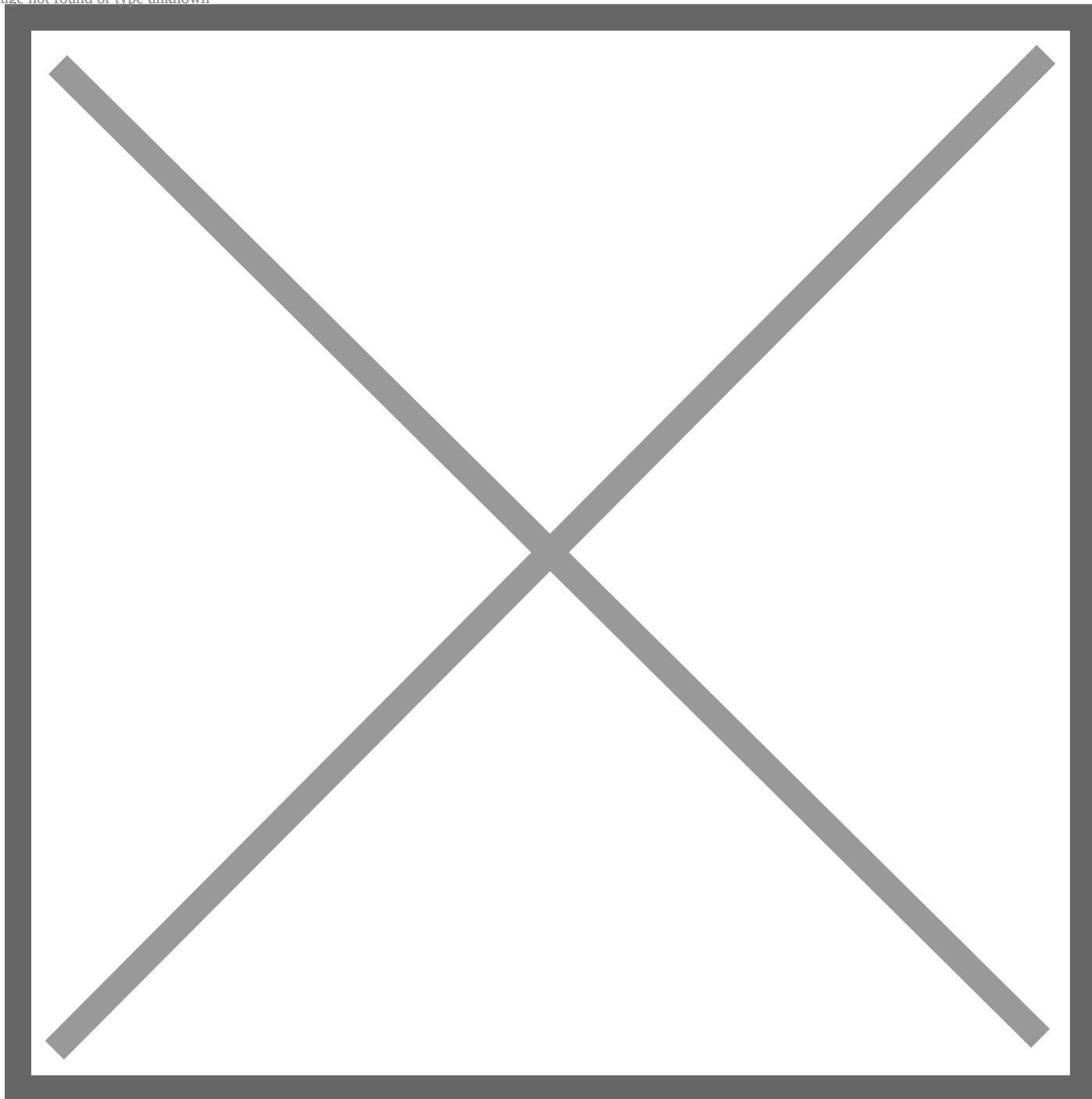


Toyota's 4th Annual Power of Exchange Conference Now Includes LGBT, Veteran and Disability-Owned Certified Agencies

August 08, 2018

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PLANO, Texas (August 8, 2018) – When Toyota’s Power of Exchange (POE) conference comes to Dallas this week, it will help connect more than 600 attendees, including diverse suppliers from across the country.

New this year, Toyota is expanding this dynamic forum to include LGBT, veterans and disability-owned certified agencies.

The 2018 POE gives diverse certified companies the opportunity to build relationships with current Toyota Tier I Corporate Indirect Suppliers — in sales, marketing and professional services. The event will take place on Thursday, August 9, in downtown Dallas, and allow attendees to network with targeted influencers within the industry.

“Supplier diversity is a part of the larger corporate commitment to diversity and inclusion at Toyota,” said Bob Young, group vice president, Toyota. “Toyota’s progress in developing a diverse and sustainable supplier base are something we are proud of; and we appreciate that much remains to be done in bridging the gaps between diverse suppliers and corporations. We hope the community will join in to celebrate Toyota’s initiatives.”

This year marks the fourth consecutive event for distinctive supplier diversity and professional development. The sister event, Toyota Opportunity Exchange, is in its 29th year and will take place in Michigan on November 14. Diversity is an integral part of Toyota’s DNA. Earlier this year, DiversityInc ranked Toyota No. 25 for its diverse workforce, contributions to D&I organizations and 13th for supplier diversity initiatives.

The 2018 POE will feature two seminar sessions, a luncheon with keynote speaker and Paralympic athlete Amy Purdy, and a networking tradeshow.

Toyota recognizes the following five minority certifying bodies:

- Disability: IN (previously known as USBLN)
- National Veteran Business Development Council (NVBDC)
- National LGBT Chamber of Commerce (NGLCC)
- Women’s Business Enterprise National Council (WBENC)
- National Minority Supplier Diversity Council (NMSDC)

TMNA spends more than \$3 billion directly with over 300 diverse suppliers, while Toyota's suppliers spend nearly \$1 billion with over 1,500 diverse suppliers at the Tier 2 level.

For more information about Toyota’s Supplier Diversity program and POE, please visit Onetoyotasupplierdiversity.com.