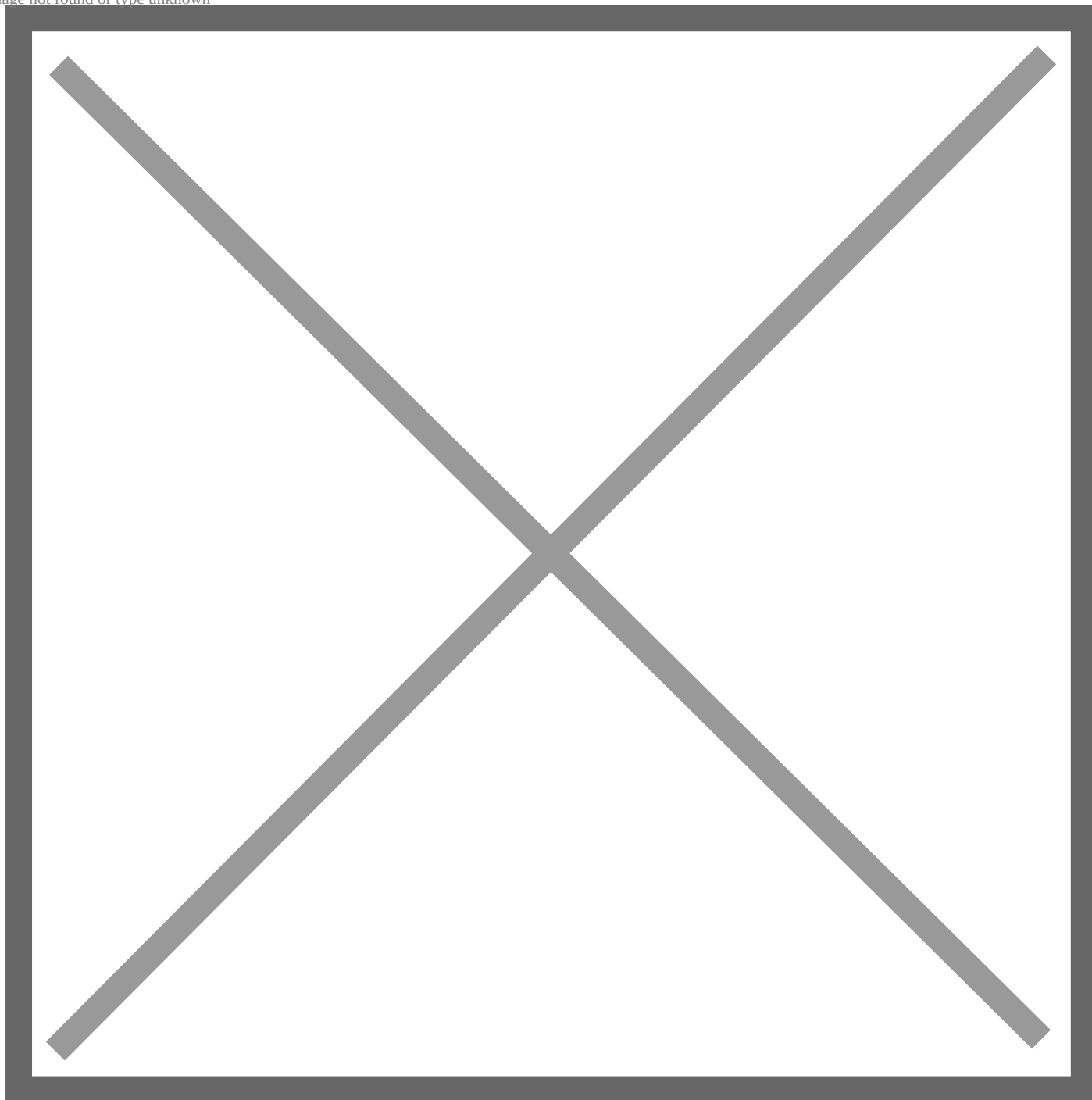


Toyota to Start Sales of Fuel Cell Buses under the Toyota Brand from Early 2017 (in Japan)

October 21, 2016

Image not found or type unknown



Toyota City, Japan, October 21, 2016 — Toyota Motor Corporation will begin to sell fuel cell buses (FC buses) under the Toyota brand from early 2017. Having already undergone repeated field tests for practical use, the Bureau of Transportation of the Tokyo Metropolitan Government plans to utilize two of these FC buses (model name: Toyota FC Bus) as fixed-route buses.

Toyota plans to introduce over 100 FC buses mainly in the Tokyo area, ahead of the Tokyo 2020 Olympic and Paralympic Games. In view of this, the FC buses will be sold for the first time in Japan in early 2017, so as to help increase the level of understanding by the general public of the utilization of FC buses as a form of public transportation.

For full details, go to: <http://newsroom.toyota.co.jp/en/detail/13965745/>