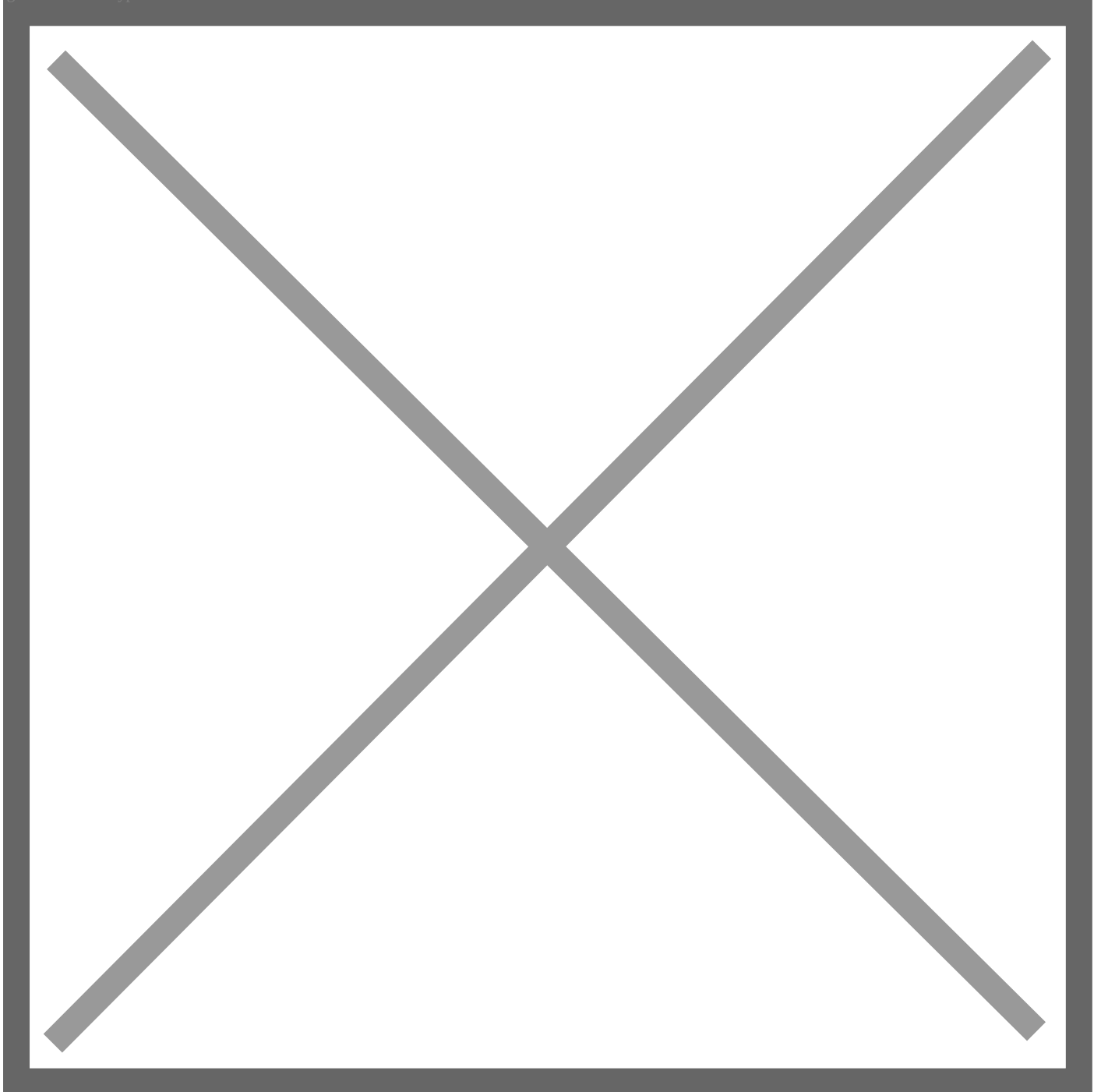


Toyota Motor N.A. Inspires K-College Students with a \$1 Million Gift to SAE International's AWIM 'LearnTwice' STEM Initiatives

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WARRENDALE, Pa. (April 14, 2016) – Toyota Motor North America (TMNA) announced a gift of \$1 million to strengthen and expand access to “A World in Motion,” (AWIM), the Society of Automotive Engineers’ high-quality science, technology, engineering and math (STEM) education program.

Toyota’s investment also supports the AWIM “LearnTwice” initiative” by creating a pathway for university students to participate in AWIM classrooms throughout the U.S.

“SAE International is honored and humbled by Toyota’s generosity and its confidence in our STEM programs,” said David L. Schutt, PhD, SAE International chief executive officer. “As a leader and long-time partner in the STEM community, Toyota’s gift to the SAE International Foundation will allow us to further invest in our entire K-16 STEM portfolio that supports the next generation of engineers through their educational journey.”

The AWIM “LearnTwice” initiative is based on the notion that to teach is to learn twice. Asking university students to teach and mentor younger learners on STEM concepts allows them to gain a better understanding of how these concepts are integrated and applied to their own studies. Additionally, this opportunity allows university students to give back to their local community and will also meet community service hours that an increasing number of universities are requiring for graduation.

“I am particularly excited that Toyota’s support will enable university students to become role models and mentors for K-12 students as they discover the wonder and the possibilities of science, engineering and mathematics and begin dreaming of careers in the mobility industry,” said Latondra Newton, chief social innovation officer at Toyota Motor North America. “We are proud to partner with SAE, an organization committed to educating, training and inspiring the next generation of automotive leaders.”