to: <http://newsroom.toyota.co.jp/en/detail/8255331/>