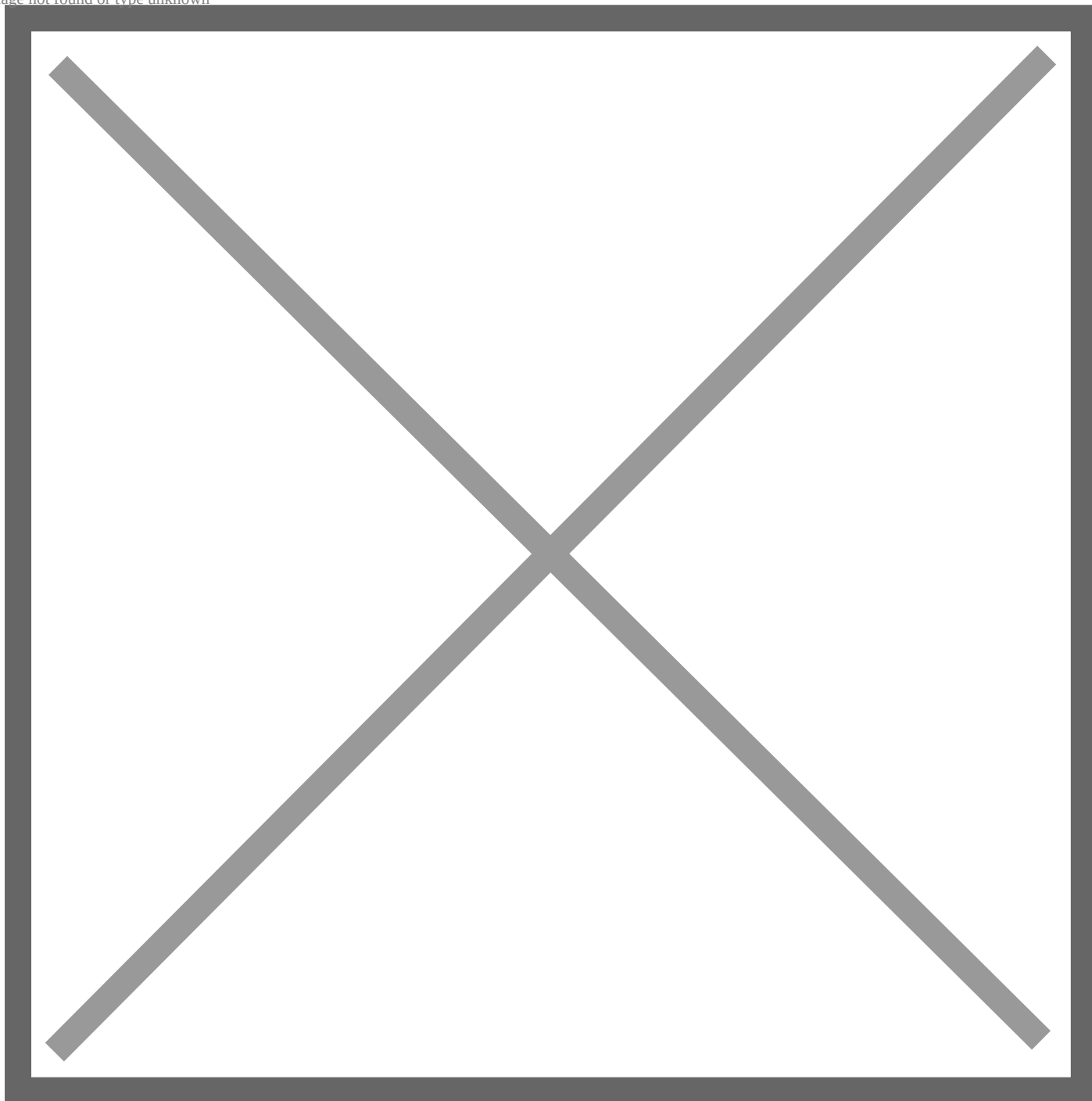


SBP Applies Toyota Training to Aid More Than 21 Nonprofits

August 21, 2018

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Just one day after Hurricane Harvey hit Southeast Texas on Aug. 25, 2017, Toyota pledged \$1 million to its long-time nonprofit partner SBP (formerly known as St. Bernard Project) to bring much-needed services to the community. Toyota has supported SBP since it began working to help families rebuild their homes in New Orleans after Hurricane Katrina. The nonprofit Toyota Production System Support Center (TSSC) has helped SBP make its operations more efficient by applying the principles from the Toyota Production System. With Toyota's assistance, SBP has reduced the number of days it takes to build a house to 60 from 112.

What's more, SBP has used TPS to train more than 21 nonprofits to be more efficient and effective in their work to help families recover in Southeast Texas. Improving the quality of life in the communities in which we do business is a major goal of Toyota's philanthropy.