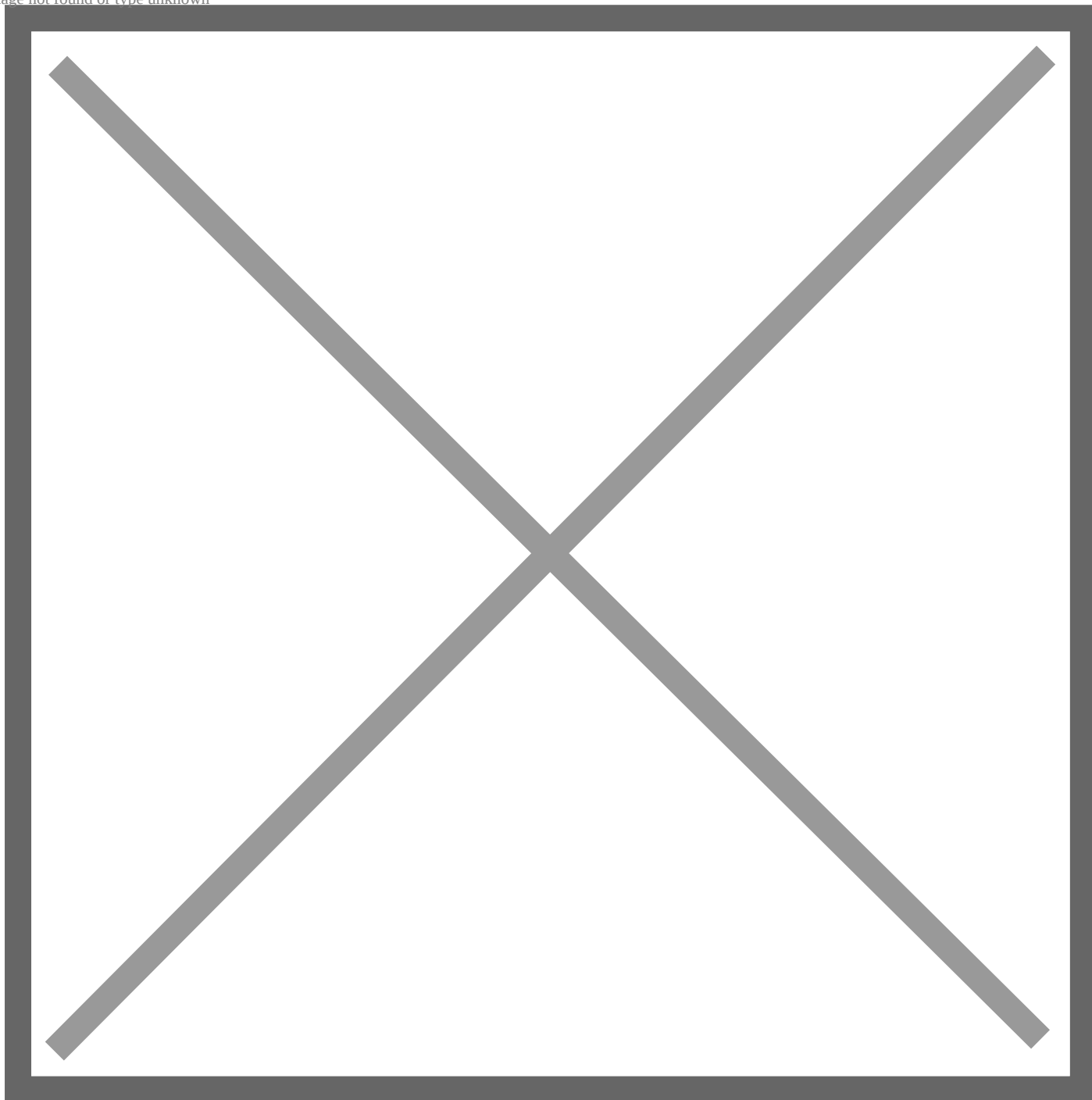


Toyota Connected Europe to bring advanced mobility services to the European market

April 26, 2018

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LONDON (April 26, 2018) – TOYOTA Connected (TC) is expanding the global reach of its technology-driven mobility solutions with the launch of Toyota Connected Europe (TCEU). The new start-up company, based in London, will support the growing adoption of new mobility businesses in Europe with products and services tailored to the unique needs of the market. Toyota Connected North America's CEO, Zack Hicks, will be the Chairman of the new company and Toyota Motor Europe's Vice President, Connected Car and Mobility, Agustin Martin its CEO.

Click [here](#) to read the full release.