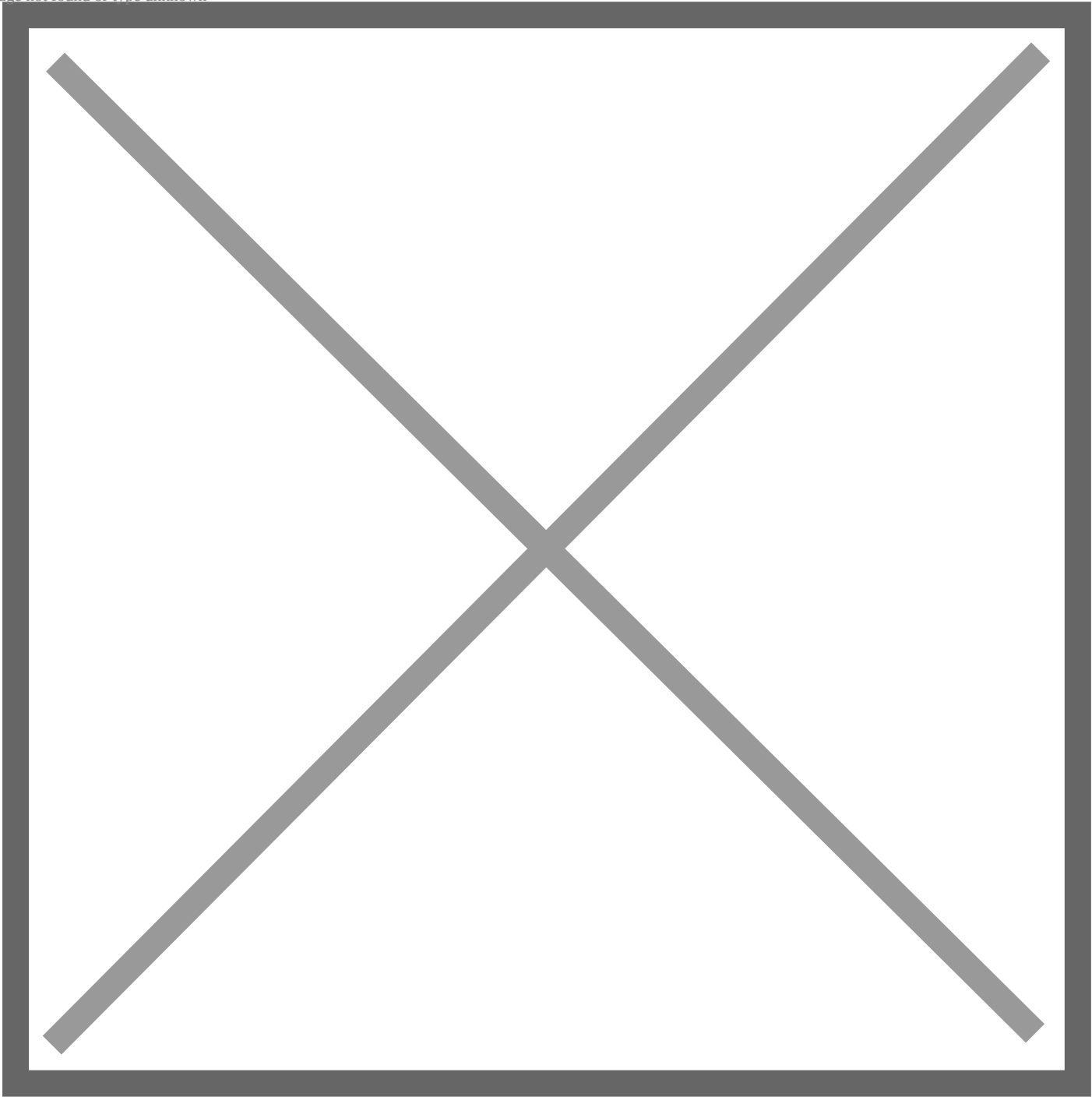


Lexus and Toyota Top Charts in KBB's 2019 5-Year Cost to Own Awards

February 27, 2019

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In the 2019 Kelley Blue Book 5-Year Cost to Own Awards, Lexus took home the title of 'Best Luxury Brand', while four Lexus and three Toyota vehicles topped their segments. KBB 5-Year Cost to Own Awards take into consideration the total cost of vehicle ownership well beyond the monthly payment. Insurance and fuel costs, state fees, maintenance, repairs, plus one of the largest costs, depreciation, all factor into the long-term financial picture of vehicle ownership, a powerful tool for consumers.

Category winners are:

Lexus UX – Best Luxury Subcompact SUV/Crossover
Lexus NX – Best Luxury Compact SUV/Crossover
Lexus RX – Best Luxury Mid-Size SUV/Crossover (2-row)
Lexus GS – Best Luxury Car
Toyota Prius c – Best Hybrid Car
Toyota Tacoma – Best Mid-Size Pickup Truck
Toyota Tundra – Best Full-Size Pickup Truck