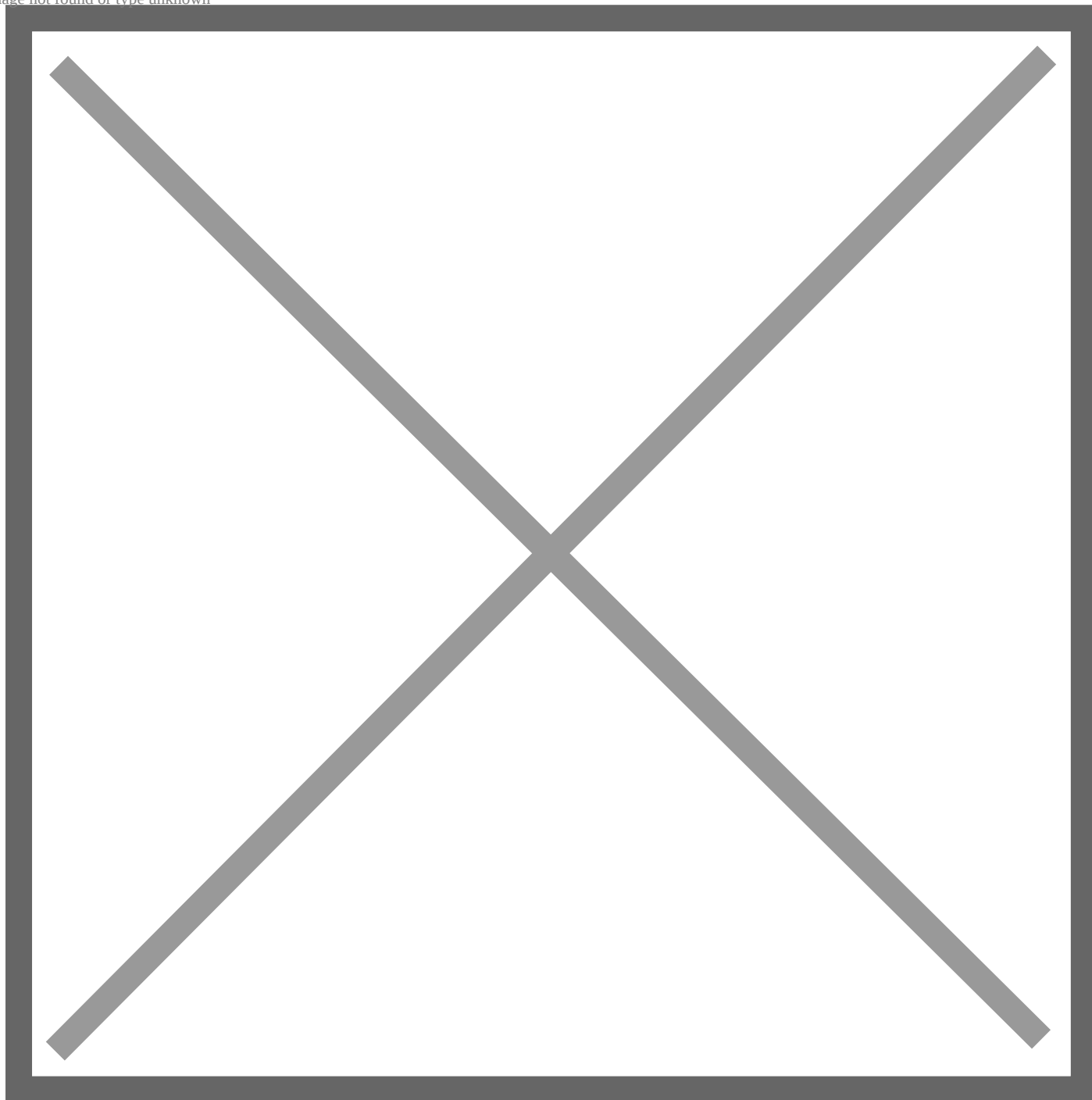


Toyota Named One of DiversityInc's Top 50 Companies for Diversity for 10th Consecutive Year

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PLANO, Texas. (May 4, 2017) – DiversityInc named Toyota one of its Top 50 Companies for Diversity®, placing it at No. 34 on the 2017 survey. Issued yearly since 2001, the DiversityInc Top 50 list recognizes the nation's top companies for diversity and inclusion management.

This is the 10th consecutive year that Toyota ranked among the top companies for diversity, which included the practices of both Toyota Motor North America and Toyota Financial Services.

“In our rapidly changing society, we know that diversity and inclusion are more important than ever to keeping our business competitive and our communities strong,” said Chris Reynolds executive vice president of Corporate Resources and chief diversity officer, Toyota Motor North America. “From developing a diverse workforce to empowering employees through business partnering groups, our commitment to diversity doesn’t stop within Toyota.

“With over \$1 billion of business conducted with minority and women-owned suppliers every year, we are also building strong and successful relationships with some of America’s most vibrant businesses.”

DiversityInc's annual survey yields an empirically driven ranking based on recruitment, talent development, senior leadership commitment and supplier diversity.

Our commitment to diversity doesn't stop within Toyota. With over one billion dollars of business conducted with minority- and women-owned suppliers every year, we're building strong and successful relationships with some of America's most vibrant and progressive companies