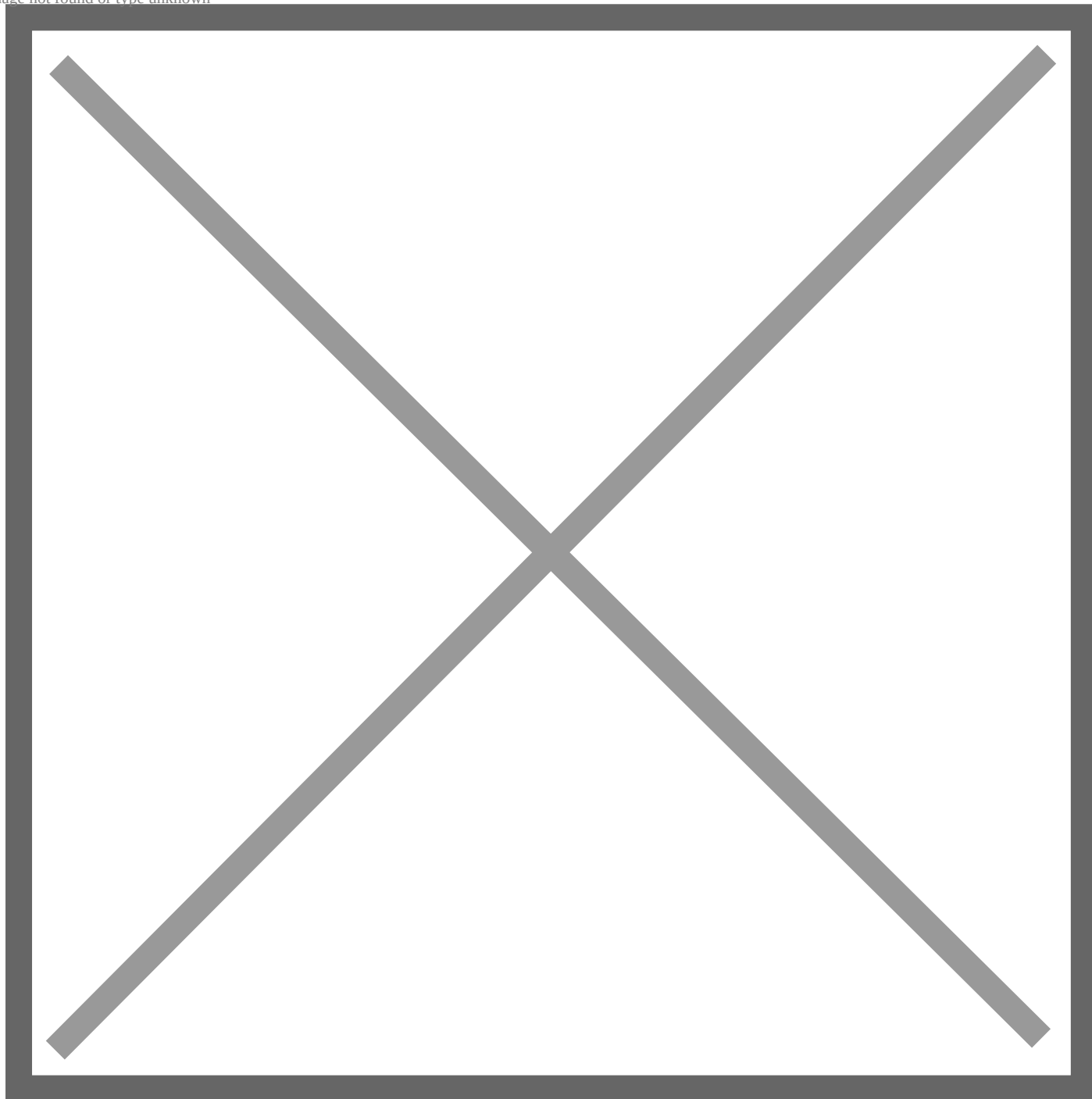


Realizing the Future of Mobility: Toyota Mobility Foundation Launches First Pilot Program in Thailand

April 22, 2015

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Tokyo, Japan (April 22, 2015) — More people everywhere are about to get moving. Toyota Mobility Foundation (TMF) today announced that it is launching its first pilot program. The program, which will be in Bangkok, Thailand, reflects the Foundation's philosophy of combining Toyota's knowledge with the expertise of partners to enable more people around the globe to move safely, efficiently and enjoyably.

Established in August 2014, TMF partners with non-profit organizations, research institutions and other organizations to apply Toyota's technological, safety and environmental expertise to mobility issues around the world. This includes addressing urban transportation challenges, expanding personal mobility for all people and inspiring the next generation of mobility solutions.

For more details, go to <http://newsroom.toyota.co.jp/en/detail/7667734/>